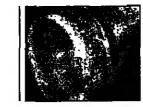
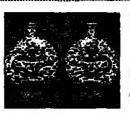
MONDAY NOVEMBER 30 1998

Basic industries Locked into damaging cycle of overbuilding



Sterling's renaissance **Currency of first choice** for international bonds Page 8



Dishes fit for a king Porcelain that graced China's imperial tables The Arts, Page 15

Today's surveys Most respected companies Denmark

Separate sections

WORLD NEWS

Primakov mounts scathing attack on **IMF's 'young kids'**

Russian prime minister Yevgeny Primakov has described International Monetary Fund officials as young kids who've seen almost nothing in life". His attack came as he prepared to argue for for-eign financial assistance in talks with the IMF's head this week. International news, Page 2

Franco-German summit starts France will urge Germany to speed up agreement on key European policies when the two nations meet at a summit that will test whether their governments can adopt a platform of policies. Page 18

Schröder criticised over Ocalan Chancellor Gerhard Schröder's centre-left German government face criticism on all sides for not seeking the extradition of Kurdish rebel leader Abdullah Ocalan on charges of inciting his followers in Germany to murder. Internaional news, Page 2

aron presses for withdrawal Israell foreign minister Ariel Sha-ron is asking ministers to consider a staged unilateral withdrawal from Israeli-occupied south Lebanon. So far, only a few back the idea and the army opposes it. International news.

Impeachment prospect fades The US House of Representatives is unlikely to impeach President Bill Clinton if it votes on the issue as expected in the next fev weeks, Congress members said yesterday. International news,

Europe's shipbuilders seek action European shipbuilders are demanding international action to counter the competitive threat from South Korean shipyards. ey are concerned that the s loan to Secul is being used to shore up its ship-building

capacity. International news,

New move towards Congo peace Countries backing the regin Congo's Laurent-Désiré Kabila and the rebels opposing him have agreed in principle on a ceasefire. The deal was hemmered out on the sidelines of the Françe-Africa summit in Paris.

International news, Page 5 Comeback for Concress party India's Congress party celebrated its best electoral showing for BJP governments in two state elections while unexpectedly holding power in a third. Inter-national news, Page 6

Swiss reject drugs move A Swiss referendum overwhelmingly rejected proposals to legal-

Quake sparks giant wave warning A strong earthquake near an ndonesian island prompted the US Geological Survey to Issue a tsunami warning for the western Pacific. The tremor, measuring 7.6, was bigger than the quake that created a wave which killed more than 2,000 people in Papua-New Guinea in July.

Beijing steps up business drive China has stepped up its drive to divorce government from business with an order that the ruling Communist party and state organisations must sever links with enterprises from next year. International news, Page 6

Corretia wins ATP contest Alex Corretja railied from two ets down to beat fellow Spanlard Carlos Moya in five sets and win the ATP tennis championship in Germany, worth \$1.36m.

BUSINESS NEWS

International bank lending to Asia falls \$51bn in first half

fell by \$51.7bn or 14 per cent in the first half of the year, the big-gest decline in a decade. Figures published by the Bank for Inter-national Settlements provide more evidence of the shift of funds out of the region. Page 18

Metropolitan Life, the second largest life insurer in the US, is to seek a stock market flotation, in move that confirms the trend for big US life companies to shed their mutual status. Page 19

Fitch IBCA, the international ratings agency, has signalled the probability of an imminent Russian default on restructured Soviet loans, assigning the secu rities a long-term rating of CC and a short-term rating of C.

Usinor shares have lost ground after Francis Mer, chairman, warned that the French steelmawould not be in line with previous expectations. Page 21

Firmair, the Finnish flag carrier, has launched a strategic review following a sharp fall in first-half profits. The group was hit by rising costs and tough competition in the Nordic market. Page 22

agers at Elektrim, one of Poland's largest listed companies, have sought to fend off charges that it misled investors about its true value. Page 23

Liffe, the London International Financial Futures and Options Exchange, the world's thirdlargest derivatives exchange, today launches its electronic trading system in a move that probably spells the end of floor trading in London. Page 20

Barclays, the UK bank, will seek this week to reassure institutional Investors over its strategy follow-ing the abrupt resignation of its chief executive, Martin Taylor. Page 19; Lax, Page 18; Taylor's

GE Capital is considering the purchase of the leasing operations of a failed affiliate of the Long-Term Credit Bank of Japan, in what could be the largest oversess acquisition of a

Japanese company. Page 19 Hungary is to sell its remaining 5.4 per cent stake in Matav, the country's dominant telecommuni-cations company, in the first half of 1999. Page 22

Air France, the French national carrier, releases its half-vear results on Wednesday amid expectations that the timetable

for its partial privatisation is soon to be announced. Page 23 Hyandal, South Korea's largest conglomerate, said it had raised \$5bn in overseas funds this year and expected to raise another \$4.5bn next year, as the group sought to counter criticism over

its debt problems. Page 19 CSM, the Dutch foods group, is considering a change in equity status that would improve shareholders' voting rights and weaken its defences against hostile takeovers. Page 21

city-state's main telecommunications provider, reported a 3.4 per cent rise in profits to S\$997.6m (US\$605m) for the six months to September. Page 23

The Philippine economy's relative resilience to the Asian economic crisis has been highlighted by the economic data. Page 6

This chart shows the official

interest rates of the 11 countries that will participal

single correcty. Analysis in Europe's forthco

surveyed by Standard & Poor's MMS international

aspect the short-time interest

rates of the 11 countries to converge at a 3.30% Initial rate for the European Control Back at the beginning of

Holocaust commission faces split on sanctions

Eagleburger opposes threat of penalties against insurers outside settlement deal

By Richard Wolffe in Washingto and John Authors in New York

The new international commission on disputed insurance claims from the Holocaust era faces a potentially damaging rift on the threat of sanctions to force European insurers to com-

The split emerged as delegates from 44 nations prepared to meet in Washington today at a landmark conference to discuss solutions to the claims - particularly over unpaid insurance, looted art and community property.

Lawrence Eagleburger, the for-mer US secretary of state appointed to chair the insurance commission last month, said he was fundamentally opposed to sanctions against insurers that have failed to join the settlement

Six insurers - Allianz of Germany, Axa of France, Basler Leben, Winterthur and Zurich of Switzerland and Generali of Italy have already agreed to be bound by the decisions of the As well as representatives of

Jewish groups, the panel includes the insurance commissioners of several US states, some of which have already adopted laws allowing them to bar uncooperative nsurers from trading. But in his first interview since

his appointment, Mr Eagleburger been filed against European said: "I have real intestinal and, I insurers in the US. ticularly when applied unilater-

should be in the process, in terms the Eagleburger process. of a recognition of their responsi-

companies and governments. I may be very naive, but it's my strong belief it's the best way to

However, the Eagleburger commission appears sharply divided on the need for sanctions. In New York, the state has enacted the Holocaust Victims Insurance Act, which requires all insurers to co-operate with the state's investigation into unpaid claims from

the Holocaust era. The New York State Insurance Department said: "If they don't co-operate, we can suspend their licence. That's our stick and it's a pretty good one. The six companies in the commission have asked for relief from that act." Jewish representatives on the

commission support the stance of the state insurance regulators. Financial regulators in New York showed their willingness to act over the Holocaust issue earlier this year, delaying the merger of UBS and Swiss Bank Corporation while negotiations over a settlement on claims against banks continued. Statewide officials threatened to boycott Swiss banks and other companies if a settlement was not reached. The Swiss banks eventually agreed to pay \$1.25bn to Holocaust survivors and Jewish

groups this summer.
Class action lawsuits have also

thinking much of sanctions, par- a separate settlement with survivors earlier this year, agreeing to pay \$100m. However, the state rance regulators refused to soned argument on why they ratify it, forcing Generali to join

bility this far removed from the Eagleburger interview, Page 16

Deutsche Bank near to closing deal with Bankers Trust

Deutsche Bank, Germany's largest, is today formally expected to announce its \$93 a share. all-cash takeover of Bankers Trust, the eighth largest bank holding company in the US.

The transaction would create the largest bank in the world by assets, the third largest fund manager and the fourth largest giobal custodian. It would be the largest takeover of a US financial company by a foreign competitor. Bankers Trust was meeting yesterday lunchtime in New

York to approve the approximate Earlier in the day, Deutsche's rstand - or executive board had met to consider formal approval. The banks are planning to announce the takeover in

Frankfurt this morning. Frank Newman, chairman and chief executive officer of Bankers Trust, is expected to join the porstand when the deal closes

Alongside Josef Ackermann, Mr Newman is likely to run the bank's global corporates and institutions arm. This was created by integrating the for it. Deutsche Morgan Grenfell investment bank and the German par- State Banking Department and ent's corporate banking opera-

Unlike the integration of Morgan Grenfell, Deutsche plans Jewish community, which has to press ahead "speedily" with criticised Deutsche over the Nazi the full assimilation of BT Alex Brown, Bankers Trust's investment banking arm, one person. Frank Newman profile, Page 23

close to the German bank said

Executives likely to play a key role in the integration process are Yves De Balmann and Mayo Shattuck, co-chairman and chief executive of BT Alex Brown; Mary Cirillo, head of Bankers Trust's global institutional services unit; Edson Mitchell, head and Mike Philipp, Deutsche's head of global equities.

At the beginning of last week Deutsche stated that it was in the advanced stages of negotiations to buy Bankers Trust for cash at a proposed price of \$93 per Bankers share. On Friday, Bankers Trust's stock price closed at \$85情.

Deutsche and its banking and legal advisers spent much of last week completing its due dili-

Analysts said they would be looking for Deutsche to disclose today how it intends to finance the acquisition. The German bank said last week that it had no plans to sell its 12 per cent holding in DaimlerChrysler, the recently formed German-US motor company, to help pay

Meetings with the New York Federal Reserve have already taken place and bank officials have also met leaders of the US

CONTENTS

World News 2-8 UK News 8 Features 11-14 Comment & Analysis 16,17 Companies & Finance 19-24 World Stock Markets 33-35



José Miguel Insulza: saya there is no danger of a breakdown in diplomatic relations with the UK Ficture: Fergus Wilde

EGAL EXPERTS IN SANTIAGO SCEPTICAL OVER CHANCE OF A TRIAL

UK rebuffs Chilean offer to try Pinochet at home

By Robert Peaton and Mark Meditions in London and Imogen Mark

The UK government rebuffed attempts by Chile yesterday to secure General Augusto Pinochet's release with its suggestions that the former dictator could be prosecuted in his own country for human rights abuses. Legal experts in Santiago said

to the diplomatic overtures of the Miguel Insulza, the British home office in London said the question of whether Gen Pinochet was tried in Chile was irrelevant

being made by home secretary Jack Straw. It is not a factor he can take into account unless Chile joins Switzerland and Spain in making a formal request for Gen Pinochet's extradition, a home office official said. He said it was "wishUK ministers to believe the zero". Mr Insulza is expected to impasse could be broken by the latest Chilean initiative. Gen Pinochet, who was

arrested in London six weeks ago, faces extradition to Spain to answer charges of torture and genocide of Spanish citizens during his 16-year dictatorship. Mr Straw has until December 11 to decide whether to proceed with the extradition, which was

they were sceptical about the cleared by the Rouse of Lords chances of the general being last week in a ruling that denied tried in Chile. Gen Philipped severeign in his In what may be seen as a much mity as a former head of state. "The [Chilean] government can tor Salazar, a human rights lawyer in Santiago. "But once Pino-

to the quasi-judicial decision and the military that means he will not be prosecuted, José Zalaquett, a lawyer and member of the Rettig commission which wrote an official report of human rights abuses under the Pinochet regime, said the chances of bringing the former

dictator to trial were "slim, next

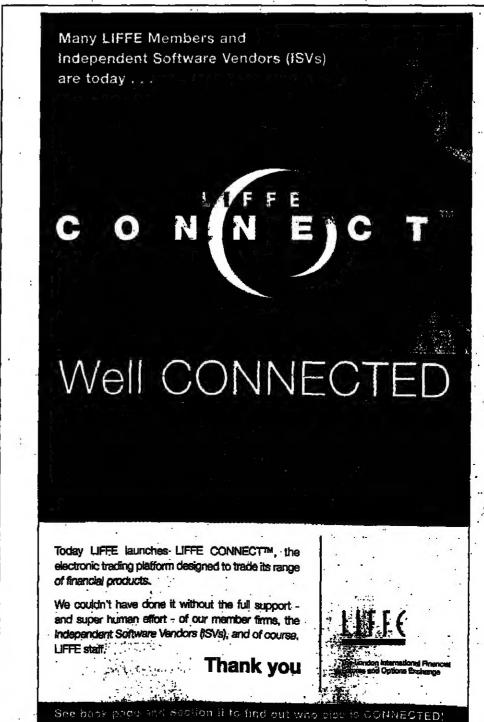
meet Doug Henderson, UK armed forces minister, today - the final day of his UK tour before he travels to Spain to lobby the Spanish authorities on the Pinochet case. Mr Insulza insisted at the weekend that although diplo-

become "strained", there was no danger of them breaking down. However, he warned that the future of economic relations between the two countries was out of his government's hands.

matic relations with the UK may

"My hope would be that economic relations will not suffer,"
he said. "But I cannot tell people who to do business with. He said today's meeting with

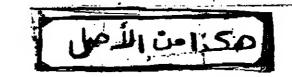
chet is back here there is a tacit Mr Henderson was a formality, about specific contracts. The ministry has expressed fears that the Pinochet case could jeopardise lucrative contracts with Chil-Navy at the weekend decided not to take part in a naval regatta off the Chilean port of Valparaiso.



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EURO INTEREST RATE CONVERGENCE





WORLD NEWS

Schröder under fire on Ocalan decision | Primakov hits

By Tony Barber in Frankfurt

Germany's centre-left tors issued an arrest warrant government came under an for Mr Ocalan in 1990, but other German cities last Satavalanche of criticism at the Mr Schröder's Social Demoweekend for its decision not crat-led government has Ocalan be put on trial Mr to seek the extradition of the decided not to exercise it on Schröder suggested last Kurdish rebel leader, Abdul- the grounds that his extradilah Ocalan, on charges of tion would ignite a virtual inciting his followers in Germany to murder.

The Turkish government, members of Germany's eth- Kurds. nic Turkish community, opposition politicians and der and his government for announcing last Priday that Germany would not attempt to put Mr Ocalan on trial. Mr Ocalan, whose Kurdi-

stan Workers' party (PKK) has fought a 14-year-long war for Kurdish indepenence or self-government in south-eastern Turkey, was arrested in Rome on Novem-

But Italy's government refuses to send him back to courage to try this person

he could face the death pen- has Germany," he said. alty there. German prosecubetween the nation's 2m ethnic Turks and 500,000 ethnic

The problem has turned into an unexpected headache the press all found fault with for Mr Schröder, who took Chancellor Gerhard Schrö- office a month ago with the aim of improving Germany's strained relations with Turkey and soothing the discontent of Germany's ethnic with it," said Jürgen Rütt-Turks by enabling more than 1m of them to acquire German citizenship.

Mesut Yilmaz, Turkey's prime minister, expressed impatience with the German government's handling of the Ocalan affair

"Italy has not had the

Thousands of ethnic Turks marched through Berlin and urday demanding that Mr

week it might be possible to try the Kurdish leader in a tional" court, but his proposal drew scathing comment from politicians and newspapers hostile to his We issued the arrest war-

help in carrying it out. We cannot now start acting as if we don't have anything to do gers, deputy chairman of the opposition Christian Democrats' parliamentary group. The influential Frankfurter Allgemeine Zeitung used the headline "Cowards" to denounce the government's decision not to extra-

rant. We asked for Italy's

dite Mr Ocalan. Italian newspapers were



Turks rail at Gerhard Schröder, German Chancellor, and Joschka Fischer, foreign minister, outside the

at 'young kids' in the IMF

Yevgeny Primakov, the managing director. Senior Russian prime minister, has seen almost nothing in life", as he prepares to battle for foreign financial assistance in talks with the head of the IMF this week.

Pandering to many Russians who see the IMF's tough fiscal and monetary policies as the root of the country's current crisis, Mr Primakov at the weekend expressed frustration at the Fund's officials on national television. He was scathing towards the IMF "kids". who, "without knowing our situation, start to dictate or recommend some kind of development plans".

Mr Primakov said he should be insufficient money in circulation" and suggested that the government would print roubles if the IMF did not release pledged credits of \$4.3bn.

But in a more conciliatory obliged to "listen" to the suade more Russians to pay. IMF to get its renewed support and he was aware of risks of "very serious inflation" if an excessive quantity of additional money was issued by the central bank. Mr Primakov's comments came ahead of talks sched-

Michel Camdessus, IMF described officials of the meet in Washington today. International Monetary for a "brainstorming" Ses-. Fund as "young kids who've sion with a group of 20 ... experts on Russia in an. effort to consider its future. policy towards the country. ..

Russian ministers and officials were due to meet again today to finalise elements of the government's budget, including a range of contro versial proposed reforms to the tax system, designed to ... help raise the state's revenues and reduce the 1998 budget deficit.

Georgy Boos, head of the ... Friday that an outline agreement between his department and the ministry of. finance had been reached to . cut Russia's current 20 per could not accept that there cent rate of value-added tax 10 per cent in 2000.

There are also plans to cut. profits tax from 35 per cent ... to 30 per cent, and to reduce social security contributions. tone he conceded he was cent in an effort to help per-

However, Mr Boos also said there were proposals tive fines but also criminal sanctions against those who systematically refused to pay their taxes.

Italy seeks to boost take-up of EU funds

Italy will this week try to boost its notoriously low take-up of European Union structural funds by setting firm priorities for infrastructure development in the impoverished south of the

In the first experiment of its kind to have been held in tural fund entitlement of Italy, cabinet ministers, regional leaders and EU offi-

meeting to help define the main development projects which could qualify for around L100,000bn (\$60bn) of EU structural funds and domestic grants in the first six years of the next cen-

Italy has long been notorious in Brussels for making the worst use of its strucany EU country.

Planning decisions in the cials will hold a three-day past have been made by become one of our greatest

while many projects fail because of technical mis-

Only around 50 per cent of

structural funds available to Italy under the 1994-1999 Community Support Framework have been taken up. "Ideas have often been put forward that don't get executed and the list of incom-

plete projects for the south

is so great that it has

Ciampi, treasury minister, The three-day conference, held in Catania in Sicily, will discuss the merits and failings of around 100 project proposals drawn up by regions and town councils, mainly in the south.

Among those on the list are plans for a bridge across the Messina Straits between Reggio Calabria and the island of Sicily: the creation

Rome on political grounds, evils," said Carlo Azeglio iterranean"; the expansion of Capodichino airport in Barca, the treasury official Naples and a range of badly needed road and rail

> The successful execution of infrastructure projects is seen by the Italian government as critical to the development of the Mezzogiorno the south of the country which has a regional unemployment rate of around 25 per cent, one of the highest in the new euro-zone.

in charge of project development, one of the main aims of the new exercise is to get regional leaders to do some hard thinking for the first time about what their development priorities should be.

According to Fabrizio

"Regions that work badly on this are going to get fewer funds and will be held accountable to their citi-

European shipbuilders seek action on S Korea

ransport Correspondent

European shipbuilders are calling for international China, Japan, South Korea action to counter the threat and Poland as well as the of growing competition from South Korean shipyards.

They are concerned that South Korea is being used to most cases, allow European up shipbuilding capacity by funding cross-guarantees provided by the large chaebol to their shipbuilding

The expansion of shipbuilding capacity in Korea over the past decade and the recent devaluation of the currency, the won, have led to a "dramatic" worsening of the position of yards elsewhere, the Association of European Shipbuilders and

Shiprepairers said. The association called for an effective international agreement to set criteria for capacity and establish comparable accounting standards. Shipyards would be required to provide "transparent" balance sheets and establish "sound" debt-to- second largest shipbuilding: equity ratios.

Any agreement would European Union and the US.

European shipbuilders said. "Prices offered by the Korvards to remunerate their workers, once materials are paid for," said Corrado Antonini, association chairman and chief executive of the state-owned Italian ship-

builder Fincantieri. Shipbuilding industry representatives meeting in Rome recently reached unanimous agreement on the seriousness of the situation, Mr Antonini said.

South Korean prices are up to 30 per cent lower than those in Europe. Moreover, Korean shipbuilders are moving into niche markets including roll-on/roll-off ferries and offshore structures previously seen as a European speciality.

South Korea is the world's

nation after Japan with 318 2 ships of 18.46m gross tonnes. need to include shipyards in on order, according to

Lloyd's Register of Shipping. The rescue earlier tes month of Halla Engineering & Heavy Industries, follow ing an agreement by its credthe IMF loan package to ean shippards would not, in items to restructure the company's debt, has particularly builders. Halla pursued an aggressive expansion policy

during the early 1990s. The association said the Halla rescue was being funded by the Korean banking system supported by the IMF loan "and thus by forgovernments among them". European shipbuilders res cued in this fashion would have been required to cut the write-offs, shipbuilding (

executives said. "The consequence of IHalla-style rescues] is that .. including in the form of-



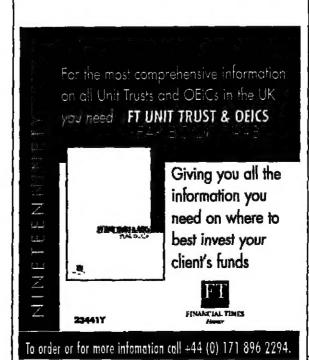
Today's AccuWeather forecast: Sunny skies in Pennsylvania.

What's the outlook for high-tech business in Pennsylvania? "Sunny and bright," says top weatherman Dr. Joel N. Meyers. His company. AccuWeather Inc. - the world's largest commercial weather service - could be located anywhere on the planet. Yet last year, when the time came to expand, AccuWeather chose to stay in State College, PA. Why? For one thing, nearby Penn Stare University supplies a steady stream of expert meteorologists. Even more important,

"Pennsylvania's been a great business partner," Meyers says. Especially over the last three years, when tax cuts and a streamlined business climate have saved Pennsylvania businesses a total of \$3 billion. The State even helped finance AccuWeather's new headquarters. No wonder Pennsylvania is a top ten state in hi-tech firms. So plant your business here and watch it bloom. We have it on good authority that the growing season lasts 365 days a year. For more information call 1-800-554-PENN.



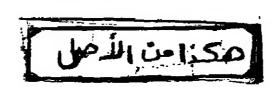
Tom Ridge, Governor • Sam McCullough, Secretary DCED • www.state.pa.us • 1-800-554-PENN



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Notice of Red TMC Mortgage Securities No. 8 PLC Notes, TMC Mongage Securities No. B PLC will redeem all out standing Notes on December 31 1998, The Notes will be reteemed.

SOCIETE GENERALE
USD 500 000 900 UNDATED
SUBORDENATED FLOATING
BATE NOTES
ISIN CODE: FR0006202550 For the period November 30,1998 to May 28, 1999 the new rate has been fixed at 5.35625 % PA. Next payment date:
May 28, 1999
Coupon ar: 25
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Voters reject move to legalise all narcotics Swiss voters yesterday rejected by a three-to-one margin a proposal to legalise narcotics that backers said would eliminate the drugs mafia but critics said would make switzerland a drugs haven.

The plan would have made Switzerland the only country in the world where anyone aged 18 or older could buy narcotics of their choice, from marijuana to heroin, from state-run outlets or pharmacles after consulting a physician. The measure falled to carry any of the 26 cantons reporting, and won the support of only 26.1 per cent of

voters. The proposal had been widely expected to fall, but the strength of the rejection disappointed organisers. Final results from another referendum on yesterday's ballot showed voters approving by a nearly two-to-one spending of SFr30.5bn (\$21.9bn) on a network of turnels through the Alps. Reuters, Zurich

EU TRADE REPORT

US 'unilateralism' attacked

The European Union is increasingly concerned over what it sees as the US tendency to take the law into its own hands in trade matters, according to Brussels' latest ment of transatiantic trade relations.

With the US threatening sanctions against European products unless the EU revemps its banana import regime the European Commission's annual report on US Barriers to Trade and investment picks out extra-territoriality and unilateralism as central concerns.

Washington, it says, regularly calls for unitateral mea-sures in trade disputes "based on an exclusive US appreciation of the behaviour of a foreign country . . . without reference to, and sometimes in defiance of, multilaterally agreed rules". Neil Buckley, Brussels

Report on United States Barriers to Trade and Investment. European Commission, Brussels. http://eur-

WEZUELA PRESIDENTIAL POLLS

Biggest party drops candidate



The social democratic AD party, Venezuela's largest, at the weekend abandoned its own candidate and instead endorsed Henrique Salas Romer (pictured left), the former state governor and runner-up candidate, in the December 6 presidential elections. The unprecedented move spearheaded by AD's state governors is an attempt to defeat the front-runner Hugo Chávez, the former coup leader, who threatens to revoke the establishment's economic also reflects the party's

deer seated credibility crisis and poor standing in the AD's candidate, Luis Alfaro, refused to step down, however, and will remain as the party's option on the ballots. Critics said it would be undemocratic and misleading to transfer AD's votes to Mr Salas. The association with traditional parties could damage Mr Salas's image as an independent, reform-minded candidate. Opinion polls showed Mr Chavez's lead growing from 5 to 13 points over the last two weeks. Raymond Colitt, Caracas Editorial Comment, Page 17

HONDURAS DISASTER

Authorities evacuate 10,000

Honduran authorities are evacuating more than 10,000 people from the northern town of Choluma out of fear that four days of heavy rains could cause mudsildes. "Billy Handal, the Honduran vice-president, said the evac-ations that began over the weekend could be extended to other towns on Honduras' Caribbean coast if rains conunued as forecast.

This is the second evacuation in a month for the residents of the low-lying parts of Choluma, which is 200km from the capital, Tegucigalpa. Most of the town's 40,000 residents were evacuated because of flooding during Hurricane Mitch a month ago. AP, Tegucigalpa

BELGRADE REJECTS PEACE PLAN

Kosovo rebels soften stance

Kosovo Albanian rebels yesterday softened their political demands, but a US-proposed peace plan has been effectively rejected by the Socialist-led government in Belgrade. raising fears among diplomats of a resumption of war once

Adem Demaci, a political representative of the Kosovo Liberation Army (KLA), told independent Radio B92 that the rebels were ready "temporarily" to drop demands for full independence if Kosovo was given equal status to the epublics of Serbia and Montenegro within the Yugoslav

This does not mean that the KLA is lastingly giving up its demands, but that it accepts that the final solution is mached step by step," Mr Demacl was quoted as saying. comats noted, however, that as a third republic, Kosovo would in theory have the right to secede, a position unacceptable to both serbia and Montenegro.

Christopher Hill, the US mediator, has proposed that Kosovo be given a special status within the Yugoslav federation. A rival plan pushed by Belgrade would keep Kosovo firmly writin Serbia's jurisdiction. **Guy Dinmore, Belgrade**

GERMAN NUCLEAR POWER

Opposition to shutdowns Employers and trade unions in Germany's nuclear power

industry presented a united front yesterday against the cantre-left government's efforts to begin the gradual shutdown of the nation's power plants. "We are ready to fight," said Hans Dieter Harig, the chief executive of PreussenElettra, a division of Veba, the giant utility company. Mr Hang is due to represent the nuclear power industry at talks with the government scheduled to open next year.

The environment minister, Jürgen Trittin of the Greens of the utility industry by preparing an among most to company to unless company regulations that amendment to Germany's nuclear power regulations that would authorise shutdowns of reactors from 2002 onwards. Employers and unions say the amendment

industry's future would be decided by voluntary agree-Workers' councils at PraussenElektra and other utility companies have threatened to shut down reactors for several hours if the government insists on premature closures of plants. Tony Barber, Frankfurt

and the second s

breaks Chancellor Gerhard Schröder's promise that the

ECB director predicts greater centralisation in future

Sirkka Hāmāläinen, robust defender of the pursuit of price stability as the bank's main objective, talks to Wolfgang Münchau

Sees the market run it is likely that the sys-operations division of tem will concentrate somethe European Central Bank from her office on the 34th floor of the Eurotower building, overlooking Frankfurt's banking district.

Even once the euro is launched next year, she will by no means be mistress of all she surveys, but in an interview with the Financial Times she said that monetary policy operations of the future euro-zone are, with time, likely to become more

Ms Hāmālātnen, one of the members, said the system under which the ECB will operate next year was unique in central banking, in that policy decisions would be taken at the centre while the national central banks remained in charge of policy execution. The result of this is that the national central banks will continue to operate the regular securities repurchase operations, through which they inject money into the economy. But Ms Hāmālāinen said

this situation might change

rkka Hāmālāinen over- in the future: "In the longer what, even if markets and national central banks were very efficient."

Exactly where the eurozone's monetary system will concentrate, however, "is said. "It can concentrate in certain national central banks near large financial centres, or it could be centralised in the ECB." Her comments on the rela tionship between the ECB

banks touch a sore point. ECB's six executive board The Bank of Italy and some other large national central banks have made it clear they support a maximum degree of operational decentralisation under economic and monetary union. Critics. however, say a fully decentralised system of monetary policy operations may not function efficiently in the

The larger countries may be happy to see centralisation - but around their own central banks to protect their strong financial centres. The smaller coun- rather between smaller cen- cient. Under the present year, Ms Hämäläinen was icy remains tight.



tries tend to favour centralisation in the ECB. "When I was governor of the Bank of Finland, a small country, my view was that

in the longer run - I don't know, maybe 10 years - centralisation should happen to the European Central Bank," Ms Hämäläinen said. She insisted that there was

no consistent division between the 11 national central banks and the ECB. "The main (dividing line) is

tral banks and the large central banks. And I can also

views inside the board." But Ms Hāmālāinen also pointed out that the 17 members of the ECB governing council had a long history of mutual co-operation, which has resulted in a strong coherence of views.

Ms Hamalainen strongly refuted the criticism that the ECB's banking supervisory arrangements were insuffi-

remains the responsibility of national authorities - either the national central banks themselves or separate national banking supervisory bodies.

"The ESCB (European System of Central Banks) offers a good channel for information flow in the area of financial market stability, not least because it has a special committee where all the national central banks and national supervisory authorities are members.

"Of course, there is not going to be any formal communication to the market that, yes, we are going to bail you out. Any such measure would always be done

She said one role of the ECB would be to act as a catalyst to encourage the involvement of the private sector, as happened in the US in the rescue of Long-Term Capital Management. "Why could the ECB

not be able to do the same?" Ms Hämäläinen, 59, also gave a robust and sober defence of the ECB's pursuit of price stability as its primary policy objective.

During her six years at the belm of the Bank of Finland, a job she held until May this fighter and was credited for having helped secure her single currency.

"An important lesson is that low inflation and a very disciplined fiscal policy are a basic condition for a healthy financial market," she said. "The main problems in financial markets very often result from high inflation. That's why price stability and the credibility of low inflation are so important."

She said the current debate about interest rates ignored the fact that most of the member countries in the single currency had far lower interest rates than the US or the UK.

interest rate level we have had is that co-ordination between monetary and fiscal policy has been much more efficient, and markets regarded it as much more efficient, and they have seen that the fiscal policies are much more disciplined than before," she said.

Her comments are a signal to governments that the ECB is prepared to be coopted into close economic 11 participating governments, as long as fiscal pol-

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Fate of Pinochet hangs in balance, but not in Chile

14 cases in the courts, but few believe they will result in charges, say Imogen Mark and Robert Peston

solitary piece of graffiti on the cement banks of The Mapocho river in Santiago proclaims: "Pinochet is innocent!" The statement is a fair reflection of to raise the profile of the the sentiments of the former dictator's hardcore supporters, but ignores the fact that turned down a government the general has never formally been charged with any crime within Chile.

home secretary, decides on December 11 to turn down Spain and send the general back to Chile, the consensus there is that he will remain

Chilean courts which seek to investigate his direct responsibility in the "disappearance" of political prisoners. ilies of the disappeared in become a life senator, are unless the Chilean governamong dozens which ment made a formal request brought over the years, but for extradition. If it did, its the first which specifically seek to establish his part in the alleged offences.

During his visit to London. José Miguel Insulza, Chilean foreign minister, has consistently cited the investigations as proof his government is serious about trying cases have failed. Ten days ago the supreme court request it name a more senior judge to take over.

According to Hector Sala-If Jack Straw, the UK zar, a Chilean human rights lawyer, there are "no conditions" to try the general in Chile for crimes against humanity. "The [Chilean] government can promise what it likes," he says, "but once [Gen] Pinochet is back between the government and the military that means he will not be prosecuted."

According to the UK Home faces prosecution in his own country would be irrelevant to Mr Straw's decision. claim would be assessed alongside the Spanish and Swiss ones.

There were only four general considerations for the home secretary when deciding the general's fate. Of dition request should have been properly made; that General Pinochet's alleged crimes should not merely be political; and that the offence be extraditable under British law - appear to provide the former Chilean dictator with little hope he is about to be returned home.

According to UK government members, the only possible consideration which release Gen Pinochet would be his age and ill health, since the UK home secretary had the ability to refuse an extradition request on compassionate grounds. in Chile the legal outlook

is less clear cut. To interrogate Gen Pinochet the investigating magistrate Juan Guzman must get his parliamentary immunity as a sen-



ing an order from the the first court rules against produce evidence which links the general directly to the detentions and presumed deaths of the 14 people named. To do so, taken by DINA, the powerful secret police force which operated between 1973 and 1978, and that DINA was

esponsible to Gen Pinochet. DINA's demise was partly consequence of its highassassination of Orlando Letelier, a former Socialist minister, in Washington in 1976, which

attracted the wrath of the

Gen Pinochet could be gation. He has the right to name where he will be interrogated: his own home, for example, or army headquarters under the watchful eyes Mr Guzman is said to be in

favour of trying at least to discover the circumstances before applying the amnesty and closing the cases. It will not look much like justice, but it may be the best he can

However the legal niceties are played out, public opin- Frei, for "reasons of state".

ion in Chile has hardened believe "the truth should be established and justice should be done", according to a Mori poll.

But Mr Salazar is not hopeful. Since Gen Pinochet left government nine years him to justice has resulted in case "dismissed," he says. The crudest example he cites allegedly fraudulent business deal between Gen Pinochet's elder son, Augusto, and the army. Legal proceedings were finally closed on orders of President Eduardo

'Not enough votes' for impeachment

Members of the US Congress from both main political parties said yesterday it was unlikely the House of Representatives would impeach President Bill Clinton if it votes on the issue as expected in the next few weeks. Paul McHale, one of only two Democrats who have

called publicly for Mr Clinton to resign over his alleged perjury in the Monica Lewinsky case, and Peter King, a Republican, agreed proponents of impeachment lacked the votes necessary to win. "My guess is that it would

go down on a party-line vote. It would be narrow, it would be close, but it's unlikely that the president would be impeached," said Mr McHale on NBC's Meet the Press.

"I don't believe there are the votes to impeach... There are people like myself who don't believe it rises to an impeachable offence," Mr The House judiciary com-

mittee, in votes expected next week, is still thought likely to approve at least one whole House would then vote the following week. If it voted to impeach, Mr Clinton would face a trial in the Senate on whether he should emain in office. If, as seems increasingly

likely, Mr Clinton is not impeached. Congress will consider whether to censure him over the case, in which Mr Clinton has acknowledged misleading the public and the courts over his rela-tionship with Ms Lewinsky.

When earlier this year

Quebec's business leaders thought the separatist gov-

ernment of Lucien Bouchard

would easily be re-elected.

they urged the opposition Liberal party leader. Daniel

Johnson, to step aside and make way for Jean Charest,

then leader of Canada's fed-

The passionate Mr Charest

had been credited with sav-

ing the country in the sover-

eignty referendum of 1995.

when his moving pleas for

Canada touched the hearts

of many Quebeckers and

helped preserve a narrow

image of a winner, says

Ghislain Dufour, who led

Quebec's strongest business

group for 30 years and is

now a consultant with the

Montreal public relations

firm National. But now, on

the eve of Quebec's provin-

cial election, Mr Charest's

aura has faded and the busi-

ness leaders who urged him

back to Quebec are nowhere

to be seen or heard. The

gamble that Mr Charest

would end the separatist

threat is now looking like a

failed ploy that may in fact

make Quebec's separation

The latest polls show the

Liberal party trailing Mr

Bouchard's Parti Québécois

(PQ) by as much as 7 points.

With Liberal support heavily

concentrated in a small

number of non-French

speaking constituencies, the

PQ looks poised for a land-

slide victory. Yet strangely there is little sense of panic,

or even much concern, from

a business community facing

four more years of the con-

stant threat that Quebec

ratist governments has

become a little bit of a fact

of life," says Jacques Garon

of the Conseil du Patronat,

representing Quebec's larg-

est companies. "You have no

While Quebec's business

community is staunchly pro-

Canada, and would dearly

love to see the PQ defeated,

the risks of a vigorous public

effort to defeat the govern-

ment are seen to outweigh

Charles Strois, president of

Teleglobe, the telecommuni-

cations company, tried with

little success to recruit

strong business candidates for the Liberals, but has kept

a low profile in the cam-

paign. Only Laurent Lemaire

of Cascades, the forest prod-

ucts group, has openly

choice but to adapt."

the rewards.

The dominance of sepa-

may secede from Canada.

from Canada more likely.

victory for the federalists.

eral Conservative party.

Business fails

separatist tide

to stem Quebec's

members of Congress believe such a vote would be a poor precedent to set and could open the way for routine of federal officials. Even those who back a censure motion cannot agree on what it should say. Mr McHale has proposed a resolution condemning Mr Clinton for "lying under oath", but some Democrats have said they would oppose anything that contained such

strong language. Meanwhile a Republican senator said the power of appointing indepenneth Starr, whose investigation led to the impeachment debate, should be removed from the hands of the attorney general.

Orrin Hatch, the chairman of the Senate judiciary committee, said Janet Reno, the current attorney general, had failed to uphold the law last week when she decided not to appoint a special counsel to investigate allegations of campaign finance abuses by Vice-President Al Gore. "I'll do everything in my power to pass legislation that takes it away from the office of the attorney gen-eral." he said on ABC News.

Ms Reno has a chance today to rehabilitate her rep utation with Republicans somewhat when she independent counsel to investigate Harold Ickes, Mr Clinton's former deputy chief of staff, over other allegations of lying and cam-

[Timor

There are several reason for the silence. With the Quebec government accounting for more than half the province's economic activity. companies simply cannot afford to antagonise the govelection we have to knock on the door of Lucien Bouchard and Bernard Landry [the finance minister] and continue to do business," says

٠٠٠ التاتياتها عين

Second, despite Quebec's high taxation levels and heavy regulation, most businesses are not unhappy with the Bouchard government. It has nearly balanced the budget by making politically difficult cuts in social spending He had the aura, the and Montreal, the business centre, is being revitalised by fast-growing aerospace pharmaceutical, biotechnology and software companies.

Mr Dufour.

Mr Charest's campaign stumbled from the outset. He initially promised to cut taxes by one-third and curb the economic scope of the provincial government. The platform, while popular with companies that have Canada's beaviest tax burden, did not appeal to most Quebeckers, comfortable with a European-style activist state that includes a powerful role for

the province's labour unions. In the waning days of the campaign, Mr Charest has been reduced to a single note, promising no more referendums in an effort to persuade the two-thirds of Quebeckers who say they do not want another vote on sovereignty at this time. But his last-minute pleas have been

"He made some bad decisions, and all of a sudden everybody disappears," says Yvon Cyrenne, a senior associate at the accounting firm of Raymond Chabot Grant Thornton. "I think business people are looking at Bouchard and saying he's not that bad."

All that harmony would evaporate overnight, however, if Mr Bouchard renewed the drive for separation. The premier has been sufficiently ambiguous, saying he will hold another referendum only if there are winning conditions, that many Quebeckers think another referendum is unlikely. Mr Garon warns that companies that have been non-partisan in the election would champion the fight against separation.

But they may have already spent their best weapon. If Mr Charest suffers a humiliating defeat, his ability to lead the pro-Canada forces in the next referendum will be

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Sharon presses impeach for withdrawal

Ariel Sharon, Israel's foreign ing to persuade ministers to consider a staged unilateral withdrawal from Israeli- terday, Mr Sharon said be occupied south Lebanon. ahead of an emergency cabi-Israel's policy there.

So far, only a small minorinitiative, and the army objects to the plan. But Mr Sharon's campaign is likely to intensify after the government concedes the failure of. its previous proposal, which envisaged a troop withdrawal in exchange for secu-

rity guarantees by Lehanon. Mr Sharon, who as defence the 1982 invasion of Lebanon, may yet emerge as the man capable of persuading the government to withdraw

According to Mr Sharon's rejected Israel's proposal, initiative, an Israeli with- saying the UN resolution

drawal would include a clear warning to Lebanon that israel would respond to any minister, was yesterday try- post-withdrawal attack with a tough counter-attack.

was in favour of "separating" peace negotiations with net meeting to rethink Syria from efforts to reach asolution in Lebanon. However, Benjamin Netanyahu, ity of ministers support the Israel's prime minister, insisted Israel would leave Lebanon only with an "arrangement" to guarantee

> Barlier this year, Israel proposed pulling its troops out of Lebanon on the basis of UN resolution 425. The UN resolution, issued in 1978, calls for Israel's immediate withdrawal - from southern Lebenon Israel has said it is willing to withdraw, but only with negotiated security guarantees. tered by the military suc-Lebanon and Syria have cesses of Hizbollah, the Leb-

taraeli women protestars urge a troop pullout from Lebanco outside the prime minister's office in Jerusalem vesterday tion to withdraw immediately and unconditionally. By tabling the withdrawal sparked a new debate in a cabinet increasingly flus-

anese Shia Islamist terday.

Israel from its "security a debate in Israel, with the zone" in southern Lebenon. Yesterday's emergency meeting followed the death proposal, Mr Sharon has of seven Israeli soldiers in protecting towns on Israel's southern Lebanon over the past two weeks. Israeli troops clashed with Hizbollah in southern Lebanon yes-

public growing increasingly Lebanon, officially aimed at northern border.

A Gallup poll published at the weekend in the Israeli daily Ma'ariv showed Israeli per cent in September 1997 to 40 per cent last week. price for staying in Lebaopposition Labour deputy

who heads a movement support for unilateral with- which supports unilateral

visit he is expected to raise the issue of British funding for Zimbabwe's land resettle-

Mr Mugabe insists Britain has yet to meet in full its niedge at the 1979 Lancaster House conference, which led

Kenya names bank debt politicians

Western donors yesterday welcomed the Kenyan government's dramatic decision to name leading politicians who are among the debtors A list released late on Friday by the Central Bank of Kenya, and published in

local papers, includes Nicholas Biwott, one of the country's most powerful cabinet ministers, and Raymond Kipruto, a son of president Daniel arap Moi among ministers, members of parliament. and leading businessmen with shares in companies owing substantial amounts

to troubled banks. According to the central bank list, Mr Biwott, minister for East African co-operation, owed the failed Trade Bank Ks708m (\$11.8m).

The disclosure of the names is seen by donors as evidence of tougher financial discipline before next month's talks on the renewal of a \$220m IMF loan programme, suspended in mid-1997 after the government recovery." failed adequately to address Fund concerns about corrup-

"It is a welcome step," said a leading donor official last night, "but we will want to see it followed up."

"The list of 87 debtors reads like a Who's Who of Kenya's political and business landscape," commented the Daily Nation,

Last week the government mounted a Ks2bn (\$33.6m) rescue operation for the National Bank of Kenya (NBK) after a run on deposits. Between them the listed debtors owe the NBK more than Ks8.4bn. The bank, in which the government has a minority stake, is the coun

try's fourth largest. Last Monday the Central Bank appointed a debt adviser to the NBK, and executors say the bank has regained stability. "Naming politically correct persons signals a new ball game for NBK," Andrew Hamilton the new adviser, said.

"I think the government wants to say that the National Bank will no longer play it politically any more It has to run commercially. A series of court injunc tions have held up efforts to recover the money. "It will obviously step up the momentum of repayment," said Mr Hamilton. "The fact that the public is fully aware might influence the court to that unfairly delay debt

Simeon Nyachae, minister of finance, said a cash injection would be paid to NBK as partial compensation for around Ks3.1bn in non-performing loans taken out by state-owned companies between 1990 and 1993.

Opposition MPs and church leaders over the weekend demanded the resignation of public figures on the central bank lists.

Unions to challenge Zimbabwe ban on strikes

Zimbabwe's trade unions Unions. will go to the courts today to

Zimbabwe Congress of Trade

end of last week. The ban, tripartite committee reprereferring specifically to senting government, employstrikes designed to exert ers and the unions. With the business community. political pressure, was legal experts saying the govimposed in an attempt to ernment han was unconsti- partite meeting to achieve

calling further stayaways.

The government's decision The unions cancelled last to impose the ban underlines hallenge a government ban Wednesday's stoppage pend- its growing sense of desperaon strikes announced at the ing today's meeting of the tion in the face of hostile diplomatic and media reaction and deepening gloom in

No one expects today's tri-

one-day stoppages by the to get a court ruling before ness leaders will use the exchange controls will be rechance to warn the government that a ban on strikes is counter-productive.

After the meeting the govdeclare its hand on foreign exchange policy at a meeting between the governor of the Reserve Bank of Zimbabwe is planning to break his jour- to the country's indepenand bank chief executives. ney in London after attend- dence, to assist in the cost of Bankers predict that some ing the Paris Africa summit. a redistribution programme. a Nairobi daily paper.

introduced, possibly includexchange rate of the Zimbabwe dollar to between ernment is expected to Z\$25 and Z\$27 to the US dollar compared with a current

free market rate of Z\$37.3. President Robert Mugabe



Australian to monitor E Timor troop activity Great homecomings guaranteed.

By Gwen Robinson in Sydney

defence minister, said yesterday. B.J. Habibie, the Indonesian president, agreed to an awkward position if there skirmish on the island. the request during talks with Mr Moore in the port city of Surabaya at the week-

sensitivity over East Timor and frequent charges by human rights groups of military brutality on the island. US government officials recently expressed concern about renewed violence in East Timor, citing "credible reports" of civilian deaths during recent military activ-

Australian officials said Mr Habibie's decision highlighted Canberra's policy of "positive engagement" with Indonesia's armed forces. They said it also showed that the "special relationship" between the two coun-

been damaged by Australia's accused Yunus Yosfiah, Indonesia has approved an cancellation earlier this year Indonesian information min-Australian government of exercises involving its ister, of ordering the killings moresentative to East Timor Indonesia's Kopassus special monitor troop activity, forces, which were impli-John Moore, Australia's cated in human rights lian report in 1996 said the abuses. But critics said the journalists were caught in visit would put Canberra in, crossfire during a border

were adverse findings. A military attache from Australia's embassy in Jakarta would visit East Timor The public nature of the from Tuesday and would request - and its approval - have "unrestricted access" were unusual, given the to examine troop numbers, Indonesian government's force structure and deployment, Mr Moore said. The attache would also look at the relationship between the on East Timor. Indonesian troops and local communities, and would report back any other sensitive matters he might pick up," he added.

Mr Moore, who took the defence portfolio last month, said Mr Habibie had rejected a request for an Australian government official to investigate the deaths of five Australian journalists in East Timor in 1975. The Austrahan government recently reopened an inquiry into the

the 1970s. An official Austra

Mr Moore said he had "forcefully put" Australia's human rights concerns about East Timor to both Mr Habibie and General Wiranto, the Indonesian defence chief. But he did not discuss the Australian parliament's decision last week to launch a Senate inquiry into policy Mr Moore urged the

inquiry to display "sensitivity" toward the Indonesians. "We all want to know the truth, but at the same time. it's no good going around letting go a whole lot of red herrings which ultimately only embarrass Australia.

indopedan forces invaded East Timor, a former Portuguese colony, in 1975. Jakarta annexed the territory a year later, a move not recognised by the United Nations

CONGO CONFLICT CAUTIOUS FRENCH CLAIM IMPORTANT PROGRESS

African states agree ceasefire in principle

By Robert Graham in Paris

A fresh attempt at resolving the conflict in the Congo has been taken with an agreement in principle on a ceasefire by the main states backing the regime of Laurent Kabila and the rebels oppos-

The accord follows intense diplomatic activity over the past four days in Paris on the sidelines of the 20th summit France-Africa attended by 49 African leaders plus Kofi Annan, the United Nations secretarygeneral: However, French officials remained cautious yesterday while saying important progress had been made to end the rebel-

The main doubt focused on the rebels fighting against Mr Kahila who hold large tracts of territory in the east of the Congo bordering Uganda and Rwanda. A delegation from the rebel Movement for Congolese Democracy (RCD) was in Paris during the summit but to admit the extent of their was not accorded official sta-

A rebel spokesman said yesterday the Paris accord step had to be a deal Kabila regime in Kinshasa, The next step is expected which the RCD labelled a to be a meeting in the Zam-

But over the weekend it was far from clear what degree of autonomy the rebels enjoyed from their backers in Uganda and Rwanda. The biggest breakthrough in the diplomatic contacts in Paris was the apparent will- 17-18. ingness of Pasteur Bizimungu, the Rwandan leader, and Ugandan president Yoweri Museveni, to back a

Their commitment was highlighted over the week-end by the UN secretary-general. Mr Annan helped broker tense contacts between Mr Kabila and President Museveni, his former mentor, who was an important backer of his bid to topple the corrupt Mobutu government in Kinshasa.

At the beginning of September an abortive regional summit was staged at Victoria Falls in Zimbabwe, and until now both Rwanda and Uganda have been reluctant involvement in backing the Congolese rebels. In contrast Angola, Namibia and Zimbabwe have made no secret had no validity. The first of their despatch of troops and military equipment to between the rebels and the help bolster Mr Kabila.

bian capital, Lusaka, in early December at which the ceasefire will be initialled. This will then be signed at a special session of the Organisation of African Unity in Burkino Faso, on December

a withdrawal of all outside forces and the subsequent peacekeeping force, hopefully to be funded by the UN. The peacekeeping force would primarily guarantee the frontiers between Congr and Rwanda and Congo and Uganda, while monitoring the movement of Rwands Hutu rebels with bases inside the Congo.

If the weekend accord is

consolidated it will mark an important achievement for French diplomacy. Less than a year ago Paris was seen to have lost a traditional sphere of influence with the overthrow of President Mobutu and the arrival of Mr Kabila backed by US-assisted allies. Mr Kabila threatened to take the Congo out of the association of francophone states, and lumbested Paris with accusations of neo-colo

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Congress makes a comeback in India

By Mark Nicholson in New Delhi

A jubilant Indian Congress party was yesterday hailing sweeping Bharatiya Janata of Congress, the biggest tions while unexpectedly holding on to power in a bility in Delhi, with the third state ballot.

Congress scored a crushing victory in Rajasthan and intense pressure. swept to power in Delhi both traditional BJP strongholds - while winning a sur- the performance of the eightprise majority in Madhya month-old BJP coalition. Pradesh state. Congress lost power in the smaller, and less politically critical, state of Mizoram in the north-east.

Congress headquarters in Delhi were a festival of dancing and banner-waving as activists hailed the result as Congress's best since Rajiv Gandhi, the former Indian prime minister, swept back to power in the mid-1980s. The results are a sharp revival of fortunes for the party, which ruled India for 45 years but which appeared moribund a year ago.

the BJP-led central goverment coalition, the nationalits best electoral showing in ist party's severe reverse at more than a decade after the polls and the resurgence party (BJP) governments opposition party and India's from power in two state elec- oldest party, presage a further period of political insta-BJP's fragile 18-party coali-

> The polls have been widely viewed as a referendum on Congress hailed the result as a "very strong anti-BJP vote". The BJP holds just a thin parliamentary majority and is already beset with

> tion certain to come under

infighting among coalition members. However, Sonia Gandhi, the Congress president, who took the ailing Congress party's helm in April and is widely credited with restoring its discipline and motivation, said she would not hurry to destabilise the BJP-Mrs Gandhi, the Italian-

Though the state polls born widow of the former have no direct bearing on Congress prime minister Congress prime minister Rajiv Gandhi, said the party would wait to see if the BJP coalition collapsed, rather than try to precipitate moves to topple it.

"We don't believe the Congress party is now in a position to bring down the government," said Jairam Ramesh, a Congress party secretary. "Our political reading is that we should come to power in a clean

Atal Behari Vajpayee, the

BJP prime minister, said at the weekend that the sharp poll reversal would not affect his administration. He told foreign investors, gathered for this week's World momic Forum meeting in Delhi, that volatility in Indian politics would have "no fundamental impact on the process of economic reforms in this country". Nevertheless, a clearly rat-tled BJP summoned leaders

of its regional allies for to shore up supmeetings elections. port, with the winter session of parliament due to open



Sonia Gandhi, Indian Congress party leader, greets delighted supporters in New Delhi yesterday

for poor administration and, in particular, presiding over steep vegetable price rises in the past few weeks - the dominating issue in the state

Whether or not the government is so tested, a politically stormy session - with The election result seems just 18 working days sched-

threatened to table a motion private and foreign groups, of no confidence immediately parliament reopens. moves to amend trade patent laws in line with World Trade Organisation obligations, and new laws to update antiquated foreign certain to galvanise other uled - may threaten passage exchange controls.

today. Some coalition part-ners have publicly criticised the BJP during the parlia-the BJP central government mentary session. Some have bills. These include bills to open the insurance sector to

Malaysia slips deeper into recession

By Shella McNutty in Singapore

Malaysia's recession deepened further in the third quarter, when the economy contracted 8.6 per cent on an annual basis, the country's central bank announced at the weekend.

Bank Negara indicated that it would have to revise its forecast of a 4.8 per cent decline in gross domestic product for the year.

Manufacturing, which accounts for a third of GDP. was largely to blame, shrinking 14.3 per cent in the third quarter.

It is too soon to use the figures to judge Malaysia's morthodox route out of its economic crisis, analysts say. Under the high-profile iership of Mahathir Mohamad, the prime minister, the country has eschewed help from the International Monetary Fund, imposed capital controls and pegged its currency. This, it hopes, will make it possible to pursue unconventional policies without enduring the punitive reactions of the markets that have plagued other crisis-ridden countries in the

In neighbouring Thailand, which has pursued an orthodox IMF recovery strategy, official figures show that the economy will contract by at

least 7 per cent in 1998. Economists say that it is next year's figures that will count in any judgment about which economic strategy has proved the more effective. Malaysia's central bank

governor, Ali Abu Hassan Sulaiman, insisted recent improvements in export growth, sales of passenger cars, and an increase in loan approvals indicated the contraction had bottomed out. "It looks as if the worst is over and we can look forward to a gradual recovery of the economy," he said. But economists remained

cautious. Although they agreed there were some encouraging signs they are worried about the banking system, which went into the crisis with domestic debt at 170 per cent of GDP,

the highest ratio in southeast Asia. Some economists fear, instead of paving the way for a thorough clean-up of the banking and corporate sector, Malaysia's foreign exchange controls are enabling the authorities to employ unorthodox means to save even the most poorly

managed institutions, which

achieve sustainable recov-

will make it more difficult to

ក្នុង ក្នុងក្នុងមេ**ពថ្ង**

Bankers say the central bank has threatened to sack them if they do not provide 8 per cent loan growth by year's end, a target which would force many to lend to unworthy borrowers. The authorities changed the classification of non-performing loans to those in default for six months, instead of the internationally recognised three, to convince banks they are in a good position to lend.

The central bank insists that the banks are being too cautious and that it is well on its way to reviving the banking system. Thirteen of the 36 banks have signed agreements to sell M\$18.8bm (\$4.9bn) in non-performing loans (36 per cent of all nonperforming loans at the end of September) to a company established by the government to buy and revive

institutions has put M\$4.55bn into nine of them. Analysts say Malaysia is desperately seeking foreign money to complete its revival but refuses to seek IMP assistance, open further to direct foreign investors, or pay the premium demanded

them. The agency estab-

lished to recapitalise the

Manila economy beats market forecasts

By Tony Tassell in Manila

face of the Asian economic crisis has been highlighted by the release of better-thanexpected economic data for the third quarter.

The government has argued that the Philippines has technically in fact escaped recession, pointing to gross national product data, which is more widely used in the country as it includes income from overseas workers, a significant factor in the economy. After a 0.3 per cent contraction in the second quarter, GNP rose by 0.8 per cent in the third quarter, compared with a year earlier.

Felipe Medalla, economic For the nine months to

expanded by 0.2 per cent. For the full year, the government expects GNP to rise by 0.5 per cent to I per cent. Key factors behind the Philippine economy's resilience has been strong export growth of nearly 19 per cent in the nine months to Sep. tember, continued growth in

By James Kynge in Beljing

from business with an order that the ruling Communist party and state organisations sever links with enter-

prises starting next year. The decree, which follows a similar drive since the summer to eject the army, police and judiciary from business, has been issued before. But this time it appears more forceful, even though details of how it is to

be implemented are scant. A first step will be to place China's largest 512 state. 0.8 per cent fall in the second enterprises, currently controlled by ministries and other government bodies, economy had technically under supervision by a newly established "large enterprise work committee", itself a government body,

the official media said There was no mention of what would happen to earnings or losses following transfer to the committee. Loss-making large enterprises are kept afloat by bank lending, often on goverument instructions. It was not clear if this would gradually cease, leading to the bankruptcy of some of Chi-

na's biggest companies. China has slowed its reforms of large state-owned enterprises this year out of fear mass closures might lead to surging unemployment and instability. Analysts believe the new drive is unlikely to lead to a spate of bankruptcles, but more mergers are a possibility.

Financial firms tied to the bureaucracy are to be run temporarily by the finance ministry and central bank. ... The Communist party's influence has already declined with the rise of private enterprises, where party secretaries have little or no role and if implemented the new decree

would be a further blow to its prestige and influence. The reports said the aimwas to curb corruption, boost competition and end favouritism in lending, share listing rights, foreign investment and tax collection.

Business travel: Shanghai, Page 14

NOTICE TO BEARER SHAREHOLDERS IN THE AETNA MASTER FUND Société d'Investissement à Capital Variable

ed Officer 21 avenue de la Liberté, L-1931 Luxembours R.C. Linembourg B 32 557

ement PLC ("Aberdeen")

posed Merger of the Aetha Master Fund ("AMF") into The Aetha "Aberdeen Globat"

Following the acquisition by Aberdeen Asset Management PLC International, Inc ("Aetna International"), we are informing you about certain proposed changes that affect your investment in AMF and to request your approval of these changes.

How is the Astria Master Fund affected by the marger proposal? Aberdeen Assel Managers Limited ("AAML"), part of the Aberdeen with Aberdeen acting as co-promoter of AMF and the Aetha International Umbrella Fund which, subject to the approval of its

in order to complement the range of Funds being offered by the Aberdeen Group, your board of directors has approved in principle a merger proposal (the "Morger Proposal") between AMF and

shareholders, will be renamed Aberdeen Global with effect from

Aberdeen Global in a SICAV organised under Part I of the Luxembourg Law of 30 March 1988, as is the case for AMF. This merger will bring your Fund(s) within a single Luxerribourg SICAV which will become the core international investment fund product for the Aberdeen Group with immediate resultant economies of scale and relative cost savings through simpler management and administration. It will further result in wider investment opportunities. as you will have the opportunity to switch between a broader and more comprehensive range of funds.

According to the merger proposal AMF will, on 29 January 1999 for such other date as may be agreed) be merged into Aberdeen Global and the assets and liabilities of each fund of AMF will be contributed into the rearest equivalent Fund within Aber Global with the closest, and in many (but not all) cases, identical

With effect from 1 January 1999, or as soon as possible thereat Aberdeen Global will be known as ABERDEEN GLOBAL and will

American Smaller Companies Fund Emerging Asia Fund Erreiging Europe Fund Latin America Fund

UK Smaller Companies Fund

Regional Equity Funds American Equity Fund Asian Equally Fund Augration Equity Fund Dutch Equity Fund European Equity Fund Fired Equity Fund Jerman Equity Fund Paragraph Fund. apartir of Equity Fund Materiational Companies Fund. LA Equity Fund

Bond Funds

Russia was Band Fund Committee Doubt Bond Fund Centralization As be renamed Euro's Bond Fund* March and Read Fance Manager's European Bond Fund Sterilera Band Fund

Reserve Funds

Courtenings to be rerusined Euroh Bond Fund* Stands Reserve Fund

" Notice for 1 Japan 186

The fell rathe of each land will be preceded by the name of the SICAV "Aberdeen Global"

The custodian of Aberdeen Global is Banque Internationals & The Cognition of Aceticer Global is Borrique infernational a Exemplering of 69 route of Each 1-2953 Luternbourg, which is also the succession of AMF and the registered office of Aceticer Global is 21 avenue de la Liberté, 1-1931 Luternbourg. The Administrator, Registrar, and Transfer Agent is Adma Informational Global. tt Schwarts S.A. to be renamed Aberdeen Investment

Services S.A. tace below for details) you will, on 29 January 1999, or as soon as possible thereafter, automatically receive a number of registered incenticated accumulation shares (Class A-2) in the nearest AMF according to the following table

Current Fund within AMF Austran National Equity Fund*

Auditoria Equity Fund Beigan Luxembourg National Equity Fund* French National Equity Fund German National Equity Fund Hong Kong Kational Equily Fund* Harde National Equity Fund Japanese National Equity Fund Sparish National Equity Funds United Ningdom National Equity Fund United States Dollar Reserve Fund

Equivalent Aberdeen Global Fund European Equity Fund

Australasian Equity Fund European Equity Fund Durch Equity Fund**

German Equity Fund** Asian Equity Fund italian Equity Fund** Japanese Equity Fund European Equity Fund UK Equity Fund

French Equity Fund*

No directly equivalent Fund is available or proposed These funds are being specifically created to facilitate the merger proposal and will be activated by the merger. In each

case the launch price will be 10 Euros. It should be noted by investors in the Austrian Netional Beigian/Luxembourg National, and Spanish National Equity Funds that the base currency of the Aberdeen Global European Equity Fund is US dollars whereas their shares in the respective Funds, frich will be exchanged for shares in this Fund under the merger proposal unless shareholders indicate otherwise, are currently denominated in the respective ristorial currency. In addition, the investment objective of the Aberdeen Global European Equity Fund is long-term capital growth through investment primarily in equipes major stock exchanges of Europe, excluding the United Kingdom. Austrian National, Belgian/Luxembourg National, and Spanish

National Equity Funds. New registered uncertificated shares in the appropriate Fund of r Global will be allocated, without initial charge, to those bearer shareholders who positively express their deare, face below als) in the respective Fund of AMF on the beas of the register of shareholders as at the affective day of the merger which is anticipated to be 29 January 1999. The number of new shares to be issued, including entitlement to fractional strates, shall be based on the ratio of exchange which corresponds to the net asset value per share of such new shares as compared to the net asset value per share of the Fund which is being discontinued on the effective day of the merger

The costs of the merger will be borns by the merging funds with the expected to exceed US\$75,000

introduction of the Euro

As you will be aware, European Monetary Union is scheduled to be implemented with effect from 1 January 1999 and the Euro is due to be established from this date. The directors therefore propose that in antiopation of this event the base currences of the Dutch National National Equity Funds will be denominated in Euros with effect from

Feetures of Aberdeen Global Aberdeen Global operates in a very similar way to AMF but has the

following distinguishing features 1) The investment Manager's Fee will be 1.5% per annum in the case of the Specialist and Regional Equity Funds, 1.25% p.a. in the case of the High Yield Bond Fund 1,00% to a, in the case of other Bond Funds and 0.75% p.a. in the case of the Reserve Funds. Although these fees are up to 0 50% per annum higher than the fees in you current Funds, total expense rases are significantly lower due to the economies of scale found with a larger SICAV

The minimum minist and subsequent subscription amount is US\$1,500 or currency equivalent compared to US\$2,000 for AMF and a minimum residual holding of 100 shares.

3) Aberdeen Global does not offer begrer shares; shares are only currently offered in registered form. Existing holders of bearer shares must deliver their conficales for registration of their holding is uncertificated shares or redemption of their shares.

4) Aberdeen Global intends to offer accumulating shares for each class of there which are categorised as A-2 and B-2 for Class A and Class B stores respectively As with AMF, these shares do not declare dividences but, instead the income will be aggregated in the net asset values of the shores in addition, Abe intends to offer dividend bearing shares for the Bond and Reserve Funds which will be categorised as A-1 or B-1 shares for Class A and Class B shares respectively. The Specialist and Regional Equity Funds will only have accumulating shares (A-2 for existing Class A and B-2 for existing Class B) since income is not generally a primary concern of investors when investing in long term growth

5) Aberdeen Global is not currently registered for market Belgium, although an application to market Aberdeen Global in Belgium is planned during 1999. Aberdeen Global is additionally registered for marketing in Hong Kong, Tawan and Ireland.

accounting year of Aberdeen Global currently runs to 31 December but is anticipated to be changed to 30 September with a nine manth accounting period running to 30 September 1999 to accomplish this by way of transition. The Annual General Meeting is currently held on 21 May but, subject to shareholde approval after 1999 will be held on 21 February or the next business day in Luxembourg if that day is not a business day

7) Shares of one portfolio may be converted into shares of another porticito subject to a switching charge of up to 1% of the Net Asset Value of the shares being switched. Accumulating shares may be ted into distribution shares and vice versa but it is not possible to switch between class A and class B types of shares since the sales charge structure varies.

8) Dealing Charges Aberdoon Global has the provision to adjust the net asset value per share by a charge of up to 15% for the Specialist and Recional Equal Funds and up to 0.5% for the Boart and Reserve Funds at times when it is necessary to reflect the coats of executing particular transactions within a Fund. This provision does not crest in AMF

91 Redemption Charges: AMF currently has the provision to charge a 0.5% redemption change on all Funds except the United States Dollar Reserve Fund. Aberdeen Global has the provision to charge a 0.5% redemption charge on all the Funds (including Aberdeen Global US Octor Reserve Fund)

Change of Fund Managers

Through their offices in Aberdeen, London, Dublin, Fort Lauderdole and Singapore the Aberdeen Group has a global investment

Funds that it sponsors from internal resources. Aberdee ted their investment track record to the board of directors and the investment Manager of AMF In the vast majority of cases the investment performance of the Aberdeen Group in managing imilar Funds compares well with that of the funds within Abe Global and in some instances it is demonstrably better Accordingly, the Investment Menager proposes to appoint the appropriate Aberdeen Group entity as Fund Manages of the 1999 (or such leter date as may be agreed) as follows:

capability. Going lorwerd, it is Aberdeents intention to manage the

Austrian, Belgian/Luxembourg, Dutch, French, German, Italian, and UK National Equity Funds and the United States Dollar Reserve Funds will be managed by Aberdsen Asset Managers Limited,

Australesian, Hong Kong and Japanese National Equity Funds will be managed by Aberdeen Asset Management Asia Limited,

Following the adoption of AAML and Aberdeen as the new promoter and co-promoter, the directors of the Company who represented Aetha International resigned and the following were appointed in their place Chief Executive of Aberdsen Martin Gilbert.

Director of Aberdeen Asset Management Asia. Peter Hemes Director of Aberdeen since 1991 and Chief

Executive Officer of Aberdeen Fund Managers Inc., the Aberdsen Group's U.S. Fund Menagement Company since 1995 Managing Director Europe, Middle East and Africa of Aberdeen Asset Managers Limited, head of Aberdeen Profific's Dublin and

Luxembourg offshore fund marketing group and is a director of Aberdeen investment Meneging Director of Aberdeen Asset

deen and involved in the management of the Aberdeen Asset Management Group's Far Easiern menaged lunds since 1985 Anthe International Fund Managers Limited, the Investment Manager and Distributor of the Company, is being acquired by

Aberdeen as part of the transaction and will in future be known as berdeen International Fund Managera Limited*. What do I have to do to vote at the Extraordinary General Meeting?

Holders of bearer shares wishing attend the meeting must deposit their bearer share certificates five business days prior to the meeting at -Shareholder Service Centre, Aberdeen Investment Services S.A., 21 avenue de la Liberté, L-1931 Luxembourg

The proposed resolutions require a majority of 75% of the votes cast and the quorum necessary for the meeting is 50% of the shares in issue. In the event that there is no quorum at the meeting then the directors would propose to convene a second rdinary General Meeting on 29 January 1999 at which no quorum would be necessary to consider the proposed business. What do I have to do to receive shares in Aberdeen Globa?

To receive registered ungenficated accumulation shares (Clees A-2) in the nearest equivalent Fund in Aberdeen Global to your current sivestment in AMF according to the above table you have to deposit your bearer share certificates five business days before 29 January 1989 (or such other date as may be agreed) at-

21 avenue de la Liberté, L-1931 Luxembourg

If you do not want receive shares registered uncertificated shares in Aberdeen Global or you want to receive cash or you do nothing? Those bearer shareholders who either do not want to receive registered uncertificated shares in Aberdeen Global or who do not deposit their share certificates five business days before 29 January 1999 (or such other date as mey be agreed) will me entitled to receive the cash equivalent value of their AMF learer Certificates on the data of the merger tollowing the deposit

Ider Service Centre, Aberdeen Investment Services S.A.,

of their beaver share certificates at:-Shareholder Service Centre, Aberdeen Investment Services S.A., 21 avenue de la Liberté, L-1931 Luxembourg After a period of three months proceeds not claimed will be deposited at the Calsae de Consignation in Luxembourg. If not claimed within 30 years they shall be forfaited.

Shareholders who do not agree with any of the proposed changes are offered the opportunity to redeem their tokings tree of any redemption charges which would otherwise apply during a one month period commencing from the date of this letter.

Shareholders are recommended to contact their normal professional financial adviser if they are in any doubt as to the contents of this least and how the proposed changes may affect their personal financial position or their tax consequences.

The new prospectus of Aberdeen Global may be obtained on request after 1 January, 1999 by contacting the Shareholder Service Centre, Aberdeen Investment Services S.A., 21 avenue de la Liberté, L-1931 Luxembourg. The new Articles of incorporation of Aberdeen Global will also be available for inspection at this address and copies will be provided on apecific request.

'If you have any questions or would like any further information sase contact us at our registered office. The board of directors of AMF unanimously believe that these changes are in the best interests of shareholders and accordingly recommends them. You are recommended to vote in fewour of the

> for and on behalf of ... The Board of Directors of : The Actor Mester Fund AETNA MASTER FUND

by global bond markets. Beijing spurs drive for **business** 'divorce'

The relative resilience of the | China has stepped up its Philippine economy in the drive to divorce government

The gross domestic product data confirmed the economy had slipped into a mild recession but had been spared the worst of the economic turmoil.

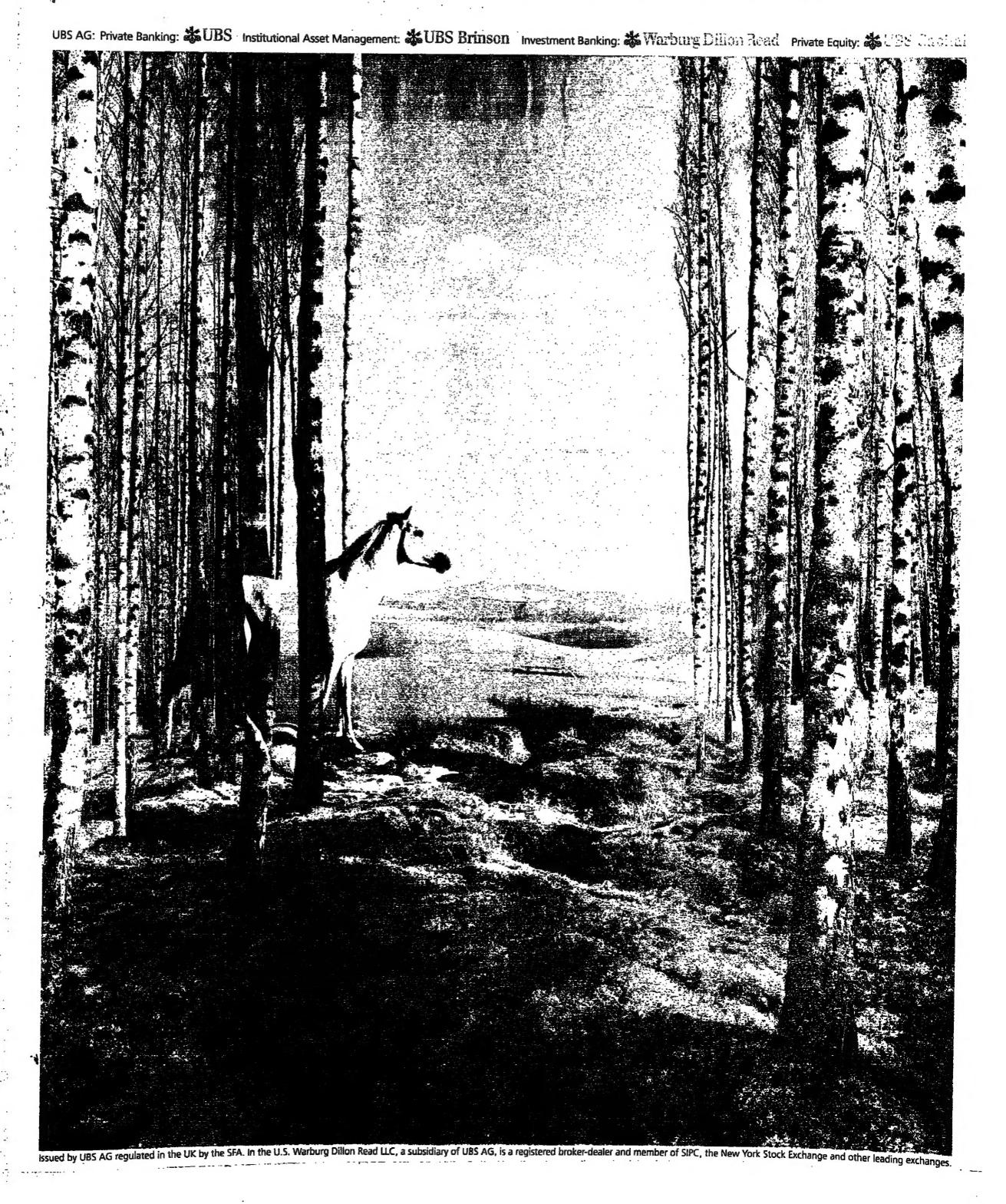
The data showed the Philippines' GDP contracted by a marginal 0.1 per cent in the third quarter, compared with a year earlier. After a quarter, compared with a year earlier, this meant the slipped into recession under the definition ... of two successive quarterly contractions.

The result was much better than the markets expected. The economy would have performed even better in 1998 but for a drop in agricultural output caused by a bad drought. · ·

The Philippines is now virtually assured of a posttive-GNP growth this year," planning secretary, said September 30, GNP grew by 0.8 per cent while GDP

personal consumption and a rise in remittances from the more than 4m Filipino contract workers abroad

You can't always see what you need — at least not at first glance. That's why a fresh perspective can reveal completely new dimensions. And the old way of doing things may not necessarily be the best. If you want your bank to look beyond the obvious in planning your future, try talking to us. Because in everything we do, we try not to be just any bank, but the right bank for you.



315 CALL TASE

tax competition.

Ministers move on EU tax breaks

By Robert Peston, Political Editor

The British government's freedom to use taxation as a tool of industrial policy is likely to be severely circumscribed by its support for an end to "unfair" tax competition between European Union countries.

Ministers have disclosed that they are prepared to risk the wrath of UK Eurosceptics by signing up to proposals for greater "co-ordination" between member states over the tax breaks available to particu-

This could mean that the all attempts to streamline

chancellor's support for the taxation across the EU, the junior Treasury minis-British film industry. announced shortly after the general election, would have to be reversed.

it would also add new complexity to its aim of using the tax system to promote high-tech industries and could prevent John Prescott, deputy prime minister, from carrying through plans to reduce the tax burden on the shipping industry.

However, the government recognises that its progress in playing a more influential role in the European Union is being undermined by the perception that it will veto

Gordon Brown has said he would block any EU initiative to impose minimum corporation tax rates across the Union, in line with the manifesto pledge of the new German government.

> "We have to start saving more than 'no' and start territories. making constructive suggestions in this area," said a minister. "Otherwise our European partners will begin to question whether we are really so different from the Torles."

Later this week, an EU finance ministers' group, and tobacco industry - and chaired by Dawn Primarolo, would raise tax revenues -

because it would destroy the Over the past fortnight, ter, will publish its prelimi- black market in beer and nary views on a code of concigarettes smuggled to the duct to stamp out "harmful" UK from France.

The government's plan to This will form the basis of introduce an environmental negotiations on the abolition charge on high polluting of "tax subsidies" and elimiindustries would also be nation of tax havens within helped if it were implemented in tandem with the EU and its dependent other EU members. This There is a growing realisawould minimise the risk of British polluters moving tion among ministers that

operations elsewhere in some forms of tax harmonisation in the EU could be Europe. beneficial to the UK. For However, there is growing instance, a move to common frustration in Downing rates of excise duties would Street that the Treasury has been slow in making a posibe welcomed by the brewing tive case for limited tax har-

assets of wealthiest set to hit £2,000bn'

Financial

By Christopher Brown-Humes

Britain's individuals will hold financial assets worth £2,000bn (\$3,320bn), three times last year's £680bn, by 2005, according to a new report. Over the same period, the number of adults with more than £50,000 of financial assets will rise from 4m to

The report, for Merrill Lynch by Gemini Consulting, says the growth in wealth will be driven by a rising UK population, and naturing baby-boomers; inheritances; larger increased job mobility; and increased emphasis on pri-

sion provision. It forecasts increasing investment in shares and bonds at the expense of cash deposits and expects personal pensions to grow faster than occupational

vate rather than state pen-

Financial assets include pensions, deposits, and investments but exclude property and collectibles. In 1997, personal and occupational pensions accounted for about 35 per cent of all personal financial assets, followed by cash deposits (21 per cent) and directly-held UE securities (20 per cent). Consumer spending during the Christmas period in the UK is set to increase by nearly a quarter from last year's total, according to a survey commissioned by a credit card company, writes Alan Beattle. The poll, by NOP Solutions on behalf of the Goldfish credit card, indicates average Christmasrelated consumer expendi-

cent up on 1997. This contrasts sharply with the picture of confidence measured by more established surveys, which show a steady fall in con-

ture of £570 during the fes-

tive season this year, 23 per

BUSINESS Move to cut politicians out of mergers decisions Peter Mandelson, the trade and industry secretary, is to take the first step towards removing the politics from the

NEWS DIGEST

regulation of takeovers and mergers. The move would end ministers' power to intervene in such controversial cases as BSkyB's proposed takeover of Manchester United. Supporters of the reform see it as a natural follow-up to the removal of politics from the setting of interest rates. It

would be widely welcomed by business. Under the most radical proposal, ministers would be totally stripped of influence over mergers, leaving decisions on whether to allow bids entirely with the Office of Fair Trading and the Monopolles and Mergers Commission. Mr Mandelson is planning to issue a consultation document in the new year laying out the options for reform. David Wighton, London

ECONOMY

Pay deals stay above inflation

The level of wage settlements is not falling into line with inflation despite the growing threat of recession, according to data published today by Incomes Data Services, the independent employment information company.

IDS says that while the annual rate of inflation fell from 4.2 per cent in the year to May to 3.1 per cent by October, three quarters of all new pay deals gave increases of between 3 and 4.5 per cent. Two thirds of the 35 wage awards recorded by IDS made in the fourth quarter were worth 4 per cent or more, compared with just under half

the settlements made in the third quarter. IDS cautioned that the fourth quarter data were "not a sign that settlements are headed on an upward trend". because in the last three months of the year only one in 10 reviews took place. Robert Taylor, London

MILLENNIUM DOME

Minister accused on sponsors

The opposition Tory party last night accused Peter Mandelson, trade and industry secretary, of misleading parliament when he denied he had ever been involved in "procuring or negotiating sponsorship deals" for the Mil-lennium Dome, the exhibition centre being built in southeast London at a cost of more than £700m (\$1.16bn). Christopher Chope, the Tory party trade spokesman, is also writing to Sir Richard Wilson, the cabinet secretary, asking him to strip the trade secretary of his responsibility for the dome.

The move follows the disclosure that Mr Mandelson h encouraged two Indian entrepreneurs, the Hinduja brothers, to contribute 23m to the Dome's Spirit Zone. Mr Chope said this showed there was a "clear conflict" between Mr Mandelson's work as trade secretary, where he is obliged to deal impartially with all companies, and as ead minister on dome preparations.

Mr Mandelson Insisted last night there was "no conflict of interest". His role was to "promote the dome to the private sector because we need the sponsorship but I do not Involve myself in the procurement or negotiation of individ ual aponsorship contracts". Robert Peston, London

Sterling pounds up the bond market charts

Decline in government borrowing makes currency attractive, Edward Luce reports

omething unusual is effects; first, by reducing the Shappening in the ster-ling bond market. Borrowers such as BMW, the German car maker, the Tennessee Valley Authority of the US, the World Bank and the European Investment Bank are turning to sterling roll-call of European and US as their currency of first choice in which to issue international bonds.

under normal circum- eral mortgage agency, are stances. But, six weeks before the launch of UK government gilts. This Europe's single currency, it is also quite unexpected. the bonds are large enough "Sterling is undergoing to be easily bought and sold something of a renaissance in the international bond markets," said a US banker in London, "It is actually hecoming popular among

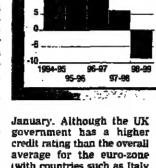
Bankers attribute ster- have a AAA credit rating. ling's appeal to the steep decline in UK government borrowing in the last two years. This year the volume of gilts issued by the UK's debt management office, an independent agency accountable to the Treasury, will be lower than last year as a result of the net redemption of gilts by the government. This means there will be a reduction in the volume of outstanding gilts in the

supply of government bonds, the price rises while the yield correspondingly falls; second, it encourages other borrowers. recently the Inter-American Development Bank and a banks, to step in to fill the UK government's shoes.

Bonds issued by the likes This would be remarkable of Fannie Mae, the US feddesigned as "surrogates" for means investors can be sure while also being a safe enough home to park some of their money. Like the UK government, Fannie Mae and multilateral agencies such as the World Bank meaning they are of the

highest creditworthiness. "It is clear that some of the increase of issuance of sterling bonds by international borrowers is attributable to the reduction in gilt issuance by the UK government," said Paul Mills of the debt management office.

Perhaps more importantly. international investors are beginning to see sterling as a natural hedge against any volatility in the future eurozone after monetary union in



(with countries such as Italy rated at AA-), UK 10-year government bonds still yield almost a full percentage point more than German government bonds. This, combined with the

UK being alone among the largest European economies in reducing its gross issumeans investors see good value in the gilt market. However, the UK gilt investor still faces two prob-

lems. First, the reduction in

dent upon the accuracy of the economic forecasts of Gordon Brown, the chancellor. Mr Brown predits growth of 1 to 1.5 per cent in gross domestic product next year. Many economists see this as optimistic. Should growth be lower than forecast, government debt would almost certainly rise, triggering a corresponding increase in the supply of UK gilts.

indecision on the timing of UK entry into the single currency is acting as a check on foreign investors. Because of this, UK government bond yields are still higher than those of Italy, for example, the supply of gilts is depen-

or even Portugal in spite of the country's superior creditworthiness. Indeed, the yield on the 10-year government bond is the highest in the developed world, an irony that has not escaped UK pension funds and other long-term investors.

"For UK investors the big

rally in gilts is yet to come."

said one leading fixed income manager. "If Emu goes wrong, gilts will benefit Second, the government's from being the natural hedge. If Emu goes right, the price of government bonds will shoot up as the yield converges towards the German benchmark. Either way

Aerospace sector fears funding cut

Defence Correspondent

Fears are growing in Britain's aerospace and defence industry that the government is cutting fund-

ing new technologies. Aerospace Companies, an industry body, has made representations to Peter Germany and France. The that invested. Mandelson, trade and industry secretary, about the possible elimination of an annual £24m (\$39.84m) Department of Trade and industry programme to fund aeronautics research.

The DTI said no decision focus in the recent strategic

had been taken. Mr Mandel- defence review on the need budgets and see no immedifuture of the Civil Aircraft Research and Technology Demonstration programme within the framework of the competitiveness white paper.

The Society of British public investment in seroogy was much lower than in innovation which, years later, maintained the UK industry's production base. "It would be difficult to reconcils a reduction with the

warfare and on smart procurement.

Restructuring of the Airbus consortium and rationalisation of Europe's defence director-general, said UK greater flexibility in deci- government research many sions on where to source space research and technol- manufacturing. Production would gravitate to countries

son would consider the for modern technology in ate effect. But given the long cycles of the industry, you would see the effect 20 years later." Mr Marshall said. The Airbus wings produced by British Aerospace were developed partly through

Rolls-Royce, maker of aircraft engines, which has benefited from government Carad programme helped to Although the Carad pro-fund the earliest stages of gramme was relatively tinuing Carad. "Our competismall, companies would tend tors receive significantly to concentrate research more technology funding spending in those countries than we do," it said. It estiwith the most favourable mates that \$750m of official conditions for investment. investment is going into the "You can take money out of US aeroengine industry.

England 'must be split in to regions'

By George Parker,

England must be abolished as a political entity to save the United Kingdom, a leading Liberal Democrat will

argue today. Lord Newby, a close aids to Paddy Ashdown, leader of the Liberal Democrats, will argue that England should be broken down into its constituent regions, with a

In a pamphlet published by the Centre for Reform, a Liberal Democrat thinktank, he will argue that an English parliament would be

over-powerful and could not prime minister, has decided bite-size chunks of change is run in tandem with a UK to put plans for elected not a vision." parliament.

parallel English and UK governments, with an English prime minister jostling with the UK prime minister. Such an unstable situation would surely spell the end of the on the grounds that there UK. We must therefore harness the English regions to save the UK."

His diagnosis broadly Welsh assembly. reflects Liberal Democrat thinking, and dovetails with the Labour manifesto, which commits the government to will say. "The current piece- lution in Scotland and Wales English devolution. However, Tony Blair, the

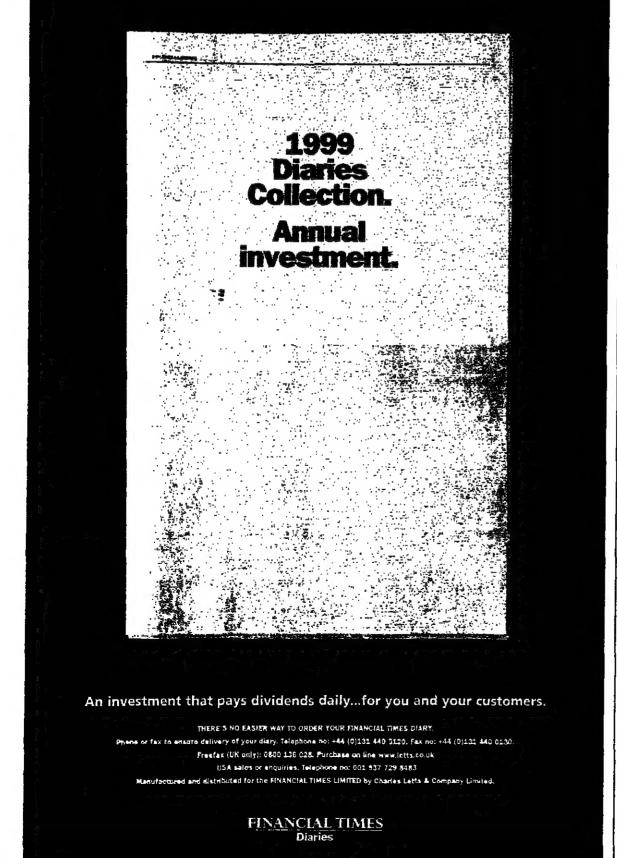
English regional assemblies "We must avoid having on the back burner, on the grounds there is little public

enthusiasm for the idea Lord Newby argues that this lack of a grand constitutional vision is dangerous. cott, deputy prime minister. will be no English bodies to act as a counterweight to the Scottish parliament and

This government has no coherent vision for a reformed constitution." he our outdated constitution by

He argues that elected regional assemblies in England could take over from the unelected government regional offices - a goal shared by John Pres-

The Lib Dems are likely to use their close working relationship with Labour to press for further English devolution in the next perliament. By contrast, the Conservatives may argue at meal attempt at modernising requires the creation of a



Royalty also to be evicted from Lords

By Robert Peston, Political Editor

The UK government, with the consent of Queen Elizabeth, has decided that senior members of the royal family will not be given life peerages on removal from the other hereditary peers.

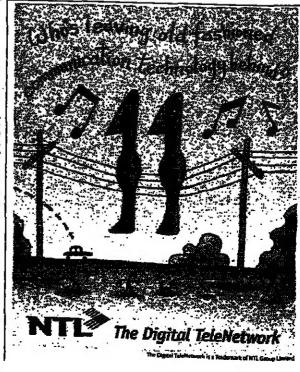
A government bill to be introduced in the current other hereditary peers. session of parliament will remove the right of herechamber. This will affect the Prince being expelled.

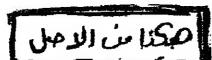
of Wales and the dukes of Their acquiescence may Edinburgh, York, Gloucester dishearten other hereditary and Kent, who are all "Lords peers, who are preparing to of First Creation" or heredi- resist the bill.

tary peers with titles created especially for them.

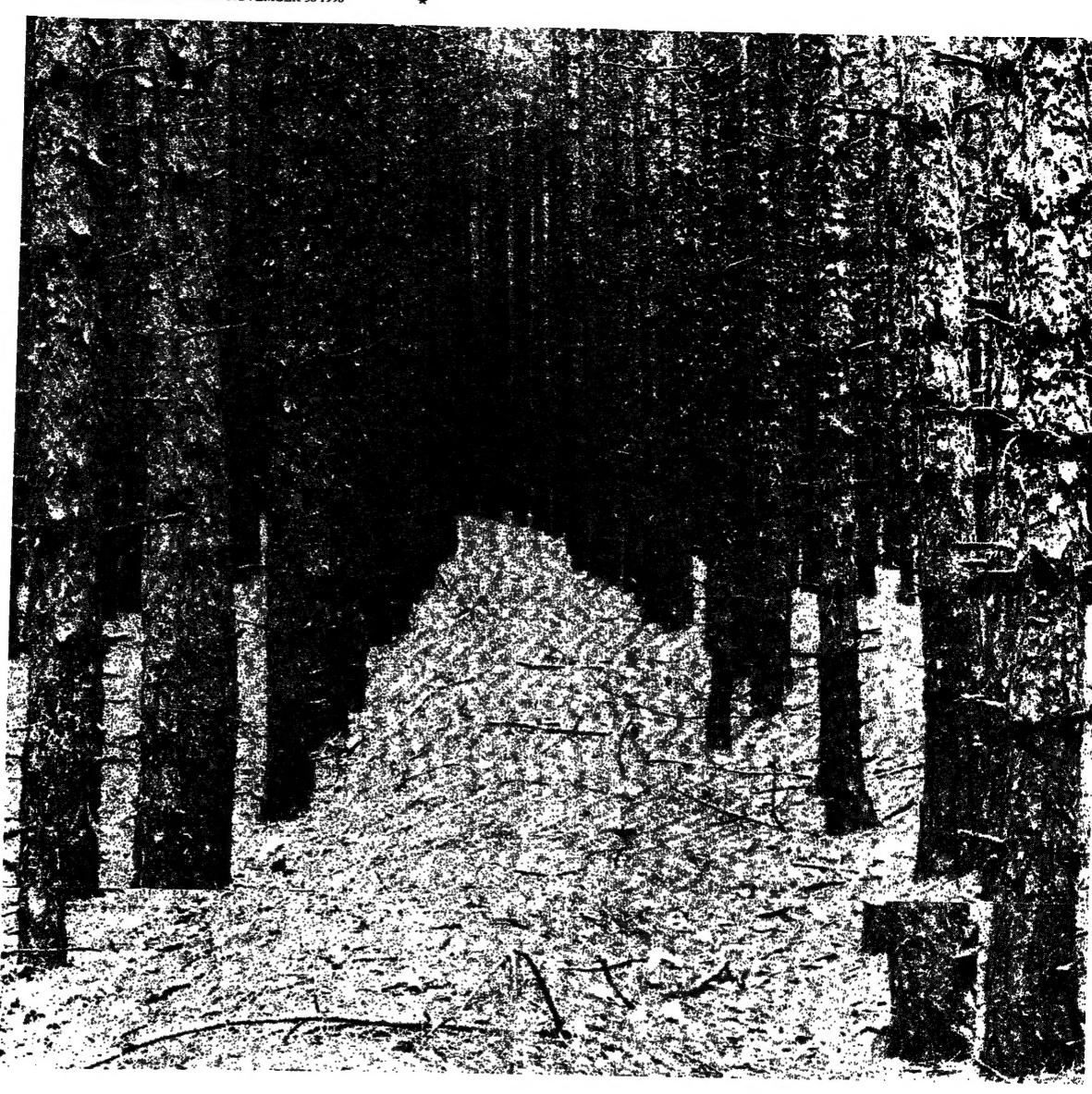
The idea was considered of making members of the royal family a special case by giving some or all of them life peerages. However, they have rarely exercised the right to speak in the House of Lords along with Lords, so it was thought appropriate for them to be treated no differently from

The five royals had also made it clear they wished to ditary peers to vote on legis- be treated in the same way, lation in the unelected upper and were said yesterday to be "perfectly comfortable" at





FINANCIAL TIMES MONDAY NOVEMBER 30 1998



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Guardian Royal Exchange Rd Pf B 0.47487p Guinness Tat 7°2% 1st Mtg Db 2037 Ramleys Non-Cm Rd Pf 0.7435p Haven Fdg 7% Sec Bd 2002 3.5p Have 7.25p derson Elec & Gen inv Tst Henderson Elect & Gran 107.12 Db 2011 25.375 Henderson Smile Co's Inv Tst Henderson Smilt 10"1" Db 2016 55.25 Hunting Mark Com Pf 4.125p Hydro-Quebec 154 Lin 2011 27.50 Intersumes 7.55m Intereurope Technology 3.6p Invesco Cv Tst 1.1p Treasury Ctd FRN 1999 £19.77 Jourdan 0.75p Kleinwort Benson Prim Cap PRN

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Peel Hidgs 5'.". Cv Cm Non/Vtg Pf Renaissance US Grwth & Inc Tst 1p Royal Bank of Canada Fltg Rate Db Rugby Estates 0.862p Russell (A) 1.3p Sedgwick 7'-"- Cv Bd 2008 \$181.25

3.75p Do 10° o Cm Pf 5p

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Great Portland Estates 94% Cv Un derson Smilr Co's Inv Tst 41/24 Cm Pf 1,575p

FRIDAY DEC 4 investec inv Tst 3'4% Cm Pf £1.235 John Lewis 5% Cm Pf 1.75p Do 7%% Cm Pf 2.625p Kirkless Met Council 11.6% Rd 2031 London (County of) 25% Cons

20.625
Do 3% Cons 20.75
Manganese Brouze 6.5p
Marshalls 2.33p
Minerals Olfs & Res Shs Fd \$0.20
Monks Inv Tst 11% Db 2012 55.50
Murray Smaller Mkts Tst 4.1% Cm Pf 2.05p NT & T 6%, Nts 2000 \$60.0 Perry 3,45p Reed int 45% Cm Pf 1,575p

Do 54% Cm Pf 1925p RMC 8.5p Royal & Sun Alliance Insce 7.8p Scottish Mortgage & Tst 1.75p Sony Y25.0 United News & Media 11p

\$73.10 Philippine Long Distance Tele-phone 10%% Nis 2004 \$53.12 Pochin's 2.5p Premier Farnell 4p Do ADR \$0.16335 Victor Technology 0.5p Viglen Technology 0.5p Wetherspoon (JD) 1.45p THURSDAY DEC 3

1999 Y712.500 Comunidad Autonoma del País UK COMPANIES Vasco 8% Bds 2002 DM400

Northamber 3p Sotheby's A \$0.10 United News & Media 6%% Bds ■ TODAY COMPANY MEETINGS: Dicom, 32, St Mary at Hill, London, EC3, 2pm. 2003 f153.25 White Young Green 2.3p Yorkshire Water B 0.512314p Nottingham Ferest, Royal Suite, The Royal Moat House, Notting-ham, 11.00 Stratagem, Exchange House, Prim-rose Street, EC2, 1130 BOARD MEETINGS:

Anglo American Gold Inv R7.20 Anglo American Inv R1.86 Baronsmead VCT 2.1250 BTR ADR \$0.2661 Allders Ankett Assocs rogorm Bld Socs Inv Units 14p Care UK Do No 1 1.4p Imperial Tobac Jennings Bros Nord Anglia Ed SBS

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Canadian Overseas Pckg Inds
CRLS
Diageo ADR \$0.7303
Export-import Bank of Japan 8%
Bds 2000 \$35
Gearbouse 5p
Goshawk Insce 1.2p
Hoare Govett 1000 Index Inv 1p Scottish Radio Young (H) Hoare Govett 1000 Index Inv 1p Hoare Govett Smaller Cos Index

Hours Govert Smaller Cos Index Inv 1.5p Lloyds Bank FRN 1989 220.48 Meggitt 1.62p New Central Witwatersrand Arese R1.74 Optoplast 1.5p Radamec 0.75p St 1988 8950 St Ives 8.95p Selfridges 1.6p Shiloh Ip Style 0.7p

o Bank Capital Micts FRN 2002 \$91,250 Venturi Inv Inc 2.24p SUNDAY DEC 6
Wattachak 31/2% Bds 2003 \$35

interims: Ambericy East Surre Wagon

M & G Group MEPC Interims Alba

AEA Techn Atkins WS Capital for Companie Evans of Leeds TOMORROW

COMPANY MEETINGS: Dorling Kindersley, 9, Henrietta Street, Covent Garden, WC2, 10.30 Tepnel Life Sciences, Greig Miton & Co. 30, Lombard Street,

BOARD MEETINGS: Finals: Cariton Comms Sanderson Scottish Inv Tst CET Group

Haziewood Food

■ WEDNESDAY DECEMBER 2 COMPANY MEETINGS: Optoplast, 83, Sefton Lane, Magh-ull. Merseyside, 11.00 BOARD MEETINGS:

Compco Eve Group

THURSDAY
DECEMBER 3 COMPANY MEETINGS: Durlacher, 2 Chiswell Street, EC1, 11.00
Halstead (J), Holiday Ian, Crowne
Plaza Midland, Peter Street, Manchester, 12.00
L Gardner, Hilton Hotel. Ontwood
Lane, Ringway, Manchester, 2.00
Wescoll, Black Horse Hotel, Clifton,
Brighouse, 10.30

BOARD MEETINGS: Avon Rubber

Stakis Interime Airsprung GEC

Mid Kent R FRIDAY DECEMBER 4 COMPANY MEETINGS:

Highland Distillers, Clasgow Royal Concert Hall, Killermont Street, Glasgow, 12.00 BOARD MEETINGS:

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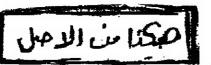
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PROFILE DICK KOVACEVICH, WELLS FARGO

All's Wells that ends well

With his passion for cross-selling, one man aims to make his bank the dominant provider of financial services in the US, writes John Authers

Kovacevich, chief executive of Wells Fargo, is concerned, his bank does not have es. It has stores.

Applying a philosophy that borrows more from retailing than banking, Mr Kovacevich built Norwest, a Minneapolis-based bank which merged with Wells Fargo earlier this month, into one of the 10 biggest banks in the

The 55-year-old executive is one of a small group of bankers attempting to remodel the US financial services industry, When Norwest announced it was acquiring Wells Fargo in June, Mr Kovacevich's aim was clear. "We believe we're going to be the premier financial institution in the US." he said.

There is plenty of competition for the title. The Norwest-Wells Fargo union came towards the and of this year's dramatic "endgame" in US bank mergers. BankAmerica, which merged with NationsBank, is now the olggest in terms of market value. while Citigroup, offspring of Citicorp and Travelers Group, has

far as Dick the most assets. The new Wells Fargo (the merger dropped the Norwest name) is the thirdlargest US bank by market value. But on the face of it, Mr Kovacev ich faces a more daunting task than any of his competitors because the two cultures he must bring together are so distinct.

At Norwest, Mr Kovacevich fos-tered an aggressive cross-selling culture in which employees, or associates", were encouraged to build relationships with their "customers" - not clients - and sell them as many financial products as possible. Norwest steadily developed into one of the most successful sales operations in US financial services

For the past four years, Mr Kovacevich has monitored the total number of products each customer holds with the bank This statistic, which few other banks attempt to measure, shows that the average customer has 8.7 products, up from about 2.8 four years ago. The goal, even before the merger was announced, was to increase this figure to eight

Cross-selling has helped Nor-

a year over the past decade, an astonishing rate compared with cover the whole waterfront." the performance of its peers. Mr
Kovacevich says the benefits of future of financial services – in But where does he see the cross-selling increase dramaticsupermarket branches, "stores". or on the internet? ally with each extra product sold "If you had to guess," he says, because it does not carry extra distribution costs. A castomer "you'd guess there's going to be greater use of the internet and with two products, for example gives the bank a \$22 profit; supermarket branches and so increase this to four products and forth. But the speed at which

the bank nets \$352. This formula explains why Norwest was able to engineer the takeover of Wells Fargo, formerly a much larger bank. Wells Fargo, based in San Francisco, had almost exactly the opposite banking philosophy, pioneering internet banking and small, lightly staffed bank branches in super markets. While Norwest was allabout building relationships and ersonal service. Wells Pargo was

the bank's profit jumps to \$113:

persuade the customer to buy the

full range of nine products, and

Mr Kovacevich says joining the to offer each customer the mode of delivery he or she choose

built around convenience and

making transactions as easy as

two banks will allow Wells Fargo "We have a tremendous competi-tive advantage compared to other people, in that both [banks] are

ers voting with their feet." This is a drastic departure from the approach taken by the old Angeles-based First Interstate after a bitter takeover battle in early 1996. First Interstate had a traditional branch network, and many of its customers did not want to change to supermarket or internet banking, so they withdrew their deposits, severely

that happens or the speed in

which we proceed in that direc-

tion will be based upon custom-

The new Wells Fareo will make a more concerted effort to keep all its customers. Under Mr Kovacevich's more cautious approach, the integration of the two banks' systems will not be completed for three years. Mr Kovacevich intends to spread the gospel of "cross-selling" to existing Wells Fargo bankers, who will have to earn to refer to their branches as

weakening the bank in the pro-

But getting Wells Fargo uployees to think the Kovacevich way will be a long-term exercise, he says.

The most important thing to understand about cross-selling is that it's about execution and implementation. It's not about broad strategy. This is a tough thing to do, and it requires doing literally hundreds of things well, and doing them consistently well for all your customers."

Nor, in Mr Kovacevich's view, is cross-selling about flooding the market with financial products. Citibank, for example, had a wide range of products even before it was part of the merger with Travelers Group. "They are probably averaging two products for every customer, just like everyoffer isn't going to make much

To become the dominant provider of financial services, he says, he will rely on Norwest's seles culture, Wells Fargo's reputation for efficiency, and the merger's strength in a number of products, including student loans, mortgages and lending to

small business. Distribution is also important. Curiously, Mr Kovacevich has no ambition to turn Wells Fargo into a national bank. The merger will be strong on the west coast one else, and adding another and in the mid-west, fast-growing KONS. IUS "DRZIODAL" DIY however, will depend on products that do not require to convince his customers and on course for compliance

a nationwide branch network. his shareholders that the merger way, Wells Fargo will not be exporting its banking formula either. "The job we're doing would be harder if we were trying to do it outside the US. Internationalisation really isn't some-

would have dared utter such an fer "Year 2000" software probunfashionable statement. But lams Wells Fargo has asked the after the travails of many com- Financial Times to point out that petitors in Russia and elsewhere, neither predecessor bank has JOT OF SAMSA

thing we are interested in."

And if Mr Kovacevich has his of such different institutions as Norwest and Wells Fargo is also grounded in common sense. An FT article published last

week ("Wells Fargo merger hit by YZK problem") said that integration of Wells Fargo and Norwest had slowed down due to worrise Two years ago, few bankers that other companies would sufthese comments seem to make a encountered any serious difficul-It is now up to Mr Kovacevich and that it is confident that it is



Essential Guide to Dick Kovacevich

Born: Enumciaw, Washington,

Education: went to Stanford, where he majored in engineering." Initial (and realistic) ambition to be a major league pitcher dashed by final year injury. Went to Stanford Business School

First mover manager with General Mills, where he rose to run Kenner Products, the third largest toymaker in the US. Second move: recruited by legendary Citicorp chief executive Walter Wriston to overhaul Citibank's chain of retail branches. Worked closely on Innovations such as the ATM with Wriston's successor, John Read, then the wunderland of US

of Citigroup.

Norwest, in the cold westes of Minnesota, as a chance from the internal politics at Citicorp. Not an enticing assignment a

previous president had been electrocuted in a thunderstorm, the Minneapolis heedquarters had been burned down, and the bank was loaded with bed loans. Took over as chief executive in 1993. Since joining in 1986, Norwest has averaged 15 per cent annual growth in sales, and 13 per cent in profits. Latest move: running the

Norwest-Wells Fargo merger. Nobody doubts that it is a Norwest takeover of Wells Fargo. But as a concession to the Californians, the new bank's headquarters have been moved

Dumineso ambitions: as might

engineering and baseball training, they are expressed in statistics. He wants his bank's shares to trade for at least the same price-earnings multiple as the S&P 500, not at banks' traditional heavy discount (Norwest achieved this briefly before negative reaction to the Wells Fargo deal brought its stock down again). And he wants each customer to buy at least eight products (at present the figure

hovers just below four). Linguistic ambitions: the to pranch to be outlined in fevour of "store", "Bank" to be phased out in favour of "financial services company". Centre of his universe

Spearfish, South Dakota (pop frequently and regards as the



LUCY KELLAWAY

Pay and the pot-pourri

is a good salary motivation in itself? Does It encourage someone to work harder, or simply prevent an employee jumping ship?

pay round time once again. It is that time of year when the union (yes, we still do have one, of sorts) traditionally bleats about how much money we ve and the management asserts that it has precious little to spare. This time, however, our ent has made much of the fact that our salaries are only one part of our pay: in addition we all get shares every year if the company does well; some of us get special merit bonuses if our own performance is judged to have been

At the Financial Times it is

This pot-pourri approa to pay - salary plus shares pius bonus – is now standard in quoted companies, and pretty unscientific it is, too. It is as if, for all the academic earch that has gone into

pay, and for all the nuneration consultants who make a mint designing packages, there is still little consensus on what pay is really trying to do. Is it to reward someone, to encourage the employee to work harder, or simply to stop him/her from jumping

ship? We still don't know the question: how much does money motivate people? The business school fraternity will tell you that money is not terribly effective: what matters is that people enjoy their work, get recognition and so on. Others would say that money is all - just listen to the justifications given by remuneration committees for the size of executive share option

you might think that one way of answering the question would be to ask amployees themselves. B this turns out to be a blind alley. Last week I was sent a survey which asked people in marketing jobs what their

main career asptrations were. Most said: "To achieve substantial capital wealth." But when the same people were asked about what motivated them from day to day it was a different story. Making money for myself, was rated only seventh, below such high-minded ends as "working with exceptionally talented people" and "creating a sful solution to chent needs". Maybe this shows that people do not know

their own minds. Maybe it shows that they lie about the extent of their greed. Certainly it shows that the issue is very complex, and clear answers are hard to come by. Some companies are boldly attempting to define

the things that motivate their staff. Xerox - which is held up as being state of the art in this area - has lecided that what matters is to have "a good workplace".

THE AIR CONDITIONING

IS ON US

DURING PAY NEGOTIATIONS THEY LIKE

TO EMPHASISE THE NON-CASH

BENEFITS OF WORKING HERE

and has defined it as follows: 'important, meaningful work, executed by knowledgeable people with the capacity to act in an environment of continuous learning, motivated and inspired by individual and aligned to a larger purpose with a financial rewards system linked to business

Phew! I wonder how many eekend brainstorming sessions it took to come up with that lot An organisation that is so pompous does not fit my ideal of a good workplace at all. Which brings me round to the unsatisfactory conclusion that motivation s subjective. What is important to one person may not matter so much to another; maybe the bad after all.

Have you ordered your Christmas cards yet? If so, you are old fashloned. This

COMPLIMENTARY

internet. It is modern, fast, easy, fun . . . and at odds with the Christmas spirit. Consider how it feels to receive one of these things. First you get an e-mail message inviting you to visit a certain web site. Then you

have to get on to the net,

type in the address . . . wait . . . wait some more, and eventually you will see some cute little moving image of Santa or reindeer or whatever with a personal message written

And, if your computer is

up to it (mine isn't) you

could also set an electronic

rendering of jingle bells. You

have to be quick though: such is the pressure on these web sites that your card will magically delete itself after a few days. Not only does receiving these "cards" take a lot longer than opening an envelope, it also costs money (admittedly only the price of a local phone call, but still). Worst of all, there is nothing to show for it on the nantelpiece. Arguably, there is novelty value in the very first internet card you receive. But what would you

morning to find you had 30 messages alerting you to cards posted at assorted web site addresses? I know what I would do. Delete the lot.

Still on the subject of the good old way of sending cards, I would like to put in a plug for the Post Office. Last week I got my first card "Lucy and Family" it had the wrong house numbe the wrong postcode and the street name was illegible. This did not defeat the human brain power at the sorting office: the card arrived just two days after it had been posted. Compare that with an address on the internet. Miss out one dot or one backslash, and you've

IN THIS WEEK'S ISSUE

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- **Russian Mafia** targets Central Europe
- **Will Finance** Ministers raise taxes in Europe?





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Big Blue's MBAs go the distance

IBM chooses schools with the technology to teach collaboration, writes Della Bradshaw

When it comes to management training, Walter Stepanek is leading a double life. On the one hand he is a student, part way through the grueling task of studying for a distance learning MBA. On the other, he is the man at International Business Machines in Europe who is responsible for deciding grammes cost IBM about which MBA programme the computer conglomerate should choose for its manag-

Running the scheme is not easy, IBM in Europe is opting for external management training in a big way and is using its purchasing power to push the business schools involved into adopting the very latest technology to deliver their courses.

Last week, 100 IBM managers signed up as the latest recruits for distance learning MBAs. This brings the total number of IBM managers on these programmes to 500 in Europe alone, (For administrative reasons IBM counts Africa and the Middle East as part of its European

18M began the programme 21 years ago with the Open University Business School, based in Milton Keynes in the UK, and 300 students are to make use of the technolstill studying with the OUBS. The latest 100

recruits are studying with Henley Management College. also in the UK, following a pilot scheme launched earlier this year.

particularly important: it has to be accredited by the Association of MBAs in London, and has to have the capacity to deal with the large number of prospective students, says Mr Stepanek. It also has to be experienced in delivering corporate programmes - not just MBAs for individuals - and has to be reasonably priced. Both the Henley and OU pro-\$15,000 (£8,930) per partici-

But most important - and this triggered the switch from the OU to Henley IBM wanted a school that would deliver technologybased distance learning. At IBM's request Henley upgraded its system from working in Lotus Notes to Lotus Learning Space. This enables the groups of 15 or 20 students, who may be from different countries, to work collaboratively on a single project.

it is a way of working which Mr Stepanek believes is replicated in the way that IBM works. "I would say managers should be able to deal across boundaries and with and through teams."

Mr Stepanek believes many course participants might not be happy with this way of working. "They need ogy and collaborate. Sometimes this is tough. Some

The choice of school was

people are less comfortable with this way of working." But so convinced is IBM that it is the most effective route to high-quality management that it has stipulated that 15 per cent of the

'Managers should be able to deal across boundaries and with and through teams

marks for the MBA are allocated on the basis of how effectively the managers collaborate. Collaboration might go so far that some projects are submitted jointly by a group of participants, says Mr Stepanek,

who is based at IBM's Education and Training centre in La Hulpe, just outside Arussels.

The OUBS has now launched its MBA on the Lotus Learning Space plat-

IBM's decision to go for distance learning, rather than a traditional residential MBA programme, was influenced by cost and flexibility. When managers were nulled out for, say, a three-day management development programme they were inevitably not working for three days, says Mr Stepanek. Also there were additional travel

The distance learning MBA shifts the responsibility for learning on to the individual, to study when he or she can. Participants can download the software from the IBM network in the

office to work individually adequate levels of Rnelish should reduce the drop-out on their ThinkPads at home, Only when Henley organises rate in future, Mr Stepanek egional tutorials for course Large though the pro participants - and they can gramme already is, Mr Ste-panek is confident that IBM be in places as far afield as

Germany, Belgium or South Africa - do the students could expand and introduce have to be physically in the two intakes of students a year. The constraint, he And although the prosays, is the capacity of the ımme designers stipulate business schools to train that the course can be done totors. Moreover, he envisage in 10 hours a week. Mr Stepanek, in his role as student. programmes in which non-

IBM managers could also believes 15 to 20 hours is more realistic. "I took the participate - up to 50 per learning materials to the cent of course participants could be from other industries. A handful of managers The workload has been one reason why there has from outside IBM are already taking part in the been an unacceptably high programme. "This extends programme so far, says Mr the learning across bound-Stepanek. But tightened aries and across company entry procedures, including cultures. It makes a lot of sense to bring in different a test to ensure that all prospective students have



Barcelona puts the accent on English

ese, in Barcelona, is to increase the number of places on its full-time MBA programme for those students who want to study for the degree in English.

Currently lese has three streams on its two-year MBA programme, one taught in English, another taught in Spanish and a third which is bilingual. From September 1999 there will be a single Spanish stream and two streams taught solely in English.

However, all the participants in the English stream are required to learn Spanish as a second language during the

programme.
The move reflects the growing demand at lese from international students who want to study on an English-speaking MBA programme. ese: www.iese.es

Slovenia makes history work

Work has just begun on the renovation of two historic buildings in Slovenia's tourist resort of Bled. When completed next year, they will be the new home for IEDC (the International Executive Development Centre), currently sited in Kranj. The buildings will house amphitheatres, lectu halls, classrooms and a library. There will also be a permanent exhibition area for contemporary art. IEDC: www.iedc-brdo.s

Managing culturally

The University of Zimbabwe and EAP, the European School of Management. headquartered in Paris, have set up a Centre for Cross Research at EAP's campus in Oxford, in the UK.

The first task of the centre will be to initiate a pen-African resperch project on the management of people and change in a cross-cultural environment. Centre for Cross Cultural Management Research: UK, 1865 263212

Manchester goes to market

Diplomas for marketing types are now on the agenda at Manchester Business School in the UK. MBS is working with the UK's Chartered Institute of Marketing to run a diploma course in just five weekends. The programme starts in February 1999. Aimed at directors and senior managers with six years' marketing or sales experience, the programme is spread over four to five months. MBS: www.mbs.ac.uk

Greensted quits Strathclyde

Chris Greensted, director of the University of Strathclyde Business School and former chairman of the UK's Association of Business Schools, is to quit Glasgow next summer to move south to warmer climes. He will become the new dean of the University of Phymouth Business School in Devon. He will take over from acting dean Steve Rainbow.

Plymouth University: UK, 1752 600600 The Simon School at the University of Rochester, in the US, has appointed Ross Watts as the William Meckling Professor of Business Administration. Prof Watts, who is already a member of the faculty at the Simon School, has research interests in accounting and finance.

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THE INTERNET

Simon School: www.ssb.rochester.edu

Women take student honours

MBAs at business schools at the UK universities of Edinburgh, Durham, Bath and Kingston, won the students of the year competition run by the Association of MBAs and The Independent newspaper in the UK. Three of the four winners - Angela Jenkinson (Kingston), Charlotte Short (Durham) and Eve Poole (Edinburgh) - were women. The sole male winner was Rick Chaplin (Bath). Association of MBAs: www.mba.org.uk

action for Messe from Campus should be sent to Ordio Brushfraw, The Financial Times, One Southwark Bridge, London SE1 9HL. Tel. 44 171 873 4673 Fex 44 171 873 3950

BUSINESS EDUCATION SAID BUSINESS SCHOOL

Oxford leaves Templeton out in the cold

School in Oxford has been given the go-ahead by the university to expand into all areas of management education, in 1995. which includes short executive programmes as well as postgraduate, MBA and

undergraduate programmes. The decision could set the school in direct competition with Templeton College, Oxford, which has been

outskirts of Oxford since the 1960s. Templeton became a full Oxford graduate college

Since the Said Business School was first announced in 1996 there has been confusion over the conflicting roles of the two institutions. The statement of the university goes some way to clarify the issue and confirms that

The Said Business offering executive pro- the Said school now grammes from its site on the undoubtedly has the upper hand.

> The Said Business School is the "sole business school" at Oxford University, according to a university statement. The decision has been taken to give the school the freedom to compete with the world's best business schools, such as Harvard. Wharton or Stanford in the

Meanwhile Templeton is a graduate college which offers courses in management. At present Templeton

offers a postgraduate certificate and a postgraduate diploma in management as well as non-certificate programmes. But in future Templeton will only be able to offer diplomas or certificates from Templeton College not from Oxford University unless it gets prior

approval from the faculty board at the university. In an e-mail message to all practice it is more likely to

the staff at the Said Business School from its director John ment of its MBA programme Kay, Prof Kay confirmed until it is established in its that talks between Templeton and the Said school to try to agree a workable relationship broke down in October. According to Prof. Kay last week there were no plans to re-open discussions Although the Said Busi-

same place.

beach," he confesses.

drop-out rate on

new building in 2000. Initially, executive programmes could grow out of the

ness School is now free to

offer executive courses, in

concentrate on the develop-

Della Bradshaw

AETNA MASTER FUND Societé d'Investissement à Capitei Variable

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The shareholders of the Adina Master Fund are hereby convened to attend an EXTRAORDINARY GENERAL MEETING

to be hold on 28 Discember 1998 at 11 30 a.m. at the offices of Aberdeen Investment Services S.A. 21 Avenue a Literary 1-1931 Eurombourg, with the following AGENDA

Le approve and initia the marget proposal published in the Memorial, Receuil des Societes et Associations. Journal of the Chancery of the District Court in Linembourg (the "Merger $2\log \log \log n$. То арргочо

times and the AMF with ABERDEEN GLOBAL formerly known as The Artha International Unionitia For the Absolution (Author) in Equipment of the Societie disvertiscement in Capital Variable with its registered. 19 se at 21 Avenue de la Liberté, L-1931 Euvembourg by contributing

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to the report of the directors of AMF in relation to the Morors Proposal, and

15. Thy audit reports prescribed by Article 266 of the Luxembourn law on commercial companies to a count the make without charge of regulered phases (Class A 2 and Class B-2) without par value of Approximate Global after New Shares I in exchange for the contribution of all assets and liabilities of AMF the basic of the chareholders register on 29 January 1999 or such later date as may be the effective sale of the period, and a take of exchange corresponding to the net asset value per share of the Note: If Abordon Gordon the effective day as compared to the net asset value per share of the chares of AMS on the effective day as outlined in ratiabase.

To take notic that who will of the merger AMF shall be wound up without liquidation, that all 4s former share that the cancelled and that the assets and liabilities of AMF shall be deemed to be transferred to Aboreout Globul on the day of the merger, as determined in the Merger Proposal. To advisor who does the recognition of Raph Appardon, Frederick C. Copoland Jim. Patrick Sun Cheening Poors,

Full third. McEachem and David W. Evans as directors of AMF with effect from 30th November 1998 and th acts the conjectual of Martin Gibert, Hugh Young Bev Hendry, Gracine Sinctor and Peter Harnes as a recision of 450F anti-effect from 30th November 1998.

The magning that be validly constituted and shall validly decide on its agenda if at least one half of the dup fail is present or represented. Decisions will be validly adopted it voted in favour by a 75% majority of the shares present or represented.

The forcernd documents are available for improtion by the Shareholders of AMF and copies thereof may be obtained free of charge, from 21 Avenue de la Liberté, L-1931 Laxombourg.

the promphotos of Aberdeen Global polity available, subsequent to regulatory approval having been .coc.ec. the published annual Report and Accounts of AMF at 31 March 1996, 1997 and 1998 and iss semi-annual

2010 Linux 12 70 September 1998 wither applied annual Report and Accounts at 31 December 1995, 1996 and 1997 of Aberdeen Global, 45 ermennaua accounts at 30 June 1998 and an interm report at 30 September 1998 he laporth of the directors of AMF and of Aberdeen Global, and

er the decoal secons of KPMG Audil Forms of proxy may be obtained from and completed proves should be sent to Aberdeen Investment Sen acr S = 21 A mue de la Liberte, L-1931 Luxambourg, for the attention of Mr Homer Completed proces should be received at least live business days prior to the date of the Entraordinary Mooning

The Board of Directors

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(Series "C") in accordance with the Terms and Conditions of the Notes. notice is hereby given that for the Interest Period from November 30, 1998 to February 26, 1999 the Notes will carry

an Interest Rate of 5.375 % per annum. The interest payable on the relevant Interest Payment Date, February 26, 1999 against coupon No 53 will be US\$ 131.39 per US\$ 10,000 prinopal amount of Note and US\$ 1,313,89 per US\$ 100,000 pnncipal amount of Note

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BUSINESS EDUCATION



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The Wharton School of the University of Pennsylvania invites nominations and applications for the position of Dean. As the chief executive of the School, the Dean is responsible for overseeing the standing faculty of nearly 200, associated faculty of 65, eleven academic departments, and 18 research centers. The Dean also oversees the School's top-ranked degree programs: the undergraduate program with 2,500 students; the MBA program with 1,800 students; and the doctoral program with 200 students; as well as the School's executive education division with 9,000 participants annually. The Dean reports to the Provost of the University of Pennsylvania and interacts directly with the President of the

The Wharton School, established in 1881 as the nation's first collegiate achool of management, is recognized around the world for its broad strengths across many disciplines and for its innovative leadership in business education. It is one of the four undergraduate and the 12 graduate schools of the University of Pennsylvania. With enrollment of more than 4,500 students in its degree programs, and 70,000 alumni in 120 countries around the world, Wharton is among the largest, most diverse, and most global of the major world business schools.

The Dean should have a record of distinguished scholarship and professional achievement; significant academic leadership or executive management experience is required. The successful candidate should expect to assume office on or before July 1, 1999. Latters of inquiry, application and nomination should be accompanied by a curriculum vitae.

Correspondence may be sent to the following address: Gary Hack, Chair

Wharton School Dean Search Committee cio The Office of the Secretary 236 S. 34th Street, Dubring Wing - 4th Floor Philadelphia, PA 19104-3804

The Wharton School

University of Pennsylvania

TECHNOLOGY STANDARDS

Driving down the fast track

Technological change has outpaced the standards authorities. They now plan to catch up, writes Andrew Baxter

One of the costliest, most bard-fought batmost bard-fought bat-tles between incompatible product formats ended more than a decade ago with victory in the marketplace for the VHS video recorder system over its Betamax rival.

Millions of consumers were left angry and confused, while several electronics companies licked their

For years such battles have been a fact of life in consumer electronics and information technology, as more recent squabbles over Digital Versatile Disc (DVD) formats have shown. It may never be possible to eliminate them, but now these industries and the standards organisations which work with them are having a go.

Format battles occur partly because technological change and product development have far outpaced the creation of widely-agreed global product standards

Over the past year, the world's big standards organisations have responded with 'fast-track" or informal ways to help industry agree product specifications. One aim is to agree basic specifications before product launches to avoid battles in the marketplace

Reaching a global consensus on a product standard can take five to seven years because of the range of interests - industries, consumers, governments and others and the plethora of national and international committees involved. This may not matter in some industries where the pace of technology change is slower but in consumer electronics and IT the delay presents manufacturers with a problem.

"International standardisation is losing ground, compared to proprietary solu-

NA

cannot wait," says Leonardo Chiarigione, head of television technologies research at CSELT, Telecom Italia's corporate research centre.

The committee system, he says, is not equipped to respond to the sector's needs: "You establish an organisation with committees and sub-committees, then a new technology comes up and you don't have the right people working on Standards organisations

agree that something needs to be done if they are to remain relevant to large sections of the electronics industry. "The penny has dropped over the last year," says David Lazenby, director standards at the British Standards Institution. The IT and electronics industries were getting more and more restive." Tony Raeburn, general secretary of the Genevabesed International Electrotechnical Commission, which develops and publishes electrical and electronics standards, says: "When you have products that last two to three years from launch to replacement, then clearly our conventional

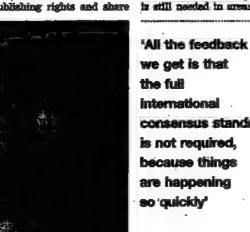
standards process is far

Most standard-setting organisations offer process which require lower levels of us and transparency than is required for a fully-fledged standard. The IEC, says Mr Raeburn, had been considering adapting these for the electronics sector but decided it was pointless. "Big companies such as Sony, Alcatel and Rockwell said we needed somethins different. Rather than waiting for a full internanever be achieved, they wanted a specification they

At the end of last year, the IEC launched its Industry Technical Agreements, . a high-speed process aimed at tions in months. Similar products have been launched by organisations including the International Standards Organisation (Iso), which is the IEC's sister organisation, the European is-making body, and the BSL

and their customers could

These organisations lend their facilities and expertise to help industry hammer out the specifications. In the case of FFAs, industry players agree among themselves who is to take part, but the results carry an intrinsic "seal of approval" from the IEC, which will retain



International standardisation is losing

ground because people simply cannot wait'

Leonardo Chiariglione

revenues with the partici-

Last month, the IEC announced that its first ITA was under way. The process s being used by the Open Platform Initiative for Multimedia Access (Opima), a consortium of more than 40 companies and organisations which was started by Mr

This aims to have defined by next September specifications that would allow a consumer to access a range of multimedia services — such as TVs, decoders, radios and personal computers - from one terminal. Mr Chiariglione says multiple terminals with different interfaces are expensive and confusing, and are slowing down the adoption of digital services. He hopes products will be available in 2000.

Mr Rasburn stresses that even in electronics, the IEC's full standardisation process

we get is that the full international consensus standard is not required. because things are happening so 'quickly'

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Tony Resburn

e-mail: absolute fraser @unicocal com

ine CAL Limi

as power generation and

hopes ITAs will help prevent marketplace battles over forconfidence that changes in specifications will not render their purchases unusable. The new process has other dvantages, he says. "Multinationals such as Philips and Sony have their own networks for talking to each other, but this gives an

panies to get involved." The new ITA process, Mr Raeburn admits, is cutting corners. "All the feedback we get is that the full international consensus standard is not required, because things are happening so quickly." In any case, he adds, an ITA could be turned into a full standard later if

But if industry is happy, vbat about other interests Couldn't these fast-track processes produce an industry stitch-up that leaves consumer organisations and governments under-repre-

consumer electronics, he

There is always going to be a trade-off between openness and transparency on the one hand, and time," says Mr Lazenby. "For industrial purposes, a fasttrack approach is fine, but I don't think it is appropriate when there is a public or society issue involved." And the IRC points out that part. of its role will be to ensure the new fast-track agreements do not circumvent the is more appropriate.

TECHNOLOGY SEMICONDUCTOR DESIGN

A new chip from diverse blocks

Trade in virtual components is taking off 'like a rocket'. James Buxton looks at an exchange set up to facilitate business

The name of the should eventually employ game in designing 1,900 people.

There are many hurdles build as many functions as possible on to a single microprocessor, producing devices that amount to "a system on a chip". But with 20m transistors on the latest chip, the time needed to design one often exceeds the probable shelf life of the products in which it is to be used.

"This is a productivity gap that cannot be filled by today's designers on their own," explains Jim Tully, a semiconductor analyst at Dataquest. "The only way it can be filled is by slotting in pre-designed blocks of intellectual property (IP) from other designers." Trade in these blocks - often called virtual components or VCs is "taking off like a rocket", he says, growing by 65 per

cent worldwide last year. An important step has been taken recently to make this trade in virtual components (which may be just lines of code on a diskette or tape) as simple as buying and selling hardware. A Virtual Component Exchange (VCX) will begin some operations next year.

The VCX is based in Scotland, a country better known for producing electronic hardware than for designing it. But it has a powerful set of players among its 10 founding members: semiconductor design companies such as Cadence Design Systems and Mentor Graphics of the US, Arm and les of the UK, and semiconductor producers such as Motorola, Toshibs and Siemens.

The VCX is part of the Alba Centre, a semiconductor design campus at Livingston near Edinburgh set up by Scottish Enterprise. the development agency, to complement the establishment in the town of a full standards process if that system-on-a-chip design Andy Travers: providing a centre by Cadence which model for agreements

says Mr Travers, user companies will log on to it via the internet and scroll

to be overcome before you can use a block of somebody's else's intellectual property," says Andy Travers, the VCX's interim director. First, he says, a semiconductor design company can spend a long time locating the VC it needs because VC providers, often small companies, are dispersed

around the world and pres-

ent their IP in different

It can take 20 weeks to negotiate a contract between provider and user because there is no standard agreement under which a user can evaluate a VC to assess whether it suits him and then obtain the full use of it under licence. Even after a deal has been concluded the provider of the VC may find it difficult to audit the use the customer makes of it and collect royalties, leaving

scope for disputes. Because it is a new industry, says Mr Tully, "VC providers don't know how much

built into the contract in a form provided by the VCX." says Mr Travers. The VCX will set a model for royalty agreements and protection of IP rights, and lay down rules to govern mediation and arbitration. They can make deals

to charge and whether they

are getting a good deal or

through lists of tradeable

ICs. The VCX will provide

the electronic tools for an

exchange of virtual signa-

tures to allow the user to

have an overview of the IC,

followed by a full technical

evaluation and a test of its

Finally the parties would

begin a contracting process.

leading to agreement on

price, delivery and product

support. "All this will be

compatibility.

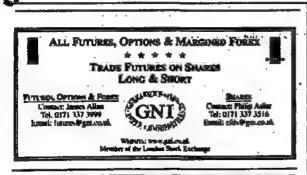
When the VCX gets going,

under any legal jurisdiction but could find the Scottish legal system attractive. Jack Harding, president and chief executive of Cadence, says the fact that the Scottish system reaches decisions quickly and does not have a long list of precedents are two reasons his company is setting up in Scotland.

Mr Travers believes the VCX will cut the time it takes to conclude transactions by 50 per cent and achieve a similar reduction in dealing costs. It will not set prices, leaving this to the parties, nor charge a percentage on deals. Instead it will levy membership fees and charge for writing contracts and for the use of its tools and technical support. It is constituted as a not-forprofit organisation.

Mr Tully believes ORMs such as IBM and Nokia will become involved. "They are realising they are sitting on a mountain of IP embedded in their products and would like to find a way of releas ing and commercialising it.'

Tim Jackson's column will



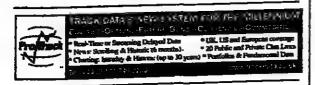
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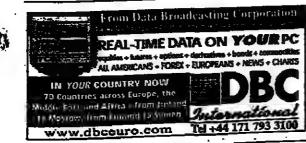
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Card route to hire cars

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Sixt, the fast-growing German car rental company, is ready to install machines at Heathrow airport that issue car kevs on insertion of a card. Customers first need to have their credit cards validated at one of the company's branches. They can then pick up cars day or night, whether or not they have made reservations, and even if airport desks are closed. The Munich-based company introduced the system in Germany and wants to use them in all four of Heathrow's terminals, but has yet to agree a deal with BAA, the airport's operator.

Late summer

Crowded airport terminals were not the only headache suffered by business travellers during last summer's holiday peak. The July-September quarter was the worst ever for European flight delays. Almost 26 per cent of departures were more than 15 minutes late. says the Association of European Airlines.

in September alone a record 29.6 per cent of flights were held up. The AEA says congested blame. Karl-Heinz Neumeister, its secretary-general, criticises Europe's politicians for failing to create a unified air traffic control system.

Cathay launch

Cathay Pacific launches a non-stop, daily service between Hong Kong and San Francisco tomorrow using Airbus A340-300 jets. Meanwhile, political unrest has not deterred Malaysia Airlines from announcing new flights between Kuala Lumpur and Manchester. It has identified growing demand in the north of England and the Midlands. The service is scheduled to start next July, initially with three departures a week vie Northwest Ainlines has

postponed the start of its service between Detroit and Kuala Lumpur, via Osaka. It is now due to begin on February 27 instead of Јапиагу 16.

Vancouver venue

Vancouver is to get a new hotel which, its operators claim, will match London's Savoy for luxury. The Sheraton Suites Lo Solell Is scheduled to open in February on Homby Street, near the city's main corporate buildings and the Trade and Convention Centre. It promises "to recreate the charm and graciousness of European manors of years ago".

Code conundrum

Hard to blame travellers for being confused by airline code share deals. From today you can book with KLM uk to fly from London Stansted to Turin or Pisa on an Alitalia service which will be operated by another Italian carrier, Azzura Air. And you can book with ia to fly from the same airport to Rome - or from Manchester to Milan's Malpensa airport – on lets operated by the Dutch

Athens venture The consortium building

Athens' new airport plans to incorporate a traditional Greek night spot along with the usual international diversions. Utz Heinzelmenn. chief commercial officer. would also like to persuade Harrods to open a store in the terminal. The airport is on schedule to open by 2001 - and it is hoped a n link with the centre of Athena will be approved by the Greek government and completed in time for the 2004 Olympics. The airport operators, a consortium led by Hochtief, are talking to vo US abilines about launching new routes there 38 well as commants for two

Roger Bray

BUSINESS TRAVEL SHANGHAL

A money Mecca

ereat potential.

Pudong's \$40bn

development has

international business trav-

ellers. An international air-

port is being built on the

20ne's eastern reaches, next

to the Yangtze River estu-

ary. It will eventually have

four runways. Shanghai's

existing airport, on the west

of the city, will be confined

to domestic flights. The two

will be connected by a new

metro system with stops

throughout the heart of

great potential

The city is mushrooming as a financial and Shanghal, including the commercial centre, says Amon Cohen

Shanghai's gleaming to 38 foreign financial instinew stock exchange proudly displays and Shanghal Banking Corenlarged photographs of recent important visitors who have graced its vast trading floor. One shows no lesser a scourge of capitalism than Fidel Castro.

Mr Castro and Bill Clinton are only two in a stream of eminent business travellers to Shanghai. Lionel Jospin and Tony Blair have also been this year, and it is not hard to see why. Following extensive investment from the Chinese government, this city of 13m inhabitants is mushrooming as the commercial and financial centre of the world's largest national market.

The established part of Shanghai lies west of the Huangpu river. To the east is the \$40bn (£24bn) development of Pudong New Area. Nearest to the river is the Lujiazui central business district, the site not only of the stock exchange but of 158 skyscrapers built since the beginning of the decade. This instant city is home

main railway station.

see the expansion of internatutions, including Hongkong tional air routes. At present, connections from main poration and Citibank. There Asian destinations are good, but only Lufthausa and Air are question marks over the occupancy levels of many of France fly non-stop from its buildings, but the pil-Europe. Ian Richards, the grimages made by foreign British consul, recommends leaders indicate that they flying via Paris or Frankfurt are aware that Pudong has in preference to connecting via Beijing. "Changing flights within China is not From next October it will be the arrival point for all much fun. Beiling airport is outmoded and cannot cope with the capacity." he says.

> "Using Lufthansa or Air France is far less hassle." But Mr Richards speaks highly of China's domestic airlines, which have modern fleets to serve the growing internal travel market. Again, however, travellers can be let down by airport facilities. They were built in the days when few could afford to fly," he says.

> Shanghai is well off in terms of hotels, particularly in the five-star market, including the Portman Ritz-Cariton, the Westin, the Hilton and - much favoured by Japanese travellers - the



These are all in the city centre, but in October Tony Blair was one of the first guests at the Shangri-La, the first big botel to open in Pudong. A drab exterior belies an interior that is much more attractive than the average business hotel. The Chinese restaurant is particularly to be recomended, and there are excellent views from its riverside location to the Bund, the heart of the European area during Shanghai's conces-

The Pudong Shangri-La is charging \$157 for a room plus breakfast until Decem-

ber 31, after which the rate rises to \$253. For those who want to pay less back in the main city, ex-pats recommend the Jin Jiang, the Peace Hotel, the Rainbow, the Cypress, and the Sofitel

Most visitors pay a pilgrimage to the Peace Hotel in the heart of the Bund. This art deco marvel houses an eighth-floor restaurant serving fine Chinese cuisine and views across the river to Pudong. Even more people flock to the atmospheric ground floor jazz bar.

Shanghai has numerous other bars of varying reputable end, a German beer hall called the Paulaner Brauhaus is unaccountably popular - and good restaurants. International dialling and

mobile telecommunications work well - the enthusiasm for mobile phone culture seems even greater herethan in other Asian cities. In Shanghai, taxis are plentiful and cheap. Walking is safe - the crime rate is low - but a health risk because of the pollution. For. a few days, however, it is worth braving the smog. Shanghai feels like a city on the way up.



GERARD BAKER

The party's over, let the good times roll

It is the end of the line for DC's flamboyant mayor Marion Barry, as the city embraces a new political era

With just weeks to go before he sniffs the last intoxicating fumes of municipal authority, Marlon Barry is in trouble again. The fun-loving mayor of Washington, whose trials and tribulations have dominated the capital's local politics for two decades, has finally demonstrated, for those remaining few who may have doubted it, that he really knows how to party.

A mouth ago, shortly

before the election that chose his successor. Hizzoner held an almight farewell bash at the smart new MCI Center in downtown Washing

"A Tribute to the Legacy of Marion Barry" was a fitting commingling of the magnificent and the mundane Luminaries chatted with crowds of Washington's indigent

champagne flutes, Public orators lauded the contribution the man had made in 16 years at City anguish. Hall. A band played. Tears

The affair was supposed to have been self-financing, the cost defrayed by sales of \$95-per-head tickets. But there seems to have been something of a shortfall. Last week the city's interim chief financial officer revealed he was

nvestigating allegations that as much as \$600,000 in local taxpayers' money may have been transferred to help cover the unexpectedly large costs of the Barry gala. The news seemed to move

nurprisingly faw Washingtonians. Perham tt was because the good citizens have already become too mumbed by the Grand Guignol that has been the Marion Barry mayorship. From his arrest (captured video) for smoking crack cocaine in 1990, to his expenses-paid trade missions to unlikely places (Cameroon was the latest

this month), to presiding over the near-collanse of the city's finances. Mr Barry has earned his place as a 1990s paradigm of municipal sleaze and incompetence.

Another story of Berry extravagance was surely not going to excite more

But more likely, most Washingtonians might well have decided \$600,000 was a small price to say farewell to the mayor. Why not send him off with a flourish? Things in DC are looking up.

There is about Washington these days an almost dizzying sense of fortunes transformed. Almost but among the great American cities, DC is in the throes of a revival. And though it is not entirely his fault, Mr Barry's curtain call is seen as the beginning of a new era for the city.

His successor accentuates the sense of transition. Apart from the fact that he, too, is a black Democrat, Anthony Williams, who was elected by a landslide on November 3, has nothing in common with his predecessor. A well-educated technocrat, the dapper and perennially bow-tied Mr Williams is as low key as Mr Barry was flamboyant.

He made his mark, not in the grandiloquence of the civil rights movement, but in the number-crunching of DC's chaotic finances over the past five years. While Mr Berry further polarised a racially divided city, Mr Williams won widespread support among white as well and drugs. as black voters for his

message of improved efficiency in public services He is already, before taking office, on the verge of scoring his first substantial victory. He has secured agreement from the DC Control Board - the panel that in effect took over the running of Washington from Mayor Barry when the city's finances collarsed three years ago – that it will restore to the mayor's office

many of the municipal powers it took away. in fact, between them, the Control Board and Mayor Barry had managed to make a good start on getting DC back into some semblance of order. Over the past year, parking meters have been mended, schools painted, the dget restored to balance

It would be wrong to exaggerate the improvements. Washington is still a long way behind New York, Chicago or even Detroit in the race to US metropolitan renaissance. Recent media reports have highlighted shocking abuses among the DC police, who, it incompetent, trigger-happy and corrupt of all the police forces in America. Most of the district's public schools are still riddled with crime

But only a curmudgeon would deny that DC is gradually reviving. The economic explanation

for the changes seems obvious - the rising economic tide across the country has lifted even Washington's battered boat, t boat made leakier by the fact that the federal government is now in almost (oermanent retreat. But the political factors

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may be of greater significance in the long term. In picking the rather dull Mr Williams, voters of all races in DC appear to have turned away from the ideological posturing that Mr Barry seemed to personify. Like his counterparts of both parties in other US cities ~ New York, Los Angeles, San Francisco, Detroit – Mi Williams seems to transcend, or at least to ignore, partisan labels.

A new breed of city managers, not ideologues harking back to the great era of New York's Fiorello LaGuardia - is in charge. At least, they are as long

as the good times continue seems, are probably the most to roll.

CONTRACTS & TENDERS

CONTRACTS & TENDERS

CALL FOR TENDERS **REF: L-1/98**

OLYMPIC AIRWAYS S.A. invites tenders for Dry Leasing of two (2) aircraft 8737-400 model. The lease period shall commence on April 1, 1999 and will extend to April 30, 2000, with lessee's renewal option for three additional years.

The competitive tenders should be made by leasing companies airlines, aircraft manufacturers and financial institutions excluding any other intermediaries.

The 8737-400 aircraft shall be delivered Fresh C Check and equipped with EFIS cockpit, ATLAS configuration galleys, TCAS, the AFM being in compliance with FAA Advisory Circular 90-45A or 20-130A regarding Area Navigation Operations Engines CFM56-3C1 with 23,500 lbs thrust rating and preferre MTOW 144,000 ibs and above.

Tenders should include the following:

Lease Term and Condition both for 13-month period lease and for a full four-year lease, with delivery in Athens, painted in Olympic's livery.

Detailed Aircraft and Engine specs. Maintenance specs and time intervals. When the next "C" and "D" checks are due. Conformance with all current AD's.

Statement that the aircraft is (are) not involved in arry incident. Sealed tenders should reach the following address by

December 5, 1998 at 15:00 hours Athens time at the latest being the data and time of the opening of the tenders. OLYMPIC AIRWAYS S.A.

lender for L-1/95 For Dry Leasing B373-400

Hext engine removal dates.

Attn: GENERAL MANAGER - CHIEF FINANCIAL OFFICER 96-100 Syngrou Avenue 117 41 Athens - Greece

For more information please contact the O.A. Corporate Development Div at Tel. (301) 926,7397, Fax (301) 926,7135.

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OLYMPIC AIRWAYS S.A. invites tenders for Dry Leasing of one (1) aircraft A300-600R preferred (or alternately A310-300) model. The lease period shall commence on April 1, 1999 and will extend to April 30, 2000, with lessee's enewal option for three additional years.

The competitive tenders should be made by leasing companies, airlines, aircraft manufacturers and financial institutions, excluding any other intermediaries.

The aircraft A300-800R (or A310-300) shall be delivered Fresh C Check and equipped with:

TCAS system with software version 6.04 or later

CF6-80C2 engines ATLAS spec galleys

The AFM systems shall be in compliance with the FAA Advisory Circular 90-45A or 20-130A regarding the Area

Navigation Operations. Tenders should include the following:

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Detailed Aircraft and Engine specs. Maintenance specs and time intervals. When the next "C" and "D" checks are due. Conformance with all current AD's. Next engine removal dates. Statement that the aircraft is (are) not involved in any

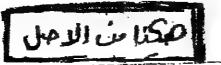
incident. Redelivery conditions. Sealed tenders should reach the following address by December 5, 1998 at 15:00 hours Athens time at the latest, being the date and time of the opening of the

OLYMPIC AIRWAYS S.A. Tender for L-2/98 For Dry Leasing A300-600R (A310-300) Attn: GENERAL MANAGER - CHIEF FINANCIAL OFFICER 96-100 Syngrou Avenue

For more information please contact the O.A. Corporate Development Div at Tel. (301) 926.7397, Fax (301) 926.7135.

World Energy Outlook 1998 Edition This Outlook, the first since the Kyoto agreement on climate change, is based on a new methodology and a new world energy model. It analyses the major issues and uncertainties of the global energy scene from new until 2020. In this period, the Outlook forecasts that world energy demand will grow by 65% and curbon distribe emissions by 70% - unless governments impose strict policies to restrain them. Fossil fuels will remain the dominant source of global energy. But the balance among them is projected to change significantly. The market share of gas will increase while that of oil and coal will remain stable. Non-OPEC oil production is expected to peak before 2010. Importing countries will become increasingly dependent on Middle East oil and on unconventional sources, such as shale oil and tax sands, which will be tapped increasingly. The Outlook examines the amissions-cutting commitments made at Kyoto and points out that they will be impossible to meet if governments continue to treat energy on a "business as usual" basis. Hence, a whole new policy mix - including regulations, flexible market mechanisms and the encouragement of less politising sources such as renewable energy and nuclear power - will be required to meet the Kyato targets. Along with its global analysis, the Outlook contains separate, detailed studies of 10 regions. It will be essential reading for energy professionals, policymakers and concerned citizens everywhere. If you wish to order World Energy Outlook please complete the order form below and tax it to Customer Services on +44 171 896 2245, or call us on +44 171 896 2244. EA Publications, PO Box 2722, Landon, W1A SBL, UK Telephone: +44 171 896 2244 - Fex: +44 171 896 2245 - E-moit inserting precision pass.com YES I would like to order World Essergy Outlook (1998 Ession) of \$120 (please old \$15 postage & purching) Delivery details ill your billing address differs from your delivery address please advise us i POSTCODE I enclose a cheque payable to IEA Publications for the sum of \$___ Please debit my credit card (tick choice). Access/Mostercord VISA AMEX **SCHARLE** SU NEGISTENED Please send me on invoice along with the publications. I enclose a capy of my company headed stationary with this order form. To evoid extra charges EU companies (except UK) must supply VAI/TVA/MCMS/MST/MA/FIA municipal Please send me a pro-forma invoice. The publications will be forwarded to me on receipt of payment FOR FAST PROCESSING OF YOUR ORDER, FAX THIS FORM TO CUSTOMER SERVICES ON +44 171 896 2245.

INTERNATIONAL ENERGY AGENCY



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Although London theatre fare

changes less for Christmas than that of any other British city. three of this year's leading netropolitan Christmas antertainments open this week lanet Suzman directs The Snow Palace, by Pam Gerns, opening omorrow at the Tricycle Theatre Dominic Cooke directs his own adaptation of Arabian Nights, opening at the Young Vic on Wednesday. And Julian Crouch Phelim McDermott, Lee Simpson, and Neil Bartlett collaborate in staging their

adaptation of Angela Carter

Cinderella (left), opening on

Thursday at the Lyric Theatre

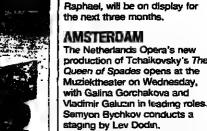
latest trip to the US, Valery Geroiev and the Kirov Orchestra arrive in Japan tomorrow for a two week tour. Their opening and closing concerts are at the Niigata Performing Arts Centre. They also Visit Charges and Tokyo with symphonies by Beethoven and TOKYO

A year-long festival of British contemporary music reaches its climax at Orchard Hall on Saturday, when the Tokyo Philharmonio Symphony Orchestra gives the world premiere of Mark-Anthony Tumage's Slient Cities. Music by



Guangzhou stumbled on the large stone of king Zhao sealed in 122 BC, contained first time in the

than 180 treasures, including The art of the Medici comes to Kunsthalle der Hypo-



UTRECHT

Yan Pascal Tortelier takes the BBC Philharmonic Orchestra or tour to the Netherlands this week, starting tomorrow with a concert at the Vredenburg in Utrecht. The tour repertoire includes works by Vaughan Williams, Frank Bndge and Grieg, with plane soloist Kathryn





Dishes fit to set before the king

Susan Moore marvels at the Au Bak Ling collection of imperial Chinese stoneware and porcelain on show in London

Perfections - painters, calligraphers and poets - were regarded shy the Chinese as artists. Sculptors, potters, metalworkers and the like, however skilful, were merely craftsmen and the objects accorded the status of works of

With that in mind, standing before the astounding Chinese collectors whose knowledge imperial ceramics unveiled at rivals that of the experts. London's Royal Academy of Arts is a humbling experience. For it is the consummate "artistry" of these vessels that is most immediately striking - the eloquent form, the unerring eye in placing the motif, the liveliness of the painters' brush. That such exacting skills should be lavished on such functional objects is a mark of a great civilisation.

On show at the RA is the cream of the Au Bak Ling Collection. Never previously exhibited. this 300 piece collection is probably the finest of its kind in private hands, certainly outside Japan. It is the remarkable achievement of a self-educated Hong Kong educational publtsher, entrepreneur and philanage of eight and left school two

years later. it all began in 1974 when a colleague invited Au to view a

initial enthusiasm has waned; he gave another theatrical bidding performance at Christie's London earlier this month.) He knew nothing, but learned very quickly and now ranks among that increasingly exclusive band of

Au bought extensively from some of the great Hong Kong collections dispersed in the 1960s, realising they offered more or less the last opportunity to acquire important pieces. Certainly there is almost nothing in his collection that could be described as routine.

Many of his ceramics have counterparts only in the former Chinese imperial collection, now in Taiwan, and in the Palace Museum, Beiling, Some are unique. Their unveiling here. courtesy of Asia House, is a coup for the organisers of the Asian Art in London initiative.

Au's collection is not intended to be a comprehensive survey. His focus is the stoneware and thropist who started work at the porcelains produced for imperial use during the best periods of ceramics manufacture from the Song period (960-1279) onwards. A handful of objects represent Sotheby's Hong Kong auction of Song ware which, for many,

Only practitioners of the Three Chinese ceramics. So struck by remains the supreme achieve- decoration needed. These Song marked pieces were what he saw, he returned the ment of the Chinese potter - the objects would have graced the next day, bidding feverishly and culmination of centuries of consecuring 14 lots, (None of that tinuous development in the technique of high-temperature firing. (The Chinese began producing porcelain about 1,000 years before the west; stonewares date back 3,000 years.) These vessels are of

> In the monochrome wares, the crackle of the glaze, the deliberately induced happy accident of firing, is all the decoration needed

> deceptive simplicity, their bodies and glazes, shapes and ornament mutually enhancing to a degree that has perhaps never been sur-

Take the dish made of Ru ware, the official ware of the Northern Song court and the rarest Chinese ceramic today. Its high-fired blue-green gives the piece the lustrous translucency and soft sheen of jade. In these monochrome wares, the crackle of the glaze, the deliberately induced happy accident of firing, is all the

tables of the ruling elite of scholseconds. ar-officials - wine cups and water vessels for cleaning brushes or to hold water for mixing ink. flower vases and incense burners.

Next come the massive, exuberant blue and white jars and dishes of the Mongol Yuan Dynasty founded by Khubilai Khan (1279-1368), the cobalt of the rich blue glaze a new import from Persia. Surface decoration became the prominent feature, with bands of scrolling lotus, chrysanthemum and peony, or with scenes from popular plays. These porcelains were admired not so much by the native at whim. In terms of technique Chinese as by the Mongols, and composition, these are Persians and other foreigners in

China and abroad. emperors were slow to accept a style of decoration favoured by their "barbaric" usurpers. The first, Hongwu, favoured underglaze copper-red. His successor was the first to have porcelain made for imperial use inscribed with a reign mark. The court came to monopolise and exert strict control over porcelain production as Jingdezhen, harnessing the best raw materials and the most skilled craftsmen to serve the ceremonial, official and personal needs of the emperor. destroyed rather than sold off as

Few monochrome imperial porcelains have found their way into this collection - one delectable exception is the exquisite Qing dynasty "peach-bloom" bottle with a ringed neck. Au's predilection is more for Qing "famille rose" porcelains. The introduction of enamel colours from Europe, notably pink and white. resulted in a new pastel palette and a far greater naturalism. Sparse, asymmetrical blooms and branches are now wrapped ingeniously around a vessel, whatever its shape, spilling over rims

undoubted tours de force. Little wonder that the Ming "100 Masterpieces of Imperial Chinese Ceramics", sponsored by HSBC and Royal & SunAlliance, continues at the RA until December 20. More exceptional Chinese Imperial porcelains are also on show at London University's Percival David Foundation (53 Gordon Square, WC1). "Rare Marks on Chinese Ceramics", organised jointly with the V&A, con until May 28 1999. Meanwhile, Kensington Palace State Apartments stages a reconstruction of William and Mary's famed porcelain gallery in 1693 with displays of Japanese kakiemon and Chinese export wares, also until the spring.

Rossini sparks a feisty performance

OPERA

DAVID MURRAY

You could raise small quibbles about the ENO's latest revival of Rossini's Barber of Scuille, in Jonathan Miller's 1987 production (re-staged by Henry Little). 100 minutes, with all the statutory repeats, is a lot for a Rossini comedy's first half; well before the end of the second half. one wished that the intrigue had

a speedier conclusion. Neither of the young male principals can sing quick downward runs cleanly (a point of technique that Rossini would have thought essential), nor - at first - the heroine, aithough this Rosina soon rose to more scrupulous form. All three of them let their pitch wander on passing high notes. The baritone and bass "villains" were too ready to talk and shout their way through their main arias, where full-blooded singing is always more effective in the end.

Although the smart modern translation by Amanda and Anthony Holden gets everything across very well, some musical points still grate: an excess of consonants and English diphthongs in fast music which sings incomparably better in Italian, and some clanging false stresses in the recitatives. One Holden or the other should spend an hour or two devising more fluent alternatives for their text.

Mark Shanahan conducted with unhurried elegance, which paid diminishing returns. As the evening stretched on, the ensemble between orchestra and anxious voices began to collapse. At the point of maximal divergence, it was comical to hear the singers forcing Shanahan to rise to the tempo they wanted. Now, forget all that. This is a

delectably fresh *Barber*. Its male leads, Christopher Maltman's Barber and Toby Spence's Count, are uncommonly young and bright; and Lesley Garrett sings her first Rosina, returning to the Coliseum after winning a much larger public through CDs and TV (a lot of her fans were at the Colliseum).

That hasn't compromised her singing. On the contrary, her stylish confidence - with a firsta continual pleasure, her felsty presence always clever and sparky. Mature, of course, but sexy: that lent extra piquancy to the Count's courtship, since Spence looks like a tall, greenwas, quite recently), and mugs like a bashful teenager. Thus far the voice lacks some body and weight, which it will surely acquire, but its incisive ring at high points carried him through everything that mattered.

Maltman's lusty Figaro, the ubiquitous barber and fixer, is almost insufferably smug; quite right, although he might send himself up a bit more. He deliv-Figaro!") with artful panache. Gordon Sandison's Don Bartolo remains a rich study, a gorgeously saurian old reprobate, and Mark Beesley's Don Basilio is impeccably gross and sitmy. Claire Weston and Leigh Melrose lend lively distinction to lesser roles.

Barbers will always come and go, but this one sets high, satisfying standards in several departments. Unless you're gravely allergic to Rossini, or even if you are, this Barber may let you hear why the opera has earned its imperishable status. and still revels in it.

'Barber' continues at the Coliseum, London WC2 with the same cast until mid-January, and thereafter with two new principals.



Delectable: Toby Spence, Lesley Garrett and Gordon Sandison

INTERNATIONAL

Arts Guide

ADELAIDE

OPERA State Opera of South Australia The Ring: second cycle of Wagner's opera. Performed in Australia for the first time since 1913. The Ring is conducted by ffrey Tate and includes Janis Martin among the cast; to

AMSTERDAM EXHIBITION

Tel: 31-20-673 2121 Shakudo: display of Asiatic objects highly popular in Europe and imported in large quantities by the Dutch East India Company. Mainly they were luxury goods such as sword hitts and tobacco boxes; to

OPERA Netherlands Opera, Het Muziektheater Tel: 31-20-551 8917 Pique Dame: by Tchaikovsky. Staged by Lev Dodin and conducted by Semyon Bychkov,

Dec 1

CHICAGO CONCERT Orchestra Hall Tel: 1-312-294-3000 www.chicagosymphony.org Chicago Symphony Orchestra: conducted by Pierre Boulez in the world premiere of Thomas's Orbital Beacons, and in works by Debussy. With the women of the

Chicago Symphony Chorus

conducted by Duain Wolfe;

COLOGNE OPERA

Oper der Stadt Tel; 221-221 8400 Die Vogel: first modern staging for Walter Braunfels's opera. Premiered in 1920, it was banned by the Nazis and largely forgotten until a recent recording. This production is conducted by Bruno Weill and staged by David Mouchtar-Samorai; Nov 30

FLORENCE

OPERA Teatro Comunale Tel: 39-055-211158 www.maggioliorentino.com La Bohème: by Puccini. Conducted by Semyon Bychkov in a staging by Jonathan Miller, Dec 3

HELSINKI OPERA Finnish National Opera Tel: 358-9-403 021

Anna Bolena: by Donizetti. Conducted by Maurizio Barbacini in a new staging by Jussi Tapola, with designs by Anna Kontek; Nov 30; Dec 2, 4 LONDON

EXHIBITION Tel: 44-171-839 3321 Mirror Image: Jonathan Miller on Reflection. Show exploring the representation of mirrors in art, curated by Miller and featuring loans from public and private collections. Includes Van Eyck's famous Amolfini Portrait, and works by Freud, Caillebotte and

George Romney; to Dec 13 Tate Gallery Tel: 44-171-887 8000 Turner in the Alps: undertaken in 1802, this was J.M.W. Turner's first visit to continental Europe. The exhibition contains 68 works on paper, revealing the artist's initial impressions of the inspiring landscapes he encountered; to

OPERA English National Opera, London Coliseum Tel: 44-171-632 8300 Bans Godunov: by Mussorgsky. Conducted by Noel Davies in a new staging by Francesca

Zambello, with sets by Hildegard

Bechtler. Gidon Saks sings the

title role; Dec 2, 4 THEATRE National Theatre Tel: 44-171-928 2252 Betrayal: by Harold Pinter. Trevor

Nunn directs Pinter's 1978 play, with a cast including Anthony Calf and Imogen Stubbs; Lyttleton Theatre: Dec 4, 5

Any slightly blemished reign-

NEW YORK Pierpont Morgan Library Tel: 1-212-685 0008 Charles Dickens - A Christmas Carol: the manuscript of Dickens's novel is the centrepiece of this holiday

OPERA Metropolitan Opera, Lincoln

Tel: 1-212-362 6000 www.metopera.org La Traviata: by Verdi. Production by Franco Zeffireli with a cast including Patricia Racette and Marcelo Alvarez. James Levine is the conductor: ● Le Nozze de Figaro: by Mozart. Production by Jonathan Miller, with a cast including Felicity Lott and Barbara Bonney. James Levine conducts; Dec 1, 5

OTTAWA

Tel: 1-613-990 1985 Songs on Stone: James McNeill Whistler and the Art of Lithography, Around 200 works by the American expatriate, including drawings, etchings and paintings: to Jan 3

PARIS CONCERTS

Salle Pleyel Tel: 33-1-4561 6589 Orchestre de Paris: conducted by Emmanuel Krivine in works by Brahms, Beethoven and Dvorak. With piano soloist Krystian Zimerman; Dec 2 Orchestre de Paris: conducted by Emmanuel Krivine

Musée d'Orsay Tel: 33-1-4049 4814 www.Musee-Orsay.fr Stephane Mallarmé (1842-1898): retrospective exploring the work of the French Symbolist poet. and his influential relationships with his literary and artistic contemporaries; to

in works by Brahms, Beethoven

and Dvorak. With piano soloist

Krystian Zimerman; Dec 3

OPERA Opéra National de Paris, Opéra Singtiffe. Tel: 33-1-4473 1300 www.opera-de-paris.fr The Merry Widow: by Franz Lehár. Conducted by Armin Jordan, with a cast including

ROME CONCERTS Accademia Nazionale di Santa

Hagegard; Dec 1, 4

Frederica von Stade and Hakan

Tel: 39-6-6880 1044 Orchestra and Choir of the Accademia Nazionale di Santa Cec: conducted by Norbert Balatsch in works by Beethoven. With plano soloist Michele Campanella; Dec 2

 Orchestra dell'Accademia Nazionale di Santa Cecilia: conducted by Vladimir Spivakov in works by Haydn and Handel; Nov 30: Dec 1

ROTTERDAM EXHIBITION Tel: 31-10-440 0300

Up to the bare bones: Human remains in museums. An estimated 100,000 human beings have found their last resting place in Dutch museums. whether in the form of mummies. skulls, skeletons, reliquaries or otherwise. This exhibition is the first to address this phenomenon directly, presenting exhibits from medical, sacral, ethnographical and archaeological collections; to

SAN FRANCISCO EXHIBITION Modern Art www.sfmoma.org

Alexander Calder (1898-1976): around 250 works, among them some of the best examples of Calder's formally innovative sculpture. Alongside the mobiles and stabiles are selected paintings, drawings and jewellery; to Dec 1

OPERA San Francisco Opera, War Memorial Opera House Tel: 1-415-864 3330 www.stopera.com Peter Grimes; by Britten. Conducted by Donald Runnicles in a staging by John Copley, with sets by Carl Toms. The title role is sung by Thomas Moser;

ZURICH EXHIBITION

Kunsthaus Zurich Tel: 41-1-251 6765 Max Beckmann and Paris: more than 100 masterpieces of modern art from public and private collections around the world. Works by Beckmann are shown alongside paintings by Matisse, Picasso, Braque, Leger and Rouault; to Jan 3

■ TV AND RADIO

 WORLD SERVICE BBC World Service radio for Europe can be received in western Europe on medium wave 648 kHZ (463m)

EUROPEAN CABLE AND SATELLITE BUSINESS TV

 CNN International Monday to Friday, GMT:

06.30: Moneyline with Lou Dobbs 13.30: Business Asia 19.30: World Business Today 22_00: World Business Today

 Business/Market Reports: 05:07; 06:07; 07:07; 08:20; 09:20; 10:20; 11:20; 11:32; 12:20; 13:20;

At 08:20 Tanya Beckett of FTTV reports live from LIFFE as the London market opens.

A diplomat's determination

The man appointed to resolve the issue of unpaid Holocaust-era insurance claims tells John Authers and Richard Wolffe of moral and practical dilemmas

awrence Eagleburger, the former US secretary of state appointed to chair the international commission on European insurers who have never paid out on Holocaust victims' policies. faces a familiar dilemma.

As a career diplomat, he has deep principled objections to the use of sanctions. But, as other powerful US ligures involved in attempts over the past few years to decide what Swiss banks should pay Holocaust survivors have discovered, some US politicians believe sanctions are appropriate. They are already preparing to impose them.

Mr Eagleburger's investigation, will take up to two years to establish how much insurers should pay to Holocaust victims, their families, or representative organisations. At stake could be very large sums and the reputations of some of Europe's biggest insurers. He says: "I have almost

never in my past incarnations been an advocate of sanctions. That isn't to say I totally reject [them]. But I don't know enough about what companies are out there that should be in the process. And I don't know how sanctions would work even if I knew which compa-

The insurance regulators for California, Florida and New York, who sit on the commission with him, have threatened to impose sanctions on European insurers that do not provide full information about the Holocaust, or join the commisat this stage." sion. They have legislation in place to do so, It is one of many indications for Mr Eagleburger, as he asses his task a month after his appointment, that finding a solution regarding insurers and the Holocaust will be a huge diplomatic challenge.

Paul Volcker, former chairman of the US Federal Reserve who chaired the commission that tried to audit Holocaust victims' dormant accounts held by the Swiss banks, opposed sanc-



Eagleburger: 'It's about the west's moral responsibility' Popper Foto

tions. So did Stuart Eizenquestion in those cases involves not only other comstat, the undersecretary of state who came close to bropanies, but the governments of these countries, who need kering a settlement between the Swiss banks and the lawto be talked to as well. In a number of cases where there yers suing them in the US. He said that sanctions, as an is a company which should be involved but isn't. I think aspect of foreign policy. should be left to the State the government should be Department, rather than to involved. I'm prepared to individual states and cities. pack my suitcase and my That argument was tin cup and go around reinforced by a federal court Ешторе. decision this month, which

that threats of sanctions at

this stage are "counter-

productive". He says: "Once

you have sanctions, how do

you get rid of them? I would

not totally reject it, but I

have no particular use for

that as a means of leverage

Unlike Mr Volcker, whose

But apart from reasoned struck down a Massachuargument - or sanctions setts sanctions law against he has little obvious leverage to win recalcitrant insur-Burnia as unconstitutional. Mr Eagleburger says sancers over. tions would not work, and

He also faces problems over how to conduct the investigation, and establish what happened. Unlike Mr Volcker, who undertook an exhaustive forensic audit of the Swiss banks, which still continues. Mr Eagleburger will not try to establish precisely the amounts owed by the insurers.

"The lessons of the remit was to examine a small group of Swiss banks Volcker commission need to who agreed to the process in be learned as I go on with advance, Mr Eagleburger has our work. A lot of what the to persuade companies to Volcker commission has join the process. Six Eurodone has been very useful in terms of avoiding pitfalls. I pean insurers have agreed to be bound by the commisdon't want this effort to end sion's decisions, and are repup spending a huge amount of money to establish facts, resented on it. But several others, especially in eastern or try to establish facts, that Europe, also have unpaid I think can be apportioned at policies for Holocaust vicleast in a general way in a tims or surviving relatives. So Mr Eagleburger will Mr Eagleburger says: "The

rely on sampling, rather than on full forensic audits. to establish a fair sum. As the Volcker process has been at work since early 1996 and has still not produced a total sum for which the Swiss banks are liable, this seems to have the support of all sides. Mr Eagleburger now accepts that his work will

take two years, despite his initial optimism that it could be done in one. However, he says: "I certainly don't want to go into 2001 with this not tem since 1993.

At 68, Mr Eagleburger is prepared to give up several lucrative directorships to throw himself into this work because it is an important issue for him. After a life time as a diplomat, including a long stint as ambassa dor to Yugoslavia, he became secretary of state under President George Bush, the first career diplo

mat in that position. In that capacity, he had to wrestle with how the US should respond to the early stages of the Yugoslav war, a moral dilemma with strong echoes of the west's inaction during the rise of Nazism and anti-Semitism in Germany. "It's about the west's

moral responsibility. We had a moral obligation from the beginning of the Holocaust and the whole process of the rise of anti-Semitism in Nazi Germany, which we didn't fulfil," be says. He believes the issue of recompensing Holocaust survivors has resurfaced so dramatically half a century after the sec ond world war for reasons "as much psychological as anything", and that people in the west suffer "a sense of guilt which I happen to think is appropriate".

He adds: "We have a moral obligation to finally take a look in the mirror and say There but for the grace of God go we'. I have believed for a very long time, including when I was at the State Department, that the west in general has had some responsibility for the Holocaust. We either didn't want to hear about it or didn't much care.

LETTERS TO THE EDITOR

Currency ranges are necessary to fill worldwide rules vacuum

From Mr C. Fred Bergsten. Sir. Ravi Bulchandani's criticism of my "How to Target Exchange Rates".

(November 20) in his letter of November 24 is based on three fundamental misunderstandings of the proposal. First, there would be no return to fixed rates. The suggested wide bands of 20 to 30 per cent assure that rates would continue to float virtually all the time as in the European Monetary Sys-

Second, the need for central banks to alter monetary policy to defend the bands on rare occasions is not aimed at promoting any common good". As Paul Volcker has argued elowould strengthen their own economies' performance by taking greater cognisance of

exchange markets. Such that the Federal Reserve be would messages especially pertinent in instead light of the wide ranges

Third. Mr Bulchandani's fear that the United States might at some point try to "depreciate its way to prosperity" would best be countered by adoption of currency ranges. They would fill the present vacuum in which there are no international rules or even informal agreements that deter competitive

depreciation. I agree with Mr Bulchandani that the European Central Bank should cut interest rates "early and often".

A currency zone arrangement that limited the perquently in the case of the missible appreciation of the United States, countries curo would be a very effective means to achieve that result, especially in a world with very little inflation messages sent by the where no one would argue

should increase US rates

It is no surprise, however, that a currency strategist for a major financial institution would oppose a suggestion to increase, even modestly. the stability of exchange rates. As Volcker has emphasised, financial institutions operating internationally have developed a substantial vested interest in market instability".

It can only be hoped that broader considerations will prevail in the debate that has been launched by the new German government.

C. Fred Bergsten Institute for International **Economics** 11 Dupont Circle N.W. Washington DC

Evidence of credit craze inconclusive

From Mr R A Ledingham. Sir, Professor Congdon's analysis of US bank debt. which leads him to the conclusion that there has been a credit craze rather than the danger of a credit crunch in the US (letters, November 23), is incomplete.

Leaving aside any discussion of whether a credit crunch is demonstrated by a reduction of new commitments rather than new lending, a large proportion of US commercial and industrial finance is provided directly by public bond and commercial paper markets. In the four weeks to October 26, US bank lending may well have risen by 1.9 per cent but during that period US bond markets were virtually shut to lower investment grade borrowers and a number of issuers were unable to roll their commercial paper in the market.

Part of the increase in bank lending cited by Prof. Congdon will have been as a result of corporates drawing on commercial paper backstop lines and part will have financed redemptions in the bond markets. Unless these switches from public market finance to bank finance are addressed, no meaningful conclusion on the availability of US commercial and industrial credit can be

The US public debt markets reopened to many corporate borrowers in November. It would be extremely unfortunate if any commentator were to conclude that the resultant swing back from bank finance to public market finance was indicative of a banking credit crunch in the US.

R A Ledingham The Old Hat. Preston Bissett Buckinghamshire

Experience of ERM shows that wide currency zones need not be irrelevant into a fairly closed economy. so much downside to a failed attack that it stops specula-

Sir, Your editorial on targeting exchange rates" (November 26) makes a number of important observations but draws the wrong conclusion. One theory of exchange rate arrangements is that the more open an economy to international trade, the more vulnerable domestic policies are to being derailed by currency

Consequently, the more ressure there will be for tight exchange rate arrangements. No wonder that 11 open economies in Europe are on the doorstep of economic and monetary union. No wonder too that the US is often a reluciant bedfellow in exchange rate arrange-

Emu turns Enrose from a

International trade as a per cent of gross domestic product is close to 40 per cent in Germany but around 15 per cent for the euro-zone. It is about the same level in the US. Any exchange rate target zone between Europe and the US would have to be loose. But your leader is wrong to suggest that the feasible target zones would have to be so wide as to be

A similar view was held when the fluctuation bands of the ERM were widened from 2.25 per cent to 15 per cent on August 1 1993 in the face of speculation. Contrary to expectation, these bands have smoothly guided currencies towards Emu.

The +/- 15 per cent bands JP Morgan were stabilising because at 60 Victoria Embauka at collection of open economies the edge of the band there is London EC4Y 0JP, UK

the exchange rate would have had to move to get the edge of the band, there was reason to believe that interest rates would have moved in support of the band. The near 80 per cent appreciation of the US dollar versus the yen between 1995

tion. Further, given how far

and 1997 triggered the Asian currency crisis, which provoked the Russian rouble devaluation, threatened the Brazilian Real and led to lower US rates anyway. Target zones should not be dismissed so lightly.

global head of currency research

Chavez

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How to save Russia

The IMF is host to a group of Russia experts at a brainstorming session in Washington today. **John Thornhill** outlines what a briefing paper might say . . .

f you have not already lain awake at night screaming about Russia, perhaps you should start. The prospect of the biggest country in the world crashing into economic disaster is rapidly develop ing from a remote possibility into a real danger, with an appalling impact on the country's 150m suffering people, and wholly unpredictable consequences for

the rest of us. Following the financial crash in August, 30 per cent of the population has slipped below the official monthly subsistence level of Rhs552 (\$30). Last week, the Red Cross highlighted the "silent disasters" occurring in many outlying regions of Russia such as Chukotka. where the average life expectancy has plummeted to just 34 years

Soviet Union. Already, Russia has defaulted on its domestic lebt, cutting itself off from the main means of financing its budget deficit and wiping out billions of dollars of foreign investors' money and domestic bankers' assets. Last week, the government entered into discussions to reschedule the Soviet-era debts it inherited. Unless it moves urgently to raise additional tax revenues, there is even a risk next year that it might default on its post-1992 eurobonds and \$5bn of principal and interest repayments to the International Monetary Fund and World

That would not only spell lisaster for Russia, by cutling it off from international finance for years to come, but would also represent a calamity for the fund, which has one-fifth of its outstanding loans committed to Russia. A default would create enormous cashflow problems for the IMF and severely limit its capacity to support other member coun-

hem Republicans in the US cussion at the Carnegie would make out of such a development in the run-up to the presidential elections.

There are signs that the beginning to understand the able to solve any other probseriousness of the danger, lem."



perhaps the best prime minster Russia could wish for in the current circumstances. His main advantage is that he knows how to speak to parliament and build a consensus in a way no other prime minister has

been able to do since 1991. Mr Primakov may be the only Russian prime minister who could persuade the Communist-dominated parliament to adopt a tough budget. Cut off from external finance, the government needs to perform the seem-

model reformer, but he is of the presence of several opposed to Mr Yasin's liberal momic stance.

But drawing up a tough budget will be the easy part; implementing it is a wholly different challenge, as has been proved by the bitter experience of the past few years. The Russian government's attempts to keep its budget deficit under control have resulted in perverse and cruel outcomes, such as the build-up of massive payment arrears. Bluntly, the government has been able to keep spending under control

The G7 countries could help fund, train and equip an efficient tax service to raise the revenue needed to rebuild the Russian state

to printing money on a large

There does seem to be a growing consensus in Moscow that the fiscal situation lies at the root of all Russia's troubles. In a dis-Moscow Centre last week, Yevgeny Yaşin, the former economics minister, sald: "If we do not solve the problem Russian government is of the budget, we will not be

> This view attracted no dis- to print it. sent at the meeting, in spite

sizeable primary budget sur- only by failing to pay teachplus - unless it is to resort ers and doctors their wages and pensions. Not only is this a humanitarian crime but it has also fatally under-

mined popular support for

"market reforms"

As is to be expected, the Russian government is putting the IMF under enorlending programme on simi- ourselves." lar conditions to before. As ever. there is an implicit threat involved; unless you provide the money, the argument runs, we will be forced

But it is perhaps time to

stop the charade that the DMF pretends to help and the Russian government pre-

tends to reform. We must acknowledge the extent of the fund's impotence. The lesson of the past few years is that the IMF cannot control the implementation of the Russian budget, no matter how much the international community might like it to. The fund was not designed to micromanage other countries' economies. It does not have the skills, the experience, or the desire to do so. It should not trespass so far into the sovereignty of other nations as to dictate precisely how the government spends its money. Any such attempt would result in a fearful political backlash. But the international com-

munity, if not the IMF, could left-leaning economists still make one enormous contribution to Russian reform; not so much the Grand Bargain that was envisaged in 1991 as a Little Promise. In return for the Russian parliament passing a fair and reasonable tax code, the G? leading industrialised countries could offer to help fund, train and equip an efficient tax service to raise the revenue needed to rebuild the Russian state.

Tax officials should be recruited from the best universities and paid well to remove the temptation of corruption. They should have the computers to establish a national tax register and the power to take on the criminal organisations that control so many economic choke points.

One hope would be that fair taxation would result in more accountable political representation: the Russian public is more likely to complain about the government misspending their own money than someone else's.

The tax authorities have already got the message. They have been encouraging citizens to pay their taxes by plastering Moscow with posters declaring: "Nobody can mous pressure to resume its help Russia apart from we

The international communlty has been helping the Russian "oligarchy" to help themselves for far too long. Maybe it is time to start



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FINANCIAL TIMES

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Monday November 30 1998

Tough choices for Schröder

The leaders of France and Germany will meet in Berlin today for a full-scale summit, the first since Gerhard Schröder became German chancellor one month ago. Messrs Chirac and Jospin could be forgiven for asking some blunt questions about what his red-green coalition is up to, in its economic policy, its foreign policy and its European policy. Over the past few weeks, the signals from Bonn have been anything but clear.

expect total coherence from the new German government so (SPD) have not been in power for ever for the Greens. On top of requires a difficult balancing act between the federal government Mr Schröder kept quiet. and those of the 16 Länder. Disagreements have already surfaced over the tax reforms at the predictably worried at an increased burden on small within their own party. It is also not clear how much they are talking to each other. If Mr government, and give it the probusiness character be promised

inclination.

The chancellor seems too often to want to please everyone: the business lobby, his own party, and his coalition partners. He has agreed to introduce new energy taxes, but wants to give exemptions to industry, to the anger of the Greens.

between this German government and the last. That belief Of course it would be wrong to may need to be re-examined. Joschka Fischer, the foreign minister and leader of the Greens. soon. The Social Democrats has already raised the question of "no first use" of nuclear missiles. 16 years, and it is the first time to the consternation of Washington. That potential crack in the that, governing Germany Nato alliance has been papered over, for the time being, although

What is most urgent for the rest of the European Union. including President Chirac and Mr Jospin, is to get some German programme. Not only is industry clarity on European issues: that means the process of EU enlargement to the east, and how to companies but so are the Länder finance it, including cutting the governed by the SPD. That cost of farm spending. Both Mr suggests a lack of consultation by Schröder and Mr Fischer have Mr Schröder and Oskar Lafon- made it clear they believe in taine. bis finance minister, enlargement, but do not want the process to be too hasty. They also want to cut Germany's budget contributions to Brussels, but are Schröder is to set his seal on his unclear on farm reform. Mr Schröder takes over the EU presidency on January 1. He is going during the election campaign, he to have to make some uncomfort may well have to clip Mr able choices, and soon

Chávez factor

Over the last 10 years, most of country's traditional political Latin America has learned to establishment are likely. love the markets. Now one of the change course.

Hugo Chévez, a charismatic also possible. jiopulist politician who led an To make m unsuccessful military coup only six years ago, has a strong lead in the opinion polls as the country enters the final week of its election campaign.

Mr Chávez's programme is illdefined. Over the course of the year he has toned down investorunfriendly rhetoric in favour of a

more moderate tone. He now says, for example, that foreign investors will be welcome and that contracts allowing overseas companies to exploit the country's vast untapped oil resources will be respected.

Yet there remains reason for concern, namely his enthusiasm for potentially divisive constitutional reform and nationalist economic policies.

The constitutional changes he hopes for would lead to a crackdown on the corruption and mismanagement that have traditionally plagued Venezuelan government and politics.

The principle should be welcomed. But the problem is that try's problems. Further uncer-Mr Chavez is unlikely to command a sufficiently large majority in congress to effect these changes easily. If he presses ahead too fast, clashes with the

Conflict with the senior miliregion's six largest economies - tary establishment, which still Venezuela - could be poised to distrusts Mr Chavez for his role industries move in lock step, all prices at their lowest for 27 years.

The most common response for while the builders of last resort. than plastics could sustain their players in capital intensive indus. Now, it seems, the volume headlong growth of the 1950s and resort.

> To make matters worse, some of his economic proposals appear hopelessly overambitious - espe cially when the country's straitened circumstances are taken into account. The fall in the oil price has hit public finances and the incoming administration will inherit a fiscal delicit of 5 per cent of output.

Yel Mr Chávez's advisers, many of them drawn from Vene zuela's hard left, reject austerity and have been cheerfully promis ing grandiose public works and infrastructure schemes.

While Venezuela desperately needs to secure access to international capital markets, Mr Chavez's team has been advoca ting the renegotiation of the country's existing debt burden.

The risk of political instability after the election, plus an exces sively expansionary economic policy, could damage Venezuela. Mr Chavez still has time to change tack and back more orthodox solutions to the countainty over his intentions is likely to harm the interests of both Venezuela and foreign investors committed to the

the cycle? One reason is natural optimism: they think it will be

the US chemical company. started giving separate results for its commodity businesses for the first time. The reasoning was explicit: this segment had lost \$390m in the 1991-94 downturn. through the next cycle. In the

The giobal memory chip market is not one for the fainthearted. Deep pockets and nerves of steel are prerequisites of survival. market for Dynamic Random Access Memory chips (memory which requires continuous electric current), which make up about 10 per cent of the semiconductor market, is driven by the most basic of economic concepts: the supply, demand and price

"The net result is a classic Malcolm Penn, managing director of Future Horizons, an independent Europe-based semiconductor industry analyst. D-Ram shortages, like the one direct result of overinvestment

Extra hot

holidays

Chemobyl.

The nuclear reactor, which

exploded in 1986, was hastily

sarcophagus that's now said to

be deteriorating; there's pressure

complex - parts of which are still

from the west to get the entire

operating - closed down by 2000. Although the public has

the plant, specialist tours have

But now tour operator Liko-L

says it's got the go-ahead to take people around and claims

there's no risk; radiation is low

and "not dangerous". So hurry, hurry. You can see the

sarcophagus, visit the reactor

chamber and have lunch in the

canteen to the sound of clicking

leave its mark on your soul for a

long time," the tour firm proudly

Al Gore may have felt rather

Al's pal

Geiger counters. "This trip will

since been kept outside a

How the mighty are falling

Many big, capital intensive industries are locked in a damaging cycle of over-supply - and the swings may be getting worse, warns Tony Jackson

ne of the vexed questions for the far corporate earning will weaken next year. But there earnings are already sliding into the abyss. These are the big. capital-intensive commodity manufacturers: steel, paper, petrochemicals and - the lates addition – memory chips.

Each of these industries is locked into a self-damaging cycle of overbuilding; an attempt to dominate the market with ever larger plants, resulting merely in wilder swings in price.

Many executives blame the latest downturn on the Asian crisis. However, to a large extent. the crisis does not have an external cause but is simply the latest and most extreme expression of the cycle itself.

To an extent not always understood, the swings in those industries are divorced from the broader economic cycle. Demand for their output rises at a pretty steady rate, in good times or bad. What swings around wildly is the price - and that is a function not of demand but of supply.

Take a basic chemical such as ethylene. Suppose supply and demand are in balance, and that demand is rising at 3 per cent a supply by 16 per cent, and the

sthylene price rockets. This prompts the producers to expand capacity, by perhaps 30 per cent. There is now excess supply, and the price plummets. it takes another four years for supply and demand to get back in balance, and then the process starts again.

Worse, the plants have also got pigger. In the 1960s, an ethylene plant might have had an annual capacity of 100 tonnes. Today's figure is closer to 1m tonnes.

The same is true in the paper industry. Sappi, the South African producer, has just built a plant in Austria with capacity of for that grade of paper is 3m tonnes, rising at 6 per cent to 7 per cent a year. So that plant alone accounts for more than two years' market growth.

Why do producers in those different next time round.

Three years ago Union Carbide, but would remain profitable

third quarter of this year, Union this describes a stalemate in Korea: the next is in Japan. Most Carbide lost \$13m in commodities, compared to a \$125m profit in the previous year's third quarter. The company, of course, A second reason is what economists refer to as the hog cycle. Producers of pigs - hogs in the US - decide each year how many pigs to breed, based on prices prevailing in the previous period. Their collective decision, in turn, dictates prices in the next

An article in the Wall Street able, that doesn't arise. You can Journal last week drew attention make decisions in the light of to the present calamitous state of actual knowledge as you go the US hog industry, with farm along." apparently that farmers are tries is to go for size, in the hope raising ever more enormous herds in an attempt to beat the

blamed the Asian downturn.

The third reason is perhaps the most insidious. Professor John \$6.6bn purchase of Union Camp Kay, of Oxford's Said Business School, drew attention in this International Paner. newspaper recently to the so-called Nash equilibrium. gigantism. This is where Asia Derived from game theory by the Nobel prize-winner John Nash.

which no player in the game can of the world's new capacity in move without provoking countermoves from the others. As Prof. Kay says, Nash's theory demonstrates that the higher the ratio of fixed costs to variable in a given industry, the more that industry will suffer from overcapacity. "Such an industry has to decide how much capacity to install, given that the price for your output will depend on the decisions of others," says Prof Kay. "If all your costs are vari-

of squeezing out competitors and reducing dependence on their of mergers, such as last week's by the US's biggest papermaker.

The other approach is simple comes in. The two biggest steel plants in the world are in South

petrochemicals in the past decade has been put up in Asia. The same is true of memory chips. with Korean producers such as Samsung and Hyundai leading the charge.

In chips, the factic was successful for a long while. US producers of commodity chips in particular simply withdrew in the face of the Asian assault. But if such tactics make sense

for an individual player in the short run, they cannot ultimately make collective sense for an industry. In those various indusgame has reached stale. mate.

What is the way out of this impasse? In some industries, the answer may lie in technology. In steel, the balance of power has already passed from the big old integrated mills to mini-mills cheaper, smaller plants that make steel from scrap.

in petrochemicals. A new tech- do to count on it.

nology called process intensification uses micro-reactors to produce chemicals on a tiny. Bexible ... scale. In the long run, plants--; costing upwards of \$500m may become obsolete.

But what of the commodity-, chin industry? The cycle in this business is somewhat different. Rather than building incremental plants, chipmakers scrap their ... plants every few years and qu build nev: ones - at a cost of up : ... to \$2bn apiece - to exploit... the next generation of technol-

This is just about feasible if demand grows fast enough. But it ... tries. Asian producers were for a will not do so for ever, any more . .. 1960s. And as growth slows, the . ? payback period will lengthen, to _ the point where the economic model breaks down.

in the other, older industries the outlook may not be so stark. But in all of them, the strategy is the same: to cut costs and get bigger. The implicit assumption is that sooner or later, the good The same may one day be true times will roll again. It would not 4

Deep pockets, steely nerve

and lead to bloated profits, Penn. "Given the high incremenwhich encourage higher investment and new market entrants. High profits in good years enable the industry to increase capital investment. But this often leads to a glut. Inevitably, prices fall, profits shrink and there is a shakeout in both competition and investment. In the D-Ram industry investment cycle," says market this has occurred in spite of continued strong PC sales the main market for memory

chips. "The current downturn is the

tal investments - new factories only come in billion-dollar chunks - and the long lead time for implementation - two years from decision to fall production - obtaining a perfect supply and demand balance is impossible."

The problem is made worse by companies' fear of losing market share. They are sitting on a pile of cash earned in better times and harbour perhaps unrealisti-All this makes them delay the closure of surplus plant until

The in the mid-1990s, push up prices in the 1993-95 period," says Mr losses become lutolerable. Even now, almost three years into the recession, and despite losing collectively \$1.5bn a month, the industry has only just beenn to take the painful steps needed to reverse the cycle. As one senior South Korean industry executive is quoted as saying: "One year of windfall profit would more than make up for three years of hardship."

During the 1993-95 boom the industry made \$2bn profit a month on 16Mb D-Ram chips far in excess of the current losses. But over the past nine

months reality has begun to bite. 😤 About \$28bn in new semiconduc-"," tor factory (or "fab") investments has been deferred or eliminated in 1998; since July the chip industry has cancelled. delayed or closed 22 fabs.

The US-based Semiconductor Industry Association estimates the overall memory market (including D-Ram chips) will this year fall by almost 26 per cent to 4 \$21.8bn. After that, predicts International Data Corporation. the relentless cycle will swing upwards again. But what, one wonders. Will suppliers have learned in the process?

Paul Taylor

The banker's lot

Not so long ago, commercial acquisition. Yet recent events banking was an accountabilityfree zone in which the careers of top executives were marked by lengthy tenure and a high degree of job satisfaction. Last week's departure of Martin Taylor after five years as chief executive of Barclays suggests, at the very least, that the job is far from a sinecure today. Much the same could be said of Mathis Cabiallavetta, late of UBS, and David Coulter, formerly of BankAmerica.

If the rate of turnover at the top is accelerating, it reflects the very demanding nature of the challenges that commercial bankers now confront. These are all too similar to the dilemma highlighted by the Irish cab driver. The existing players are all starting from the wrong place.

The old core business of lending to large corporations has been irretrievably lost to the capital markets. Yet the culture of the investment bankers who inhabit the capital markets is not easily acquired by the solid citizenry of the commercial banking world. Proprietary trading has proved, at best, a low-quality substitute for interest income, while the wholesale lending that

remains is increasingly risky. Only two commercial banking giants, J.P. Morgan and Credit Suisse Group, have come close to making a successful move into the capital markets, one through internal change, the other by

have cast doubt on the success o their respective metamorphoses. Serious questions are being raised, meantime, about the logic of Deutsche Bank's attempts to become a global player by buying the less-than-top-flight Bankers

strategy have often made a messy tactical exit.
As for retail banking, the brutal calculus is that hanking vis the internet costs little more than one-tenth of old-style branch banking, with its huge sunk costs. Admired banks such as Lloyds TSB may yet find that their fat margins, built partly on

customer inertia, are a hostage to

Trust. Those like Barclays that

have retreated from such grand

competitive fortune. Any attempt to expand out of a mature industry by acquisition is fraught with difficulty. The problems of buying in footloose expertise in the capital markets has been amply demonstrated by Deutsche Bank and others. Yet to opt for the status que is to invite new entrants to cherry pick the best business while the quality of the balance sheet deteriorates.

There are some business problems to which there are no wholly satisfactory answers. Yet the discipline that prevails in the boardroom and the markets demands little short of total satisfaction. Small wonder that follies are committed, boards disagree and even the keenest heads roll.

plunging the recent Asia-Pacific summit into disarray by publicly praising Malaysian street fighters n their struggle for more

democracy. But Malaysian prime minister Don't all rush at once, but here's a day out with a difference in Ulcaine. A Kiev tourist agency Mahathir Mohamad, who also tends to speak his mind, sees crack in the American has added an extra-special treat for customers who tire of the vice-president's case. He region's standard package of suggests that those Americans medieval fortresses and gold-domed churches - a trip to who take it upon themselves to

> look at their own. "They have a corrupt system," he says. "When a person committed an offence, like receiving money during elections the prosecutor who is his friend decided not to proceed with investigations. These are the type of people who had the audacity to come to our country and say that our system of justice is lopsided." Who on earth can he

pressibly be talking about?

criticise Maleysia's political system should take a long, hard

Grand slam

Here's an idea that's bound to get Germany's world-beating sports stars jumping up and down on the spot. The Social Democrat-led government might stap a levy on its top athletes to help pay for grass-roots training and facilities.

Friedhelm Beucher, head of parliament's sports committee. says that when tennis creats such as Steffi Graf and Boris Becker began, they relied on clubs funded by the state. So it's \$120, it looks a touch grandiose. It any favours.

only fair that when tennis players or footballers become sporting millionaires, they should expect of top sportsmen and women.

Beucher says he'd prefer voluntary contributions but isn't optimistic that anyone would need the call to hand over some of their cash. The only other option is to make them legally binding, so a sports working group is looking at it. First thinking is that anyone earning more than DM1m (\$600,000) annually will have to pay up. So stand by for a mass migration of German sporting heroes.

Glory be

OBSERVER

Nicolae Ceausescu has long gone, but his taste for grandiose building projects didn't die with him. The Romanian government has just announced plans to help fund a massive new cathedral for the Romanian Orthodox Church. In some ways, it seems only fair that a cathedral should be built - given that the old tyrant knocked down lots of churches

mega eyesores intended to glorify him and the state. The cathedral - working title "The Salvation of the People" s planned to seat 2,000 people with space for 20,000 outside, and will cover a near five-acre

and monasteries in favour of

All very well, but in a country with an average monthly wage of And since hundreds of village churches destroyed by Ceausescu haven't been - and are unlikely to be - replaced, some Romanians think giving priority to a new cathedral might not be the most useful response.

Bunker mentality Any takers for a bijou 1,000-room property in a delightful rural setting a short ride from Bonn?

It's got terrific security and it's own vineyard - on top of the building. Until last December, the German government denied the

very existence of the voluminous cold war bunker, built beneath the sloping vineyards of the village of Marienthal, It was intended as home for the cream of West Germany's ruling elite in the event of a Warsaw Pact Happily, it's now redundant.

been drawn back but all the bunker's customers are off to Bedin when the capital moves next year So, having first admitted its existence, the government now wants to sell it. Bids are already coming in from potential investors. Plans even a mushroom farm.

Not only has the iron curtain

Whatever its final use, someone will have to think of a new name for the place. The Alternative Constitutional Organs doesn't do

Financial Times 100 years ago Electric Fears In Turkey

We are pleased to learn that His Majesty the Sultan has recognised the merit of Sir E. Ashmead-Bartlett by presenting him with a concession and an Arab steed The concession is for a monopoly of electric lighting in the towns of Salonika and Smyrna, and should be profitable. It may be remembered that the Sultan objected to electric

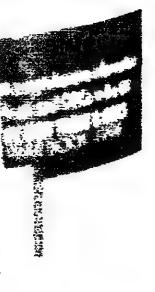
installations in Constantinople. earing that conspiracies might be carried on by telephone and that bombs might be exploded in the palace by means of electric lighting

50 years ago All-Australian Car

Melbourne, Nov 29. Models of he new Australian-made car, the Holden, were shown here to-day to 1,000 guests of General Motors-Holdens, at their plant at Fishermen's Bend. A message from Mr. Chilley, the Prime Minister, commending the plant's enterprise, said that it was a gigantic venture which he was pleased to see reach fruition. Exceptional opportunities were offered to Australia, he said, to supply great areas of South East Asia and the Pacific countries.







18



THE LEX COLUMN

Trouble at the top

The Barclays Bank affair was clearly a corporate governance debacle of huge proportions. Disputes between Martin Taylor, the erstwhile chief executive, and his fellow directors were allowed to fester for so long they became poisonous. The lion's share of the blame for failing to nip these in the bud arguably rests with Andrew Buxton who, as executive chairman, was responsible for managing the board.

There have been two main sources of friction. First, non-executive directors felt they were not being properly informed of important strategic decisions, such as last year's disastrous auction of the bank's equity business. Perhaps there was no time for a board meeting. But Mr Buxton could have consulted non-executives over the telephone Second there was the antipathy between Mr Taylor and Sir Andrew Large, the executive deputy chairman. Having an executive chairman, an executive deputy chairman and a chief executive is a recipe for friction. But when rows started emerging, it was surely the chairman's role to resolve matters.

From a governance perspective, another worry is the misleading euphemisms used to describe Mr Taylor's departure. The Hampel committee suggested shareholders should have an explanation when a resignation results from a personality clash or policy disagreement. All the more surprising then that Barclays' senior nonexecutive, Sir Nigel Mobbs, was a member

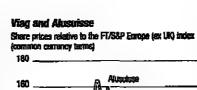
Mergers

It seems to be a virtuous circle. Rebounding stock markets lift corporate confince, triggering mergers which further titivate the markets. But the value to be extracted from mergers is questionable. Take "synergy benefits". Simplest to quantify are cost cuts. The \$4bn savings guesstimate for Exxon/Mobil, for instance, has helped drive up their share prices. But such restructuring is expensive: the costs often wipe out at least one year of savings. The full benefits are distant often three years away - and this gives plenty of time for competitors to respond. And the net effect is further muddled because each company could have made some cuts independently.

The benefits are more certain if the

central Mediterranean will remain

unsettled all week with further



where prices can be put up. This is, of course, not boasted about for fear of provoking the competition authorities. Take the concentration of global insurance brokers: a recent survey of big insurance buyers found that 64 per cent of them expected fees to rise. This is apparently good news for shareholders. But clients dislike a concentration of power, witness Abbey National's defection from the new accountancy giant, Pricewaterhouse-Coopers. Add in management/culture issues and how often is it convincing that

two plus two equals five? Perhaps, in exuberant markets, mergers should more often be seen as defensive attempts to live up to unsustainable

Viag/Alusuisse Lonza

Sadly, Viag is too thick-skinned to take the hints. Its tilt at Alusuisse has been punished with a 10 per cent share price fall over the last fortnight. Alusuisse, meanwhile, has surged on the juicy premium Viag is shelling out to the target's shareholders. Netting out these movements in the two companies' market values suggests this deal will destroy some

£700m (\$1.2bn) of shareholder wealth. Clearly investors have little faith in management's promises of £200m annual cost savings, which, after one-off costs and tax, and on an earnings multiple of should be worth more than £1bn in today's money. This is, of course, no surprise at all. Chief executive Wilhelm Simmerger reduces competition to the point—son's vision of a balanced conglomerate——rowly escaped overpaying.

CONTENTS

containing electricity, telecoms, packaging, chemicals and aluminium businesses is at odds with investors' hopes for greater focus. The disappointment is acute. Not only has Mr Simson eschewed focus, by deciding to develop the industrial businesses rather than selling them. But he has done so in a way that will stretch Viag's management to its limits -

by buying another diversified behemoth. If Viag must pursue its conglomerate philosophy, paying premiums to buy other conglomerates does not seem the best way forward. Piecemeal acquisitions targeted at each division would be much cheaper and should prove more manageable. Since shareholders stand to lose their shirts, they should reject this

London Electricity

So, it appears the French are as good as the Americans at overpaying for UK electricity assets. Paying more than £2bn for London Electricity looks extravagant. And if Eléctricité de France does carry off its prey, it looks doubly pricey, given the lack of synergies. EdF is unlikely to try to run London from Paris.

On fundamentals, it is hard to justify more than £1.5bn-£1.7bn. Take the distribution business. A bidder paying £1.7bn would be coughing up a 40 per cent premium to the regulated asset base. As for supply, that price also would assume a very generous £150 per customer. This is in line with National Power's take-out of Midlands Electricity's supply business, but it is still full. For one thing it values an incumbent customer base at around four times the cost of acquiring those

customers from scratch. The usual argument advanced by UK generators for buying supply businesses does not really apply to EdF. With just 6 per cent of the generation market, EdF does not need a supply arm as large as London to act as a hedge against swings

in electricity prices.

Of course, EdF may simply be able to bid more than rival British Energy because, being state owned, it is under less pressure to seek a decent return on its investments. Entergy, London's US owner, should be celebrating, as should British Energy which appears to have nar-

International bank loans to Asia in \$51.7bn downturn

International bank lending to Asia fell by \$51.7bn, or 14 per cent, in the first half of the year, the biggest decline in a decade.

Figures published today by the Bank for International Settlements provide more evidence of the extent of the shift of funds out of the region as a result of the economic down-

The Basle-based central bankers' organisation said cross-border lending by banks in leading industrial countries to Asia fell to \$324.8bm at the end of June.

The \$51.7bn decline on the previous six months was equivalent to Thailand's or Indonesia's estimated annual export income for the cur-

The organisation paints an even starker global picture for the three months to September, with figures for the quarter indicating liquidity in international debt markets virtually dried up.

"Financial turbulence in the first half of 1998 was associated with a massive withdrawing of international banking funds from Asia,"

It shows that the retreat covered

Malaysia contracts

Malaysia's recession deepened further in the third quarter when the economy contracted 8.6 per cent on

an annual basis. Announcing the figures at the weekend, Bank Negara, the central bank, indicated it would have to revise down its forecast of a 4.8 per cent decline in gross domestic product for the year.

But analysts say it is too soon to judge Malaysia's unorthodox attempts to solve its economic crisis. Prime minister Mahathir Mohamad has eschewed help from the International Monetary Fund and has imposed capital controls and pegged the currency. See report,

affected South Korea and Thailand particularly strongly.

For a while, the shift of capital was partly offset by an increase of \$14.9bn in lending to Latin America, with the bulk going to Brazil. But that stopped in the summer and the turmoil assumed global proportions in August when the Aslan crisis was compounded by Russia's

Russia's move triggered a huge flight to safety, "a rush to liquidity...the unwinding of large and highly leveraged exposures [and] fears of a systemic disruption," said

Global retrenchment was accentuated by the near collapse of Long Term Capital Management, the US hedge fund, and has led to a marked downturn in international banking and securities activity.

In the third quarter, syndicated loan volume dropped by 23 per cent to \$204bn. This was partly because of the bleak economic outlook, but also because Japanese Banks had clamped down on lending earlier in the year and consolidation had cut the pool of European lenders.

Overall, net issuance of international debt almost halved to \$126.3bn as volatility reached record levels. Demand dried up for all but the most highly rated names while primary activity contracted for the second consecutive quarter," said BIS. Fixed rate bond issuance fell by 17

per cent during the quarter. Floating rate issues were less badly hit as they were targeted by European banks under pressure to increase returns, but they still shrank by 6

Franco-German alliance will be tested at two-day summit

and Ratoh Atkins in Boom

France will today urge the government of Gerhard Schröder, German chancellor, to speed up agreement on European policies at a summit meeting that will provide a first test of whether the two leftwing administrations can embrace a common platform of policies.

The aim at the 72nd Franco-German summit, being held at Potsdam near Berlin, is to forge a joint position at the mid-December European Union summit in Vienna and enhance the Franco-German axis shead of the launch of the

At the two-day meeting, the French government will push for clarification of Bonn's position on the financing of the EU budget after 2000, as well as a decision on how the 11 euro countries ahould be rep-

mistically, has said he hopes to conpackage of reforms of the EU's budget, the Common Agricultural Policy (CAP) and regional policy -during the six-month German presidency of the EU which begins in

Paris is also anxious to hammer out a shared view of macro-economic policies that could be activated should the French and German economies grow too slowly next year.

French officials admit they underestimated how much time it would take for the Schröder administration to agree a policy platform. Since well before Mr Schröder's election victory in September, the Socialist-led French government of Lionel Jospin has been preparing a series of initiatives to relaunch Franco-German relations. However, Paris has been frustrated by delays in Mr Schrö-

resented abroad. Mr Schröder, opti- der's choosing his team and by the confusion of ideas coming from the clude agreement on Agenda 2000 - a Social Democrat-Green coalition in Bonn. The apparent similarities between the two left of centre administrations have tended to obscure tough arguments that must now take place to resolve points of conflict over Agenda 2000.

At the last Franco-German summit in Avignon, in the South of France, Helmut Kohl, the outgoing German chancellor, gave notice of Germany's demand to reduce its contribution to the EU budget, accompanied by a heavy hint that France would have to contribute more.

French officials are aware a tough stance by Mr Schröder on this issue could undermine consolidation of the Franco-German alliance in the vacuum left by Mr Kohl's exit.

CCS DAY

PARTIES NO.

THE TITE

THIS ISSU

Move on Eti tax breeks. Page 6

Features Companies & Finance - I.com Inside Track Eritterials Letters . International Capital Markets Directory of online services FT Guide to World Currencies via FT Bectronic Publishbo Ernerging Markets... World markets at a giance Digitims: how to get share prices and muricul Tiporte by telephone and žedancii. World's Most Respec FT WEATHER GUIDE

Europe today High pressure will continue over northern Europe. Overnight freezing fog will clear slowly, but sun will break through in places. There will be sunshine across Scandinaville mainly around the Baltic sea. Farther inland, there will be snow. The Alps and the Benelux countrie will have snow. Rain will spread south across western France into northern parts of the Iberian insula. The Spanish costas will be dry and sunny, but the rest of Five-day forecast High pressure will stay across Europe, extending to the British Isles from tomorrow. To the north of the main area of high pressure, Scandinavia will stay unsettled with periods of rain and snow. The

thundery showers expected. **PAWEATHERCENTRE** Febr. 9 Shower III Thunder 16 Cauchy 8 Febr. 21 Febr. 22 Thunder 28 Febr. 13 Sun -15 Sun -15 Sun -15 Sun 17 Febr. 17 Febr. 17 Febr. 17 Febr. 18 Febr. 25 Sun -25 Sun -34 Rein 6
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For 12 TUDAY'S TEMPERATURES Royleavik. Filo Rome S. Fracu Sacut. Singapora Stockholm Sydney Tanger Tel Ariv Tolayo Toronto Vancouver Vennea Warshington Warsaw Warshington Majores Matta. Manta. Manta. Matta. Malan Malan Maran Mascow Munch Nairobi Nepres Munch Nepres Ne WITHOUT CONTROL 2000



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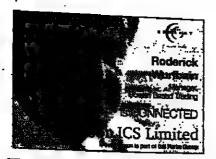
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COMPANIES & MARKETS

SECOND LARGEST LIFE ASSURER IN US GOES WITH TREND BY SEEKING INITIAL PUBLIC OFFERING

MONDAY NOVEMBER 30 1998



targets

collapsed

LTCB unit

GE Capital is considering the

purchase of the leasing

operations of a failed affiliate

of the Long-Term Credit Bank

of Japan in what could be the

largest overseas acquisition of

A person close to GE Capi-

tal, the acquisitive financial

services subsidiary of General

Electric, indicated negotiations

were under way for part of

Japan Leasing Corporation,

which collapsed with about

a Japanese company.

GE Capital

INSIDE

France Telecom sale oversubscribed

The French government has announced that all segments of the FFr60bn (\$10.5bn) secondary offering of France Telecom, the partty privatised telecommunications operator, were comfortably gyersubscribed. The sale is expected to yield about FFr36bn for the state and FFr23bn for the company. But analysts warned that the price of the shares is relatively high. Page 24

Analysts eye Exxon merger benefits Analysts estimate that a combination of Exxon and Mobil might yield savings of up to \$4bn. There are also possibilities for disposals and asset swaps. But in the long term it is the way in which the groups complement each other perationally and regionally that is likely to be decisive to success. Page 20

ECB to finalise convergence plans Attention will turn to

Against the dollar (\$ per Esu)

prospects for the strength of the euro this week as European central bankers meet to discuss the final nun-in to the single currency. The European Central Bank council, meeting tomorrow, is expected to finalise plans for the remaining interest rate convergence among

economic and monetary union participants. It is also likely to discuss the starting interest rate for the euro. Currencies, Page 26

Europe looks for further rate cuts Economists say weakening economic conditions pes Europe justify talk of interest rate cuts. sarman economic data to be released this ak are expected to show falling third-quarter export demand. Euro prices, Page 27

Indian GDRs face uncertain future Some investment bankers believe this is the beginning of the end for the market in India for global depositary receipts, the largest investment universe of its kind. Developments in the primary and secondary markets have raised doubts. But such predictions may be premature. International capital marketa, Page 22

UK consumer trends in spotlight The UK services sector will be in the spotlight this week, as retailers and pub groups report figures that may reveal weakening consumer confidence. Companies diary, Page 25

Pakistan awaits IMF deal approval investors in Karachi will this week look ahead to the final approval of a long-awaited deal with the international Monetary Fund, the first sign the: the country may stave off a foreign debt descult. But analysts were quick to dispel hopes of an upturn. Emerging merkets, Page 24

Tokyo optimism unlikely to last

The optimism that drove shares in Tokyo to their highest levels in months last week is not n hw the end of the equity market had begun to fall. Analysts expect the Nikkei 225 average to hover around 15,000 in the short term. Markets week, Page 25

FT GUIDE TO THE WEEK

- full listings Page 36

WORLD AIDS DAY

World Alds Day tomorrow focuses on southern Africa, which faces an explosion in the HIV/Aids epidemic. Estimates say 1.4m people will have been newly infected in 1998 by the HIV virus, half of them in South Africa alone. OSCE CONFERENCE

Foreign ministers from all 54 members of the Organisation for Security and Co-operation in Europe meet in Oslo on Wednesday for two days. Among other subjects, they will discuss the Kosovo verification issue. SUMO WORLD TITLE

The two-day tournament of the seventh sumo world championships begins on Saturday in the Kokugikan arena in Tokyo. About 120 athletes from 35 countries will be competing.

COMPANIES IN THIS ISSUE 1,23 Japan Leasing Corp.

MARKET STATISTICS

MetLife plans to demutualise

executive earlier this year, to

develop a plan for demutualis-

ation. The process is likely to

take one to two years.

unrelated to the UK company largest life assurer in the US. of the same name, announced is to seek an initial public it was demutualising, shortly offering in a move that confollowed by John Hancock firms the trend for the biggest Mutual of Boston, one of the 10 US life companies to shed their

mutual status. Most are The company yesterday said the board had authorised manbecome the Mony Group in a agement, led by Robert Bensuccessful iPO. mosche, who took over as chief

All these companies said they needed a share price to use as acquisition currency to compete in a converging financial services market, where Earlier this year, Prudential they face growing competition

MetLife had announced it

review, but earlier this year It was leaning towards a "halfway house" in which it would the other dominant mutual life list a subsidiary that would group, has said it remains Mutual of New York, the old-remain under the control of a committed to mutual status. est US life group, demutu-alised earlier this month to However, the legislature in New York state earlier this on listing. At the end of last year decided not to pass the legislation which was needed. \$14bn, revenues of \$24.4bn and to allow MetLife to do this, net earnings of \$1.2bn, which leaving the company to choose between full demutualisation or an unchanged status.

New York Life, the third higher market value than the

Insurance of America, the largest US life group, has also - Pro on its listing. It has had est US life company which is and discount brokers. holding company, and there mis-selling by its agents in was undergoing a strategic will now be speculation that it recent years, but not on the will also seek a full IPO. However. Northwestern Mutual, Pru. The company has one of It is unclear how big a valuation MetLife would command

> should ensure it valued comfortably in excess of \$10bn.

the best-known consumer brands in the US, and has also moved into the fast-growing market for providing company MetLife has expanded aggressively outside the US, year, it had total equity of

starting a joint venture last year in Indonesia to go with operations in Hong Kong, South Korea and Taiwan, It MetLife may command a also has subsidiaries in Spain

unlikely to rush into a merger

given its current state of tur-

moil and the drop in its share

price to £13.74p from a peak of

They say a tie with another

high street clearing bank -

such as Lloyds TSB or

National Westminster - would

face monopoly concerns. Such

concerns could be intensified

by the recent announcement

communications regulator.

with other financial services

groups and could see a merger

as a way to gain a new chief

Halifax declined to comment

on reports of its interest in

Y2.300bn (\$19bn) in debts in September.
GE Capital would not comment on Japanese media estimates that it is expected to pay between Y700bn and Y900bn for the leasing bustness of Japan Leasing, whose failure followed aggressive property-related lending. Negotiations are understood to be

at an advanced stage. The US company, chaired by Gary Wendt, is taking advantage of the turmoil in the Japapese financial industry and elsewhere in east Asia to strengthen its consumer credit and leasing businesses. It recently established a joint venture with Toho Mutual Life Insurance and has agreed to purchase Lake, Japan's fifth largest consumer credit com-

that competition in UK bank-Mr Wendt wants GE Capital ing is to be reviewed by Don to offer as wide a range of Cruickshank, the former telefinancial services in Japan as However, Barclays has not it does in other countries.

A purchase of Japan Leasing would be more complicated given that company's close links to powerful political groups in Japan, including agricultural co-operatives and the construction industry. both traditional allies of the Liberal Democratic party.

Japan Leasing, one of three troubled LTCB, filed for protection in late September in what was a symbol of the Japanese government's apparent willingness to let ailing financial institutions collapse.

The once conservative company strayed from its core leading lender to developers during the "bubble" years of the late 1980s, and collapsing

performing loans. GE Capital is understood to he interested in the car lessing subsidiary of Japan Leasing and other parts of the company that would fit its plan to build a significant presence in



Barclays aims to reassure investors over strategy Analysts think Barclays is

Barclays will this week seek to reassure leading institutional investors over its strategy following the abrupt resignation of its chief executive, Martin

It also faces a resurgence of merger speculation, driven by perceptions of its vulnerability and management disarray. Halifax and Prudential have both been mooted as potential partners, although Barclays insists that it is not involved in any "hot" merger talks. Sir Peter Middleton, acting

chief executive in succession to Mr Taylor, whose departure was announced on Friday, will lead the campaign to convince investors of the bank's strong underlying position. "Shareholders who wish to

talk to Sir Peter are going to be accommodated to make sure they have all the answers

agreed to approve debt

restructuring and new loans

for Hyundai's takeover of a

domestic oil refining company,

Hanhwa Energy, since the

merger was being supported

Last week creditor banks

agreed substantial debt relief

to Hyundai for its purchase of

by foreign investment.

the absence of black holes in its accounts, after warning last week that 1998 profits would be about £1.9bn, some £300m short of analysts' estimates. It also intends to dismiss

suggestions that Mr Taylor's departure was linked to disagreement over any particular Finally, it will insist that

finding a new chief executive is a top priority. Barclays said it was confi-

dent there would be no more senior executive departures. "We don't expect anyone to leave," it said. It dismissed suggestions of closed the door on discussions

big cutbacks at Barclays Capital, but said there was a continuing review of the operation that was likely to involve executive. closer integration of its corporate and capital markets operations.

"The idea of Barclays Capital

Hyundai points to \$5bn in funds amid debt fears resisting more debt write-offs

> capital base. Hyundai said the \$5bn in foreign capital had been raised through asset sales, new capital from foreign joint venture partners and convertible

Hyundai Electronics raised \$2.16bn, including the sale of its US semiconductor unit, Hyundal had sought new Kia, with 80 per cent of Kia's Symbios, for \$864m to LSI bank loans and debt-for-equity debt principal of Won9,200bn Logic and the listing of its US

the end of 1989, after buying swaps in the mergers of its pet- (\$7.4bn) being written off. But bard disk drive company, Maxthe bankrupt Korean carmaker rochemical, aerospace and Korea's troubled banks are tor, on Nasdaq, raising \$348m. its oil refinery unit for \$500m to IPIC, the state-run oil company of the United Arab

> Other Hyundai companies raised foreign funds through asset-backed securities and convertible bonds, including \$512m for Hyundai Motor, \$465m for Hyundai Heavy industries, and \$440m for



PETER MARTIN

with debts nearly six with rival conglomerates

lems meeting a government- trial restructuring.

Hyundai. South Korea's Kla and pledging to invest at rolling stock busine

Moreover, Hyundai suffered

a setback at the weekend when

the government and creditor

large debt write-offs and more

loans for several troubled busi-

nesses that are being merged

under a state-sponsored indus-

Internet backers beware

Here is a message for investors in America's internet stocks: Look hard at the revenues of

had raised \$5bn in overseas

funds this year and expected

another \$4.5bn in 1999 as it

sought to counter criticism

that recent expansion would

Analysis claim Hypndai.

times equity, will have prob-

imposed target of reducing

debts to two times equity by

add to debt problems.

the companies you are bidding up to unsustainable highs. Think twice about how much America Online will really gain from acquiring Netscape. Make a calm assessment of how long it will be before e-commerce really transforms the way the world does

You may still conclude that companies with revenues of \$20m justify market capitalisations of more than \$3bn, or that AOL is worth 350 times earnings. But at least you'll be making those judgments on the basis of the stocks' fundamentals, not just

because they're hot. This isn't an argument based on the excesses of the market in net stocks, striking though they are. It's a more general case, based on past experience in a whole range of markets for equity and debt

The most dangerous moment in any financial market boom is the one where the suppliers of funds stop paying attention. investors or lenders start to take on trust the value of the assets for which they are providing the funds. They assume that a loan is safe because everyone else is doing the same thing. They look for the stocks that will go up

everyone knows they'll go up. That's how the Asian crisis started. But, as a perceptive paper* by two International Monetary Fund economists points out, there's nothing

because ... well, because

unique about the way that region's crisis developed. Jorge Chan-Lau and Zhaohui Chen argue that when banks stop monitoring their lending properly, small changes in the economic outlook can first produce a surge in lending, then an equally sharp contraction. Lenders suffer from "capital flow inertia". They keep on pumping in money long after they should have scaled back their activity;

then, when the penny finally

drops, they rush for the exit

The authors think this came about because the costs of monitoring loans in Asia's underdeveloped financial markets was high. When economic growth in the region

became irresistible, banks that wished to participate could only do so by abandoning attempts to keep tabs on their loans. But, they say, this isn't just an Asian problem. Similar effects were at work in Latin America and in the US Savings & Loans lending disester of the early 1980s.

The IMF paper is confined to bank lending. But it can also be applied to equity markets. Whenever it is expensive or difficult to monitor the value of assets, but the opportunity costs of missing out on an investment appear too high to resist, the same switchback effect occurs. Investors stop monitoring the underlying value of assets; instead, they look for the reassurance of momentum, of herd behaviour. In the case of internet stocks, monitoring costs are

high, since getting a real

handle on how the technology will develop is prohibitively difficult. But ressessation has never been greater. Hot stocks took a battering in August and September but have now recovered all those losses, and more. New companies continue to come to market, to a rapturous reception. Even when something occurs that is an unmistakable sign of failure - Netscape's decision to sell itself to AOL - it is treated as the technology equivalent

of the second coming, pushing up both companies' shares and leading to widespread predictions of a new era for in short, no one is paying attention. In the near term.

this could well lead - through the "inertia" phenomenon the IMF authors noticed in Asia to further gains. In the long run, it is likely to lead to a sharp contraction in flows of money into the internet sector. The parallels with the Asian crisis should not be pushed too far. But the general lessons are clear enough. The seeds of future crises are sown in the good times, when providers of funds no longer keep an eye on where their money is going. That's what is happening now. Pay attention!

peter.martin@FT.com. *Trancai crisis and crean crunch as a result of inefficient financial intermediati reference to the Asian financial crisis. Jarge A. Chan-Lau and Zhaohui Chen, IMF Workina Paper WP|98|127, Was

merce slocks up, Page 21



Deutsche Bank's European Equity Teams are Connected

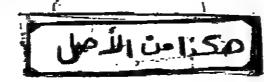
As a significent user of equity options we are delighted with the new structure of the LIFFE merket. Traded options are as integral part of our rask management philosophy for Cash Equipms.

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To industry watchers, it feels

as though the property sector

never really came back from

its summer holidays. The

market is waiting for big new

lease agreements, or some

buying and selling of assets

so as to get a fix on where

capital values are heading.

drift, and property shares

keep sinking. The sector has

underperformed the market

by some 30 per cent over the

past year. Even international

market turbulence failed to draw investors to property's

COMMENT

on its government bond and

interest rate products will

April and July next year.

on the floor or on its tempo-

Senior officials at the big

international banks, which

account for an increasingly

Liffe launches electronic trading system

Financial Futures and Options Exchange, the world's third-largest derivatives exchange, today launches its much-awaited electronic trading system in heraids the end of floor trad-

ing in London. The launch, just five exchanges. months after the exchange's board of directors backed the shift to screen-based trading. comes 12 years after the Lon-

its trading floor as part of "Big Bang" in 1986.

The transition to screens is designed to recapture just over 200 for the LME Liffe's competitiveness, after losing in the past 12 months its dominant position to a move that almost certainly Eurex, the electronic system derivatives at a US invest- rary screen trading system jointly owned by the German and Swiss derivatives

> Although both the London Metals Exchange and the International Petroleum Exchange will retain floor trading, Liffe is the last large

"open outcry" operation in Europe. Liffe has about 1,500 floor traders, compared with and IPE combined. "Liffe is finally embracing the future," said the head of ment bank in London.

Liffe Connect, the elec- trading earlier this year. tronic system, will initially be open for trading in only 75 of the exchange's equity options contracts. Liffe's futures and options contracts on the FTSE 100 and divided on whether Liffe product proved more popu-

Exxon and Mobil

exchange's dominant posimake the switch between tion in Europe.

More than 90 per cent of turnover will remain either Liffe will win back majority share in the key future contract on the 10-year German government bond, the highmade available for daytime est-volume contract in Europe.

Last year, Liffe lost majority share in that contract to the Frankfurt based Deutlarge share of trading on sche Terminbörse, largely derivatives exchanges, are because DTB's electronic

Connect will restore the lar than Liffe's open outcry. However, Liffe Connect is designed to be the world's Bankers say it is unlikely most up-to-date and flexible trading system at a time when a growing number of users are complaining about the performance of Eurex's

10-year-old system. The trading system will be open at the same time as the screens on the London Stock Exchange to enable users to trade simultaneously equi-

Oiling the path to creation of a successful partnership

Christopher Parkes and Robert Corzine assess the benefits that may flow from the proposed Exxon and Mobil merger

t was a mere squib by comparison with the fusion experiment planned by Mobil and Exxon, but last week's agreed \$1.1bn (£683m) merger between Houston energy independents Seaguli a timely reminder of the benefits shareholders can expect and the shocks ahead for employees - as oil industry restructuring accelerates.

The small-scale Texan neighbours said they could reduce combined operating costs by \$45m n year, in part by shedding 35 per cent of their combined workforce, and sell \$100m-worth of production assets. Capital spending, focused on the important emerging oil best of the rest, could then be cut by 15 per cent.

lysts suggested the combination of Exxon and Mobil, details of which may emerge as early as this week, might yield savings of between \$2bn and \$4bn. Even though they have cut about 30,000 jobs in the past five years a blood-letting which has helped keep them ahead of the pack in terms of profitability - more seem likely. given that Exxon, the dominant company, prides itself on being industry leader in

There is also room for disposais, whether voluntary – Exxon's recent history has been marked by constant upgrading of its assets - or forced by anti-trust regulators. Segments most subject to scrutiny are likely to include US chemicals and refining of both motor fuel and lubricants, especially in the north-east US, where the geographical overlaps are

most obvious. Merging two large asset bases would also provide opportunities for large scale swaps - perhaps on a global basis - that could reposition the combined group in new areas or markets.

operationally and regionally that could prove decisive to

In exploration and production, for example, Exxon's relatively heavy dependence on the US, and especially its and Ocean Energy provided mature but still large Prudhoe Bay field in Alaska, may be balanced by Mobil's wider spread of international assets. About 44 per cent of Exxon's current production is in North America, where it is the leading oil and gas producer, but only a third of Mobil's output comes from

The combined group would have a sizeable presence in some of the most areas, such as offshore west Africa and the Caspian Sea. Rough estimates from ana- But unlike BP-Amoco, a giant all-American combination will still find its international ambitions hampered by US foreign policy, and the unilateral sanctions Washington has imposed on sevas iran.

the region.

Exxon has been criticised for being slow to find and exploit replacement reserves, a reflection in part of relatively flat spending on capital and exploration for much of this decade. But even so, it says it has increased its proven and unproven resources by 18 per cent over the past decade to about 40bn barrels of oil equivalent, which includes natural gas. Mobil had reserves of 25bn barrels at the end of last year, a 30 per

24 months. The geographical split is reversed in refining and marketing, where Exxon is more active outside North Mobil's European operations were subsumed into the joint venture with BP.

cent increase in the previous

Exxon and Esso branded service stations worldwide, of

Credit Lyonnais Rouse

is CONNECTED



global refining capacity. Half of Mobil's total of 15,000 stations are in the US, served mainly by five plants which account for 40 per cent of its refined products output.

The synergies in lubricants, one of the fastest growing and more profitable market segments, seem clearer. This is traditionally one of Mobil's strengths. accounting for more than a third of its refining and marketing profits. In the US it is the market leader, with a 12 per cent share.

The partnership with BP America, especially since Mobil is junior partner in account for about 20 per cent stake in lubricants - claims about 18 per cent of the There are now about 33,000 European market. Exxon has ity. It is the world's top pro-But in the long-term, it which some 8,500 are in the ducer of lubricant base of its proven reserves as well is the way in which they US, where the company stocks and has been pushing as a big stake in the highly

moting brands in a drive which, it says, has lifted sales more than 12 per cent in past five years.

Both also have strong domestic and international positions in natural gas. favoured as the fuel of the future for power generation. domestic use and even in advanced fuel cells which many see as the key to pollu-

expected to grow fast in the next decade both in the US - where the partners fuels, but holds a majority of current production - and in the Asia-Pacific region where both groups are active explorers and developers. also made lubricants a prior- Consumption in Europe where Exxon has 60 per cent

understood to be interested

in buying the commercial

and health insurance

operations of Guardian

Royal Exchange, the UK

itself up for sale last week.

Such a move would more

than double Independent's

size, as it would take in

GRE's PPP healthcare busi-

ness, the UK's second largest

health insurer which GRE

acquired earlier this year for

Talks between the compa-

nies have not yet taken

Independent dismissed

reports that it was interested

in buying GRE's general and

It said: "We have seen the

speculation in the press,

which implies Independent

is looking to move into com-

motor insurance business.

£435m (\$700m).

the Netherlands - is pre- most sought-after petrodicted to rise almost 40 per cent by 2010.

A merger would also fill a big gap in Exxon's gas asset portfolio. It has yet to build a liquefied natural gas busi-ness, while much of Mobil's profitability has been built on high returns from its Arun LNG business in

In chemicals, Exxon is ranked as the third biggest producer in the world and is more than twice as big as Mobil in terms of volume. But adding the smaller company's output will bolster its leading position in key products such as olefins, the basic material of the petrochemical industry.

complementary assets in picks up from the slump polyethylene, and paraxy-which, along with depressed lens - used in fibre, film and oil prices, forced them complement one another maintains 27 per cent of its into new markets and pro-profitable Groningen field in plastic bottles - one of the together in the first place.

ness. It is not intending to

egy for growth, the group

continually reviews a num-

ber of market opportuni-

As GRE has a market capi-

making it six times the size

of Independent, the struc-

ture and financing of any

link would be crucial. One

report - on which Indepen-

dent declined to comment -

suggested it might be inter-

ested in reversing into

GRE's UK commercial and

health operations account

for some 20 per cent of its

face competition from a

number of leading insurers.

which have been mentioned

as possible bidders for all or

parts of GRE. These include

Axa of France, Royal & Sun under £3bn.

Independent is likely to

Independent Insurance

may buy parts of GRE

Independent Insurance is do so. In line with its strat-

composite insurer which put talisation of about £3bn,

Guardian.

business portfolio.

chemical products.

Their investments in Asia, including chemicals operations spanning Maleysia, Japan, Korea, Singapore and Australia, have felt at first hand the sting of the region's economic upheaval.

But there are latent advantages in the structure of their Asia-Pacific operations, especially the absence of overlapping interests which may slow integration elsewhere. Each has a refinery in Singapore, but Exxon has plants in Thailand and Malaysia where Mobil has none. Ironically, it is here that the partners' complementary The companies also have fits when Asia's growth

Allianz of Germany, Allied

Zurich, and AIG, the US

years ago through a manage

ment buy-in of another com-

pany, and has grown rapidly

under its chief executive,

Michael Bright. It specialises

in commercial insurance and

non-standard motor and

home insurance. Earlier this

doned plans to enter the life

Analysts are forecasting

£50m of operating profits for

hit by a £15m provision for

GRE declined to comment

on the identity of the bidders

or timetable. Its shares

closed at 336%p on Friday,

valuing the company at just

the current year and £70m

month, it said it had aban-

and pensions market.

£75m for next year.

storm-related losses.

insurer.

avoid recession.

The unrealised value of Independent was set up 12 the unquoted stocks in the

CITICORP C Û.S.\$350,000,000 Subordinated Floating Rate Notes Due November 27, 2035

U.S.\$500,000,000 Subordinated Floating Rate Notes Due October 25, 2005 Subordinated Floating Rate ribres Live October 23, 2006 Notice is hereby given that the Rate of Interest has been fixed at 5.1625% and that the interest payable on the relevant interest Payment Date December 31, 1998 against Coupon No. 158 in respect of US\$10,000 nominal of the Notes will be US\$44.45.

CITIBANCO

TM forms largest newsagency

HSBC Private Equity and

Riectra Fleming, the original

backers of TM's 1995 man-

company, has bought Martin Retail, owner of Martin and RS McColl newsagents, for £75m (\$125m) cash, creating the UK's largest newsagent.

The combined group will have 1,420 outlets and turnover of some £1bn. About 200 will be convenience stores, range and often licensed to sell alcohol.

agement buy-out from Amer-

vided senior debt and placed graphic] overlap and the private loan notes.

Mr Lancaster said TM was small companies.

1997, TM made operating profits of £21m, including an exceptional charge of £1.3m, from turnover of £530m. Martin Retail, which was

owned by a consortium of banks, made operating profits of £12.5m on turnover of £410.6m in the year to April ican Brands (now Fortune 26. Martin was advised by Brands), supplied additional Lazard Brothers,

Collateralized Floating Rate Bond Due 2023 In accordance with the provisions of the Fiscal Agency

Agreement, notice is hereby given that for the six month interest Period from Novemi 30, 1998 to May 28, 1999, the Bonds, will carry an interest Rate of 6.0625% p.a. and the Coupon Amount per U.S. \$1,000 nominal of the Bonds will be U.S. \$30.14. Global Agency and Trust Services, Cathank, N.A. London November 30, 1998

payable on 27th May, 1999. Limiter the Learning Seed By

LIK property sector

FTSE All-Share lodes instead, there is a sense of

defensive qualities: in a s potentially deflationary envi-

ronment, investors want cash, not property. Where does this leave valuations? Property stocks are how trading at 15-20 per cent discounts to net asset values. This is pricing in a recession, albeit not so severe as the last one when speculative building and overstretched balance sheets exacerbated the crunch.

Some caution is, of course, warranted. Rental growth next year will be minimal - in the City it may grind to a halt. In this climate, any bad news - such as signs of assets being offloaded at a loss or news of big cuts in the City - could

cause another bout of jitters.

But for now, the industry looks well set to weather a minor downturn. Vacancy rates are about 2 to 3 per cent in central London, compared with more than 10 per cent in the last recession. Bigger quoted companies, such as British Land, offer earnings stability from long leases. The sector's gloom has been overdone.

Independent insurance

Independent Insurance may be keen to get bigger, but it should not do so at the expense of its specialist reputation. So it is wise to acouch rumours that it is interested in Guardian Royal Exchange's mainstream UK home and motor business. Putting in a bid for GRE's commercial lines makes much more sense. Independent has a commercial business and a reputation for galvanising acquisitions. But it seems its ambitions also run to the PPP healthcare division, which would roughly double its size. This would stretch Independent beyond a cash bid from existing resources and, with its once high-flying shares near their 12-month low, this is not a great time for a rights issue. So could it get the parts it wanted by reversing into GRE and splitting it up? Surely GRE can do this for itself.

3i falls less than FTSE indices

Business Correspondent

The value of 3t's portfolio of 8, compared with 11.3 at March 31. At the same time, dropped sharply in the six months to September 30. along with the p/e ratios of average earnings growth of smaller UK companies.

But profits on exits from everal investments earlier in the period - from flotstions and trade sales helped the venture capital group outperform the FISE - an uplift of 65 per cent All-Share and the FTSE over book value.

SmallCap indices. 3i reported a total return on opening shareholders' firmds of minus 9.4 per cent for the six months, while fully-diluted net asset value fell 9.8 per cent from its March All-Share, which declined

Brian Larcombe, chief executive, warned of a "chailenging" climate, but said there was "every prospect"

the UK sconomy would 31's Enterprise Barometer. measuring sentiment among portfolio companies at the end of October, fell slightly after a sharp fall in the previous quarter. The economic chill is already affecting

parts of the business, with 36 companies failing, up from 25 in the same period last year. New provisions rose from about £10m to £64m.

were "running away a bit" earlier in the year, 31 has applied the brakes on new

2502.7m, because the fall in

SmallCap multiples meant 3i

was applying an average ple

porifolio companies was up

11 per cent, described as

Realised capital profia,

which included 16 flotations,

leapt from £22.4m to £118.1m

Mr Larcombe said the

early summer buoyancy

helped the company outper-

form the FTSE SmallCap

index, which fell 28.6 per

cent, and also beat the FTSE

Expecting a weakening

economy and feeling that

prices for private companies

"quite comforting".

investment in UK management buy-outs and buy-ins. including funds managed on behalf of third parties, it invested £332.1m in the UK. 32 per cent less than in the same period last year. By contrast, it more than doubled its exposure to conti-

nental Europe - spending £113.2m - with Spain by far the most active market. The interim dividend is raised to 4.3p (8.9p).

Notice is hereby given that the Rate of Interest has been fixed at \$.1625% in respect of the Original Notes and 5.26% in respect of the Original Notes and 5.26% in respect of the Enhancement Notes, and that the interest psyable on the relevant Interest Psyment Date December 31, 1998 against Coupon No. 157 in respect of US\$10,000 nominal of the Notes will be US\$44.45 in respect of the Original Notes and US\$45.21 in respect of the Original Notes.

Subordinated Floating Rate Notes Due August 14, 2011
Notice is hereby given that the Rate of Interest has been fixed at 5.375% and that the interest payable on the relevant interest Payment Date February 25, 1999 against Coupon No. 50 in respect of US\$10,000 nominal of the Notes will be US\$3,284.72.

Global Agency and Trust Services, Clibank, N.A. London November 30, 1998,

James Lancaster, chair- equity for the deal, as did man and chief executive of the management NatWest TM, the retail and vending TM, said: "The two busi- Acquisition Finance pronesses have little [geo-

purchasing power and efficiency, as Forbuoys would with a broader product use Martin Retail's more advanced information technology systems and its central distribution.

It will retain three brands, because of their strengths in different parts of the country. Forbuoys. TM's format, and Martin are based in England and Wales, while RS McColl is in Scotland.

acquisition of Martin Retail

Group will give us extensive planning to float in the milcoverage throughout the lennium, if the stock market became more favourable to The deal would improve In the year to November 29

THE REPUBLIC OF ARGENTINA

For the interest period 27th November, 1998 to 27th May, 1999 the November, carry an interest rate of 5.1875% pe per U.S. \$1,000 Note will be U.S. \$26.08, and for the U.S. \$1,000 Note will be U.S. \$26.08, and for the U.S. \$10,000 Note will be U.S. \$260.82, and for the U.S.

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INTERNET HIGH HOPES FOR ROBUST SALES

Stocks jump as Christmas approaches

The start of the holiday shopping season may only have begun last week, but investors in US electronic commerce stocks have already been placing their bets as to who the likely winners in the sector will be.

Among the steepest climbers has been eBay one of a handful of thinly-traded online commerce companies investors are hoping could become the next Microsoft or Amazon.com.

The group, which operates a leading online auction site, went public at \$18 a share in September. On Friday, its shares closed at \$218, a rise of \$13%, giving it a market capitalisation of more than \$8.6bn, above retailer Kmart (\$7.7bn), engineering group Ingersoll-Rand (\$7.9bn), Bankers Trust (\$8.8bn) or

Delta Air Lines (\$7.9bn). You'd think you're dealing with companies like Wai-Mart, when some of these [Internet] companies have annual revenues of less than \$100m," said Randall Roth, at Renaissance Capital.

In the case of eBay, even \$100m may be a stretch. In its latest financial quarter the company had a scant \$13m in revenues, although it managed to do that rare thing among young internet

companies - report a profit. Behind November's share price frothiness are high hopes for robust internet shopping during the holiday season and beyond, following strong third-quarter per-

industry analysts, meanwhile, continue to raise their log on. According to a recent survey by Forrester Research, online sales this year should be nearly treble last year's levels, reaching \$7.8bn. The same study also predicts that by 2003, online sales will account for 6 per cent of all US consumer

Such potential continues to change the way internet stocks are valued, as analysts try to justify stratospheric share prices.

"Their financial value is a function of how fast they can grow their top lines, and we'll worry about bottom line growth later," said Scott Sipprelle, IPO analyst at Midtown Research Group in New York.

But for some of these companies, expectations are for annual growth of 100 per cent or more, in what will no doubt become ever more competitive online niches.

In the case of eBay - considered a leader in web. FFr63.90. based auctions, with a customer base of nearly 1m expectations are clearly edging toward the high side.

'Some future mutant form of eBay will be a direct threat to classified advertising, the bread-and-butter profitability of newspapers," says Phil Leigh, internet analyst with Raymond James Financial

But the question remains whether eBay will be the "category-killer" company that leads the way several years from now, in much the same way that Amazon.com has managed to maintain its brand dominance in onlin

Usinor How Barclays chief came to grief issues Four key events - and four knights - played a part in the downfall of Martin Taylor profits warning Barclays Bank is blessed not

By David Owen in Paris

Shares in Usinor lost ground on Friday after Francis Mer. chairman, warned that the French steelmaker's finalquarter performance would not be in line with previous expectations.

Mr Mer told L'Agefi, the French financial newspaper, that due to a decline in spot market prices, higher destocking in the downstream sector, "our fourth quarter cannot be in line with what we were anticipating three months ago".

this year, Usinor's net attributable profit more than doubled to FFr2.04bn (\$356m). Separately, Société Générale, the French bank. launched an innovative FFr2.2bn to FFr2.5bn issue of

In the first six months of

bonds convertible into Usinor shares. The instruments were said to be a novelty since they give the Issuer the option of redeeming them for new or existing shares.

Usinor shares closed down FFr2.60, or 3.9 per cent, at

1.754

, i.e., $\gamma_i s^i w_i u_i^* \cdot p_i^* \cdot p_i^* \cdot p_i^* \cdot p_i^* \cdot p_i^* \cdot p_i^*$

Though the story is still murky, there seem to have been four key events. First was the sale of BZW's equi-

last year.

board deteriorate so badly?

Sir Nigel Mobbs and Sir

Martin Taylor, last week.

public auction has been criticised for not being the just with one knight on its best way to achieve a good board, but four: Sir Andrew price. Several non-executive Large, Sir Peter Middleton, directors felt they were not consulted until the decision Nigel Rudd. All four played was too late to reverse. Sir key roles in the departure of Nigel Rudd is said to have the bank's chief executive, been particularly angry.

The second event was the Although the announce-ment of Mr Taylor's deparappointment of Sir Andrew Large as executive deputy ture was full of warm words, chairman in May. As well as his relationship with his this role, he also wanted to board had been deteriorating take over as chairman of for a year, and he had Barclavs Capital - what threatened to go on several remained of the investment bank after the sale of the

Moreover, two months ago, Andrew Buxton, Barequity and advisory arm. But Mr Taylor would not agree. That left Sir Andrew clays executive chairman, contacted headhunters Spenwithout a clearly defined cer Stuart with a view to finding a new chief execujob. And, in an attempt to carve out one, he is said to tive. One director says that tried to involve himself in if Mr Taylor had not jumped what other members of the last Thursday night, at an executive were doing. That emergency board meeting. not only put Mr Taylor's he believes he would have nose out of joint, it also irri-tated other members of the been pushed. How did the relationship executive. Things reached etween Mr Taylor and his such a pass that Mr Taylor

to remove Sir Andrew. The third event was August's Russian crisis, in which Barclays Capital lost ties and advisory business £250m. According to several directors, Mr Taylor was Not only was the sale itself extremely stressed during

last month asked Mr Buxton

approved the investment in

He had also assured inves tors that Barclays Capital would be a viable business shorn of its equity arm. So worried was be that the business was undermining shareholder value, Mr Tay-

the credit committee that similar continental European business, while merg-

This did not go down well with other directors. Apart that he planned to resign. from criticising the attractiveness of the scheme, several were worried that the plan had not been backed up

'Rightly or wrongly, he had told all his executive colleagues. I think that really did burn the boats. It's very difficult to

sit there and push the thing forward when

you've said you're going'

lor launched a strategic review of the business, That, though, irritated several members of the board who thought he was being panicked into decisions.

The fourth event was a board meeting in New York last October. At this, Mr Taylor revealed his desire to split the bank into a retail and a corporate bank, to stop the volatility of the corporate bank's earnings tainting the value of the retail business. One possibility would have been to merge

with bard figures. The denouement came last week after a story in the

Sunday Telegraph suggesting that Mr Taylor was pressing ahead with plans to split Barclays into two. Several directors felt they were being bounced by Mr Taylor into a plan they had already opposed. But, according to Mr Taylor's friends, he was not the source of the article. Instead it was planted by his enemies to undermine him. Yesterday the Sunday

the corporate bank with a was not the source. pean business, while merg-ing the retail business with a dah. He raised the matter of the Sunday Telegraph article and was told by Mr Taylor They agreed to talk it over in more detail when Mr Buxton arrived at Riyadh that evening. But when Mr Buxton arrived at his hotel that evening, his hotel floor was littered with faxes. He discovered that Mr Taylor had already informed many of

his colleagues. Sir Peter said on Friday: "Rightly or wrongly, he had told all his executive colleagues. I think that really did burn the boats. It's very difficult to sit there and push the thing forward when

you've said you're going." Things then moved rap-idly. Mr Taylor had lunch the following day with Sir Nigel Mobbs, the senior nonexecutive director. He also had talks with Sir Peter Middleton, But, after sounding out the executive committee, both knights concluded there was no way of putting the genie back in the bottle. Mr Taylor's resigna-Thursday night, it was a matter of picking up the Telegraph said Mr Taylor pieces as best they could.

Food group may change equity

By Jeremy Gray in Amsterdam

CSM, the Dutch foods fund that owns 4.9 per cent.) manufacturer, is considering a change in equity status that would improve shareweaken its defences against

hostile takeovers from 2000. The announcement came on Friday as CSM unveiled a 10.6 per cent rise in 1997-98 net profit - complete with its first breakdown of divisional performance - and forecast a further rise in earnings this year.

Jaap Vink, chairman, said CSM was weighing replacing its non-convertible depositary receipts with depositary receipts with "limited voting rights" at the annual meetings. The move would end a long legal battle with the Amsterdam Stock Exchange. which maintains that such takeover barriers violate shareholders' rights.

Ht.

CSM is the last large Dutch company to cling to the non-convertible class, which accounts for more than 90 per cent of its listed equity. The practice dates back to 1973, when CSM replaced its ordinary shares variety after a hostile bid by Scholten Honig and Suikerunie, a rival foods maker.

Mr Vink said the new voting rights would apply pri-marily in "times of peace". giving individuals with up to 1 per cent of issued equity a say in management deci-

Midland Bank plc

Subordinated Floating Rate Notes 2001 For the three months from

November 27, 1998 to February 26, 1999 the Nores will carry an interest rate of 7 0375% p.a. On February 27, 1999 interest of

187.73 will be due per £5,000

Note and £877.28 in respect of £50,000 Note for Coupon No. 51

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2250,000,000

sions. (CSM's largest shareholder is ABP, a pension

The change, which will be put to shareholders in 2000, would move CSM into line holders' voting rights and with a Dutch law on corporate legal protection due to come into effect next year.

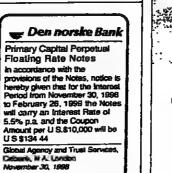
The chairman also said CSM planned to launch a stock option scheme next year for management and senior staff, in keeping with practice at the majority of Dutch listed companies.

Net profit amounted to Fl 245.8m (\$127.6m) in the year to September 30, up from Fl 222.3m last time. Operating earnings rose from bakery ingredients. sugar confectionery and the Purac biochemicals unit, while the sugar and food divisions showed a lower out-turn, the latter burdened by an Fillm provision for

A string of acquisitions, chiefly of baking ingredients makers in Germany and the US, drove a 17.6 per cent jump in sales to Fl 4.3bn.

Mr Vink hinted that further purchases were in the pipeline. "The American with the non-convertible market has a high degree of concentration, and that offers us possibilities for

acquisitions," he said. CSM expects a further rise in net profit in 1998-99, led by growth in its baking ingredients operations and a recovery in its revamped food division.



U.S.\$53,000,000 BANCA SERAN. S.A. Floating Rate Notes due 2000

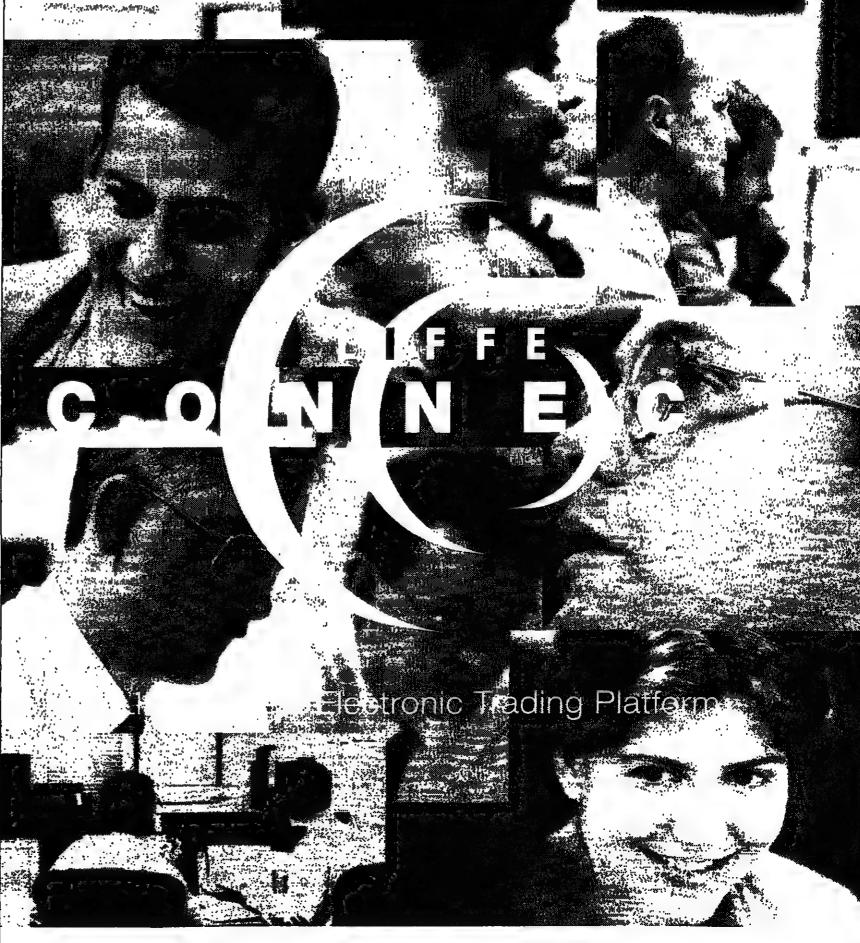
For the interest pened from November 30, 1998 to June 1 1999 the rate has been determed at 6.25% per annum. The amo payable on June 1, 1999 per U

Agence Française de

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For the period from November 20, 1985 to February 26, 1980 the Notes will carry an interest rate of 2,004,000 per ansura with an activent masses of ECU 2022 per ECU 10,000 and of ECU 202, 10 per ECU 10,000 Note.

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Indian GDRs face uncertain future

Is this the beginning of the end for the market in India for global depositary single global book is com- about 60 per cent of the receipts, the largest investment universe of its kind? Recent developments in the primary and secondary

markets have raised doubts India completed its first privatisation issue this year the sale of a Rs2.25bn (\$50m) stake in transport company Container Corporation (Concor), in the domestic market with a single global book.

It was the first time the government had made a privatisation issue in the domestic market and not issued GDRs to global investors, and the sale followed closely a decision by the Securities and Exchange Board of India, the market regulator, to lift all controls on conversion of GDRs into

their underlying shares. This has encouraged investors to convert GDRs from smaller issues into ordinary shares, draining liquidity from the GDR market.

Some investment bankers believe it is only a matter of time before the GDR market ing domestic float. disappears, but this verdict could be premature.

Warburg Dillon Reed. global co-ordinator for the sales. It is a new type of deal for the government, said David Freud, head of WDR's transport team, and the first ment let the market decide time an equity deal has been on pricing, said Mr Freud, sold both to international and this bodes well for

real demand and therefore

marketplace. The market imperfections the GDR market have are prominent buyers of prigreatly diminished in recent years. Global investors are now increasingly willing to participate in domestic

In particular, paper-less trading and settlement has reduced transaction costs, improved speed of settlement and lowered the incidence of fraud.

Infrastructure for transactions and settlement has improved considerably, said Ajay Sondhi, head of WDR in India.

The domestic route has political benefits too. Since domestic investors stood to gain from any upside, the government could afford to approve a price for Concor sharp discount to the exist-

A number of past GDR issues were delayed after previous governments refused to endorse market-Concor issue, said it is a driven prices - fearing they working model for future would be accused of selling at knock-down prices.

For Concor, the govern-

However, Container Corporation was not an unqualifthe most accurate pricing. ied success. State-owned said Mr Freud, adding that a financial institutions bought mon practice elsewhere. The shares on offer. Foreign Indian market is coming into investors took only 30 per conformity, being accepted cent and in total there were fully in the international only 40 investors, domestic and international.

There are several explanathat fostered the creation of tions. Domestic institutions vatisation stocks the world over, but in India they are almost all state-owned.

Moreover, while a number of foreign investors were interested in the company, global investor sentiment towards emerging market equities is still cautious.

Even so, rival investment bankers are critical. It is a meaningless transaction. said one. The government's left hand is giving to its right hand.

He said the deal will do little to ensure a healthy secondary market or change the ownership culture - two factors that would also discourage private investment in the company. Pricing is not is determined by the level of government influence. Concor may have been the

best deal available - there were few takers for the alternative, an illiquid \$50m GDR but state-owned financial institutions may not have the resources to underwrite the rest of the government's Rs50bn privatisation programme, Bigger Issues will require wider participation and this may not be attain-

Meanwhile, there is evichemical glant Reliance dence that the GDR pool is Industries, have seen little shrinking. This is partly Mr Gupta said there is

driven by arbitrage between domestic and offshore prices. solid secondary market Some primary market investors, who are sitting on which are better priced than other GDRs and enable big losses, are said to be giving up on Indian GDRs. investors to circumvent for-However, conversion is prineign ownership ceilings. cipally a function of liquidity The primary and second-

of prime concern today. ary markets appear to be There are a lot of stocks telling the same story: the days of small illiquid GDRs that have become very illiq-uid in the GDR market, said are over, but there is still a Manesh Gupta, head of place for big liquid GDRs in GDRs at Skindia finance, a core sectors. This suggests the GDR local stockbroker. These are being cancelled, converted

universe will shrink - as the domestic exchange, and small privatisations take place entirely at home. The bigger, more liquid issues

Hungary to sell rest of Matav

By Kasher Eddy In Bodapest

Hungary is to sell its remaining 5.4 per cent stake in Matey, the country's dominant telecommunications company, in the first half of

Gyula Gansperger, chief executive of the state privatisation agency (APV), said the Matav sale would be followed by offerings of minority stakes in five of Hungary's six regional electricity distribution companies.

The APV owns stakes of less than 10 per cent with a total face value of Ft11.5bn (\$52m) in these EDCs, which are majority owned by French and German strateric investors and are not

Matav is 60 per cent owned by MagyarCom, a joint venture between Ameritech, the US telecoms group, and Deutsche Telekom An initial public offering

of 26.2 per cent of Matav on the New York and Budapest stock exchanges last Novem-ber raised \$1.017bn. The APV also planned to

offer a 28 per cent stake in

K&H Bank, but was waiting for more favourable stock market prices, Mr Gensper-K&H Bank is Hungary's

third-largest commercial bank, in which Irish Life and the Belgium's KBC Bank

Finnair plans review after fall in profits

by The Burt in Stockholm

Finnair, the state-controlled Finnish flag carrier, has its 58 per cent shareholding launched a wide-ranging during the next four years strategic review following a sharp fall in first-half profits.

The airline, which has been hit by rising costs and intense competition in the Nordic market, said the review could prove decisive for both its short and long-term future.

Antti Potila, chief executive, said the carrier had to mance reflected growth in adapt rapidly to slowing passenger and cargo demand. "International alliances

among airlines are in a state of flux, our aircraft fleet is being modernised and pressure to increase profitability is on the rise," he said. "Now is the time to review the company's future operational strategy and to draw the necessary conclusions." Industry analysts inter-

preted his remarks as a sign that Finnair could seek a closer relationship with British Airways, its main codeshare partner. The two carri-ers established the partnership in part to counter Scandinavian Airlines System, Finnair's main rival and a founder member of the six-

sirline Star alliance. British Airways or another potential trade buyer, such s Swissair or KLM of the Netherlands, could acquire a ceeds with plans to reduce In the six months to Sep-

tember 30, Finnair saw pretax profits fall 20 per cent from FM572.2m to FM455.6m (\$87.7m), on turnover up 7.5 per cent to FM4.55bn. The figures were distorted

by FM120m of extraordinary gains last year, but Mr Potila said the underlying perfor-"sectors with below average unit revenues".

Moreover, the combined effect of growing competition and rising costs for fleet modernisation is expected to hold back the results for the

"Due to fluctuations in demand, performance during the winter traffic season is always significantly below that of the first half," said Mr Potila. In the 12 months to March 31, pre-tax profits reached FM626.7m.

The chief executive, who is retiring at the end of this year, also indicated that the airline's on-going restructuring, known as "Programme traffic growth and increased

The restructuring, which was launched last year. is expected to increase annual profits by FM500m from 2000.

Russia expected to default on Soviet loans

By Clay Harris, Banking Correspondent

Fitch IBCA, the international rating agency, has signalled the probability of an imminent Russian default on restructured Soviet loans (Prins), assigning the securities a long-term rating of CC and short-term rating of C.

The next coupon payment

London Club agreements on sovereign debt, half is to be

The Russian ministry of finance is now proposing to Prins question at the same pay the entire amount in time. IANs maturing in 2002-05, a Th IANs maturing in 2002-05, a The agency said the move that would constitute ratings reflected its view

other IANs, also due on Wednesday, to be made in paid in cash and half in full, although probably not interest arrears notes until the end of a 15-working-day grace period. Talks are expected to take on the

that the Russian government Fitch IBCA expects a viewed Soviet-era obligations uring of domastic debt, or of blocked roubles.

contracted since 1992. long-term rating of CCC, a week

into shares, and sold into the

The bandful of his, liquid

GDRs, including telecoms

companies VSNL and MTNL;

financial institutions ICICI

domestic market.

short-term rating of C and a support rating of 2T to Vnesheconombank, which acts as agent for the Russian government in managing the external debt of the former Soviet Union. Separate talks on restruct-

on Wednesday. Under the \$216m cash payment on as junior to external debt GKOs, on which Russia defaulted in August are due It also assigned a to resume in Moscow this

Six banks, representing a wider group of 19, hold out little hope of budging the Russians from an offer worth four cents on the dol-

CHUSS-BURD	ER MAA DEALS			
SIDOER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
/iog (Germany)	Alueutese-Lonze (Switz)	Conglomerate	\$10bn	Equals merger
Deutsche Bank (Germany)	Bankers Trust (US)	Benking	\$9.7bn	Eyebrow raiser
Edif (France)	London Electricity (UK)	Power	\$3.3bn	Unconditional
LEP (US)	CitiPower (Australia)	Power	\$1.1bn	Entergy sale
Thyseen (Germany)	Dover Elevators (US)	Lifts	\$1.1bn	Non-core disposal
inst Pacific (HK)	PLDT (Philippines)	Telecoms	\$749m	Strategic stake
Salembury (UR)	Star Marketa (US)	Recuiring	\$490m	Fit with Shew's
Snron (US)	Unit of ICI (UK)	Chemicals	\$498m	Teesside transfer
Borin (Bully)	Unit of Gambro (Sweden)	Medical equprant	\$267m	Cobe sold
RI Automation (US)	Promie Systems (Canada)	Computer arvos	\$46m	Paper purchase



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POLAND DISPUTE OVER TELEPHONY DEAL

Elektrim defends share SingTel stake sale

largest listed companies; yesterday sought to fend off parency and corporate gover-nance on Poland's stock receive for the stake.

The dispute erupted on Friday after Elektrim reported that part of its 34.1 per cent stake in Polska Telefonia Cyfrowa (PTC), a successful mobile telephone operator, was set to be sold to Kulczyk Holdings, a coinvestor in PTC, at little more than the value of Elektrim's initial investment.

"This incident undermines the credibility of the company and throws a shadow on the Polish equities market," said one investment

sell the 6.5 per cent stake in PTC to Kulczyk Holdings dates back to a 1996 agreement that rewards "intellectual services" from Kulczyk Holdings in putting together the PTC consortium.

DeTeMobil of Germany and MediaOne, of the US, both of Senior managers at which own 22.5 per cent Elektrim, one of Poland's stakes in PTC, which is now valued at between \$200 and \$3bn. This means the 6.5 per charges that it misled inves- cent stake that Elektrim is tors about its true value, obliged to sell to Kulczyk is amid a dispute that has now worth up to \$200m, or raised questions about trans- about 20 times more than the listed conglomerate will

> "At first, we didn't report the terms of the deal because it was immaterial to the value of our company," Piotr Mroczkowski, Elektrim chief financial officer, said yester-day. "PTC was still being developed and was running at a loss," he explained.

"Later," said Mr Mroczkowski, "when the valuations of PTC by analysts started, we were in talks with Kulczyk and we didn't want to prejudice

Elektrim reported the terms of the deal once it became clear that Kulczyk was likely to take up the 6.5 per cent stake within six

Trading in Elektrim stock was suspended on Friday after it fell by the maxin permitted 10 per cent.

Marginal first-half rise at

city-state's main telecoms

provider, reported a 3.4 per cent rise in profits for the six months to September, to \$\$997.6m (US\$605m). Koh Boon Hwee, chair-

man, blamed the disappointing results on a slowdown in growth of international telebone traffic and a fall in the take-up rate of both mobile and fixed-line ser-vices. He predicted results in the second half would be reaker.

SingTel has tried to spur demand during the Asian economic crisis through a variety of cost-cutting and romotional campaigns Mr Koh said such efforts

would continue and the com-

pany still boped full-year esults would be flat or only slightly negative.
SingTel was helped in the first half by its foreign investments, with income from associates of \$\$126.7m,

compared with a loss of S\$48.7m a yeer earlier. Belgacom, the Belgian operator, contributed about

BANKING MEGA-MERGERS HAVE LEFT US INSTITUTION VULNERABLE

Mr Fix-it aims to get Bankers on the mend

as Bankers Trust's Mr Fix-lt. is hoping a new strategy will Three years ago he took the helm at Bankers in the wake of a painful derivatives scandal, after Procter & Gemble and other compenies accused Bankers, then at the

forefront of the developing derivatives market, of misselling products.
Mr Newman's impact was seen as immediate and positive. Despite internal turmoil after the departure of Charles Sanford, his predecessor, and a number of San-

de Chardin,

Products Group

egy of focusing on finance for growth companies. Bankers' acquisition in April 1997 of Alex. Brown, a small but prestigious Baltimore-based invastment bank with a strong franchise in the profitable US initial public offering market, was seen

ford loyalists, he set a strat-

as a personal coup. Enthusiasm was less pro nounced for his purchase of Wolfensohn, the mergers and acquisitions boutique, which some felt he overpaid

for. And though there were pulled it off again reservations about his stratagy of focusing on middlemarket, growth companies. Banker's stock recovered dramatically, doubling in two years before it peaked

Mr Newman had faced a similar challenge before. In 1986, he left a senior position

argue he has salvaged what he

tricky situation

at Wells Fargo to join the then troubled Bank of America as finance director. The than \$1bn and was, by his own definition, "in big trouble". He helped turn it

secretary of the Treasury under Lloyd Bentsen. Until

senior managers.

Mr Newman could could from a

around: The challenge of righting Bankers Trust followed a two-year stint as deputy

been hit hard by recent market turmoil, reporting a third-quarter loss, and Mr Newman's leadership and strategic direction have been questioned amid reports of internal rifts with other

According to Fortune magazine the hoard "now clearly has its antennae up' following the losses and complaints about Mr Newman's style. More important the spate of mees-mergers in financial services in the past two years has left Bankers looking vulnerable.

By selling out to Deutsche Bank at this juncture, Mr Newman could argue that he has salvaged what he could from a tricky situation. Shareholders, though, might argue he should have sold earlier, preferably before the recent slump in Bankers share price.

As for Mr Newman, as cohead of investment banking with Josef Ackerman, his job of merging the investment banking businesses of Deutsche and Bankers Trust will this year, it seemed he had be as demanding as any.



Air France to report this week

By David Owen in Parts

Air France, the French national carrier, releases half-year results on Wednesday amid expectations that the time-table for its partial privatisation is soon to be

Jean-Cyril Spinetta, chairman, recently indicated that profit for the year to March the operation would probe-. 1996 reached FFrLMbn. the French magazine, that four merchant banks -Credit Agricole-Indosugz and Morgan Stanley for the state, and Lazard and Societé Générale for Air France - were working on a valuation. 💞

The government will probably want to avoid a clash with the planned flotation of Aerospatiale, the stateowned zerospace group, however. Sources close to merger negotiations between Aerospatiale and Lagardère's Matra defence interests recently indicated that the tale was likely by the end of March, suggesting the Air France sale could come

rather sconer. Mr Spinetta also suggested Air France's first-half results would be positive, in spite of the impact of a 10-day strike by Air France pilots, called cer tournament in June.

ere of LIFFE and FC

FFr1.5bn (\$250m) off profits. Air France management and its main pilots' union last month reached broad agreement to reduce overheads by allowing the pilots to acquire shares in the sirline in return for effective wage cuts. Net attributable

bly come in the first quarter • Skis Rossignol, .. the

The company blamed a fall in consumption in Asia. which had a big impact on sales of its winter sports equipment, without being offset by growth elsewhere. Winter sport sales of FF1752.2m were down a quarter from a year earlier

but snowboard activities rose more than 17 per cent The company expects golf equipment sales to rise nearly 30 per cent over the full year. It said its Cleve-



of 1999. He told Paris Match, French sports equipment group, reported a sharp fail in first-half profits and warred it would make a fullyear loss. Net income for the six months to September 30, released late on Friday, fell from FFr50.8m to FFr13.8m. Operating profit was down from FFr118.8m to FFr84.6m. Turnover slipped from FFr4.12hri to FFr987.5m.

off just hours before the land brand had reinforced its start of the World Cup soc- position as market leader in

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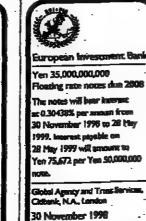
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nt 1.35-038% per asseum from 30 November 1998 to 28 May 999, Incerest payable on 28 May 1999 will amount 10 Yen 673,427 per Yen 00,000,000 note.

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In connection with the issuance of Swiss Franc 70 000 000 aggregate amount of 1.8% Notes with Warrants (the "Warrants") by Korea Mobile Telecommunications Corporation (which changed its corporate name to SK Telecom Co., Ltd.) on December 21, 1995, we have been closely in consultation with the Korean Stock Exchange ("KSE") in order to receive permission from the KSE to issue additional shares to foreigners upon the exercise of the Warrants by the warrantholders.

We confirm that the rights of all warrantholders are fully reinstated, regardless of the change of current foreign ownership limitation under the Telecommunications Bust-

Jin Mo Chal Senior Vice President

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Notice to Shareholders

Notice is hearby given to the shinehobiers of Frontrumer I - German Marti, Reserve (DEM) that, by decision of the Board of Derectors takes on III September 1998, Frontrumper I - German Made Ramerve (DEM) shall be morgal tota Prontrumer I - BCU Romerve (BCXI) to decision of the Reserve (BCXI) as of I January 1994. This energy is due to the retroduction of the Euro.

The shanshudders concerned by this merger are hereby informed that the merger documentally band all the abstraction of Frontimeter I - German Mark, Reserve (DEM) which have not sequested the redemption of their shires or the convenant thereof into mechanism of Soli-Isand within the period of rare month, in of I December 1998; this is to say that such materiations shall be received at the Compuny's Regulated Office or with Unibert, S.A., Laucenberg, before 31 December 1998 at 11 Of Laucenberg time. Any subsymptom is materially formed at any change of the ch

The sharkolders are informed that the merger shall because effective on 1 January 1999 and that it shall be executed by exchanging shares of Frontromer 1 - German Mark Reserve (DEM) unto shares of Frontromer 1 - Stero Reverve (EUR) in a ratio based on the Net Away Value per share of the selection Sub-(undo un 31 December 1998.

Yet Aust Value per same of the eriscont Sate-funds on 31 December 1998.

The only delicence between Frontraneur 1 - German Mark Reserve (DEM) and Frontraneur 1 - ECU Reserve (DEU) is the resentent strategy to the extent that Frontraneur 1 - ECU Reserve (ECU) asses at motivaly investing not only in DEM demonstrated brends and short term transferable debt socurities bated on the Frankfurt Stock Exchange of thaded in another regulated market within the OECD but, more generally in bounds and short term transferable debt accurries listed on European stock exchanges of traded as another regulated market within the OECD The base carrency of Frontraneur 1 - German Mark Reserve (DEM) was DEM whereas the how currency of Frontraneur 1 - ECU Reserve (ECU) in non-last (EDM).

The manufameters are in Francisco I - Euro Reserve (EUR) resign medi L'induced primportantes reflecting the merger shall be available as the Ragioscool Office of Printegamer L Sugn.



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Diemen, The Netherlands hate hate exchangeable into the che-No.; 134 Common Code; 9 205 345 nder the DM 2 billion Multi-Correcty Euro Med Programme of METRO AG)

The Rate of interest applicable to the Interest Penod from 27 N The Hattle of interest apparatus to the interest Period from 27 revenues 1999, inclusively, was determined to be 399375 per cent per annum. This interest Rate is according to Article 4 of the Pricing Supplement equal to the Rate of three-morths-FRI-deposit-rate (PBOR) plus a Margin of 40 basis points on the Interest Determination Date. Therefore, on 1 March 1999, interest is due in the amount of FRF 10,206,25 per Note of FRF 1,000,000 principal amount.

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COMPANIES & FINANCE

TELECOMMUNICATIONS ANALYSTS SAY SHARES ARE 'RELATIVELY EXPENSIVE' AS COMPETITION PRESSURES LOOM

France completes Telecom sale

announcing at the weekend the partly privatised telecommunications operator, FFr368.50 when the public were comfortably oversub-

The state's stake in the over 62 per cent as a result of an operation in which nearly 3m individual investors have booked shares.

The sale is expected to yield about FFr36bn for the French state and FFr23bn for France Telecom. The company is to spend some FFra.2bn of this on a 2 per cent stake in Deutsche Telekom, its German counterpart, with the rest ear- FF715.80 for 1909. marked for international development, principally in Europe. Deutsche Telekom is similarly paying the French state FFr8bn for 2 per cent of is part of the syndicate its French opposite number.

But, if the benefits of the deal promise to be almost France's Socialist-led instant for the state and the government can congratu- company, those who purlate itself on another deftly chase the shares may need handled share sale after to be more patient. That, at least, is the suspicion of telethat all segments of the coms analysis, most of FFr60bn (\$10.5bn) secondary whom indicated that they offering of France Telecom, saw the current price of FFr410 a share - up from

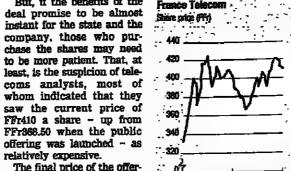
relatively expensive. The final price of the offercompany is set to fall to just ing to individual investors was set on Saturday at FFr390 a share, with institutions paying FFr400. This paid by the record 3.9m the company's initial public offering in October 1997. Average earnings per

> FFr14.40 for 1998 and "It looks a bit expensive at current levels," said one analyst, who commented anonymously because his company

share forecasts among ana-

lysts contacted were

working on the deal. "It will



compares with just FFr182 be very difficult trying to retail investors attracted by institutional investors are concerned about buying at more than FFr390."

1998

Oct

"FFr380-FFr390 would justify an investment," said another analyst, advising against bidding at FFr400 a share. Even an analyst who thought there was "still some value in the shares' commented: "We are not saying they are the most outrageously cheap shares

upside, but not a huge amount." lain Johnston, head of telecoms research at J.P. Mor- fixed-voice segment, howgan in London, said that with cash-flow multiples high and the yield comparatively low, there was "not a lot of value in the shares". He suggested the only reason the shares might go up in the short term was that the high retail allocation

Analysts give the company high marks in a number of important fields, including its international investments, mobile operations sell it over FFr380. Most and the effectiveness of its response to the onset of full domestic competition.

But they point to other factors that may make life tougher for the group in future. The first of these is the strong likelihood that competitive pressure on the company will increase. According to Didler Poull-

lot, a consultant with Idate. a communications research institute in Montpellier, France Telecom should around...There is some

the FFr170bn French telecoms market in 1998. In the ever, the competition has so far probably taken only between 2 and 3 per cent.

Jean-Michel Hubert, the French telecoms watchdog. has already served notice that the former monopoly operator's 1999 catalogue of interconnection charges will leave institutions must give rise to a "significant and real" reduction in

tariffs. Analysts also doubt the company's ability to manage costs as competition heats up. "France Telecom is not a company that is particularly aggressive on costs - cer tainly not on staff levels."

says Mr Johnston. There are doubts too about Global One, the joint venture with Deutsche Telekom

and Sprint of the US. Said one analyst: "The big issue is how they develop Global One into a profitable and strategically significant company. At the moment, it is not given strategic significance by the market".

EMERGING MARKETS LOAN PROGRAMME HOPED TO HELP RESTORE INVESTOR CONFIDENCE

Pakistan awaits IMF deal approval

Kurachi SE 100.

By Ferhan Bokhari in Kerachi

A positive tone is expected in Karachi this week as investors look ahead to the final approval of a longawaited deal with the IMF. the first sign that the country may stave off a foreign dobt default.

However, analysis were quick to dispel hopes of a sharp and continued upturn in a market that is currently more than 40 per cent below its level at the start of the

Last week, the market celebrated news that the country had reached an agreement with visiting IMF officials on a new loan programme, which will provide the cornerstone of an international rescue package.

Prime Minister Nawaz Sharif's government is keen to pat itself on the back, claiming that credits of up to \$530m from the fund during the present financial year (July-June), should provide the catalyst for a wider package of about \$5.5bn. "The conclusion of the

agreement with the DACP should send the right signal and restore confidence," said ishaq Dar, finance minister. The deal agreed with IMF officials is tied to another

tious issue of the foture of Pakistan's private sector

Although specific details have not been revealed, gov-ernment officials said Pakistan had assured the bank that it would not use investigations into alleged corruption in those companies as a mechanism for forcing them to cut barifis. For months, the govern-

mant's "accountability cell", the main body responsible for investigating corruption. has relentlessly sought details of private power contracts signed under the tenure of Benazir Bhutto, the former prime minister.

The investigations have left market optimism flagging. Many investors have had a special interest in Rub Power Company (HUBCO), the second Isrgest stock listed on the Karachi Stock Exchange. Last month, the govern-

tariff paid to the company and said it was doing so after finding evidence of corruption in the signing of a new. power tariff agreement in 1964 that it said had considerably improved the company's returns. "Investigations

government is willing to loan programmes falling back off and help a recovery in the market," said a forson for optimism over eign banker. long-term sentiment Mr Dar has mid by to been According to Ali Jameel, a to seek an out of court settlement with the company, but

ing a new mechanism to resolve the issue. HUBCO has begun arbitrament unilaterally cut the tion proceedings in the International Court of Arbitration of the International Chamber of Commerce, but a final settlement has yet to be

Many analysts said the acrimonious exchange over the private power issue had caused long-term harm to IMF conditions. HUBCO have badly knocked Pakistan's investment outalready weak sentiment. look. That, along with a leg- ety over the DMF pro-

reached.

1995 apart just months after agreement, gives little rea-

director at Karachi's Jehangir Siddiqui brokerage: "The has stopped short of suggestnews on the DMF would improve investor confidence, but only slightly. The confidence has been eroded so badly over issues like the power sector, that it may take a long time to be restored."

> Pakistan's structural problems are numerous, which causes many analysts to fear "There is still a key anxi-

it's a recipe for disaster ahead: another failure: or if this is the beginning of a turnround," said Mudassar Malik, a director at Karachi's BMA capital management brokerage.

Some analysts warned that foreign investors would remain especially apprehensive over Pakistan's retreat this year from its liberal forrign exchange policies.

Hours after the nuclear tests in May, the government froze deposits of about \$11bn in onshore foreign currency accounts, anticipating a run on the banks. Depositors were promised withdrawals at the official conversion rate, which is about 20 per cent above the market

Analysts said the policy reversal had only cast uncer tainty over future promise although the governmen said it remains firmly con mitted to facilitating foreigh and domestic investors.

"The appetite of foreign investors is now much more limited than before, because of the foreign currency issue." said Mr Maltk. Analysts said assurances

of new credits from the another failure in meeting International Monetary Fund would not necessarily perk up sentiment unless the economy showed signs of a

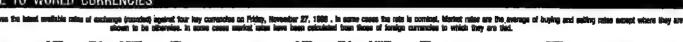
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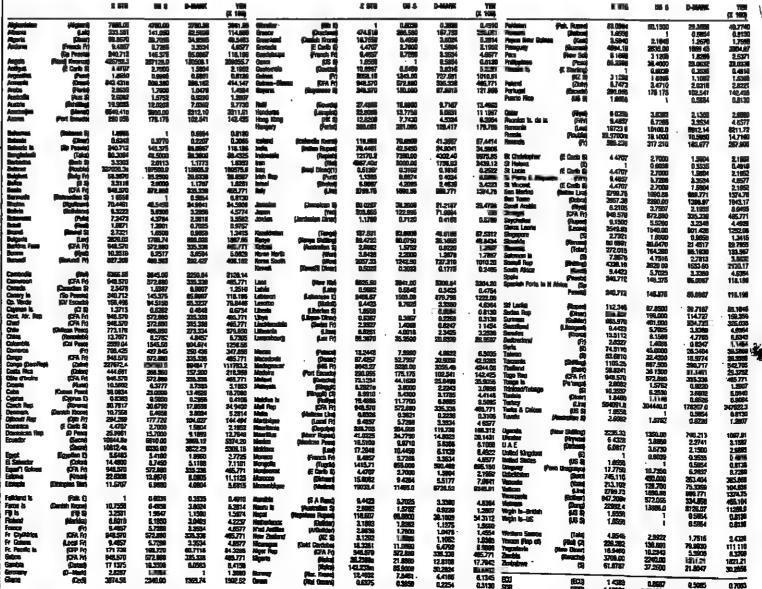
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MARKETS WEEK

points above its close a week

before. Analysts expect the

index to hover around 15,000

reductions spur production

and improve profitability

The bond market will

continue to be haunted by

economy. The yield on the

benchmark 203 government

its highest since September.

last week, and ended the

bond jumped to 1.05 per cent.

concerns about fiscal policy

prospects for Japan's

and the impact on the

manufacturers.

until current inventory



NEW YORK By Richard Tomkins

elecom sale

Hectic merger activity propelled the Dow Jones industrial Average to a record closing high of 9,374.27 at the beginning of last week, an extraordinary phenomenon given the poor outlook for US corporate earnings. Worries that stock market valuations have become over-stretched appear to have become los amid the bids-and-deals euphoria. As companies continue to exploit their high stock prices to make acquisitions, it seems likely the trend will continue. This week two big deals are expected to be agreed: Deutsche Bank's takeover of Bankers Trust and Exxon's takeover of Mobil.

Other features of the coming week's trading are likely to include the Friday's shopping spree in US retail stores. The day after the Thankseiving holiday is one of the busiest shopping days in the run-up to Christmas, and many

retailers were reporting a good turn-out of shoppers. Important economic data due this week include the National Association of Purchasing Management's nanufacturing activity index for November, due out tomorrow, and the November employment report, due on Friday.

Investors in London's equity market will be hoping for more of the bid action that transformed a stock market looking increasingly as if it had run out of steam for

In the event the FTSE 100 index finished well up on the week. This was despite the shock news on Friday of the resignation of Martin Taylor, chief executive of Barclays Bank, and the profits warning that accompanied that news The bid news encompassed

the international oil sector, with reports of the merger talks between Exxon and Mobil. the discussions between Deutsche Bank and Bankers Trust, and the proposed merger between Siebe and BTR, two UK engineering groups. **Economic news in** relatively thin on the ground but will have particular

influence on high street

Confederation of British

Industry publishing its

retailers, with the

6.00

survey of Distributive Trades on Thursday, It is also a pretty busy week for company news with no fewer than six FTSE 200 constituents reporting. They are Imperial Tobacco, Carlton Communications Bass, GEC, Great Universal Stores and Royal Bank of

FRANKFURT By Tony Barber Lower US interest rates and a stronger dollar are pushing up German stocks and raising hope that Frankfurt's

Dax index will finish the vear on a strong note. The Dax closed last Friday at 5,159, up 1.8 per cent on the week, but trading volumes are thin as many companies have already closed their books for 1998.

Mergers and takeovers will be on the market's mind this week. Life sciences group Hoechst is expected to confirm its merger with France's Rhone-Poulenc tomorrow, one day after Deutsche Bank announce the terms of its acquisition of Bankers Trust of the US Shares in Dresdner Bank.

Germany's third biggest bank, soared last Friday unid talk that it was about to emulate Denische Bonk and announce a takeover of a big foreign financial investors will also watch

tomorrow's meeting of the European Central Bank

5.75 --- 27/11/98

cent for the new year. central banks could align their emergency lending

TOKYO week is not likely to last. Even by the end of the week, the equity market had begun to fall, as companies continued to unwind cross-shareholdings and scepticism about a proposed Y4,000bn income tax cut reighed on the market. The Nikkei 225 average lost 0.91 per cent, or 138.38 points, to close at 15,069.39 on Friday - nearly 300

council. The ECB is expected in December to announce a euro interest rate of 3.3 per However, investment bank Goldman Sachs says Emu rates at the lower end of the present range, which stands

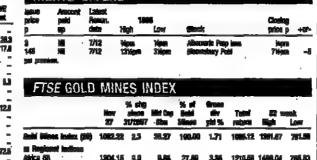
2.00 By Alexandra Harney -- 27/1U The optimism that drove shares in Tokyo to their highest levels in months last

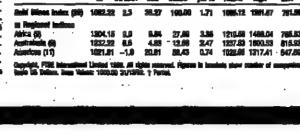
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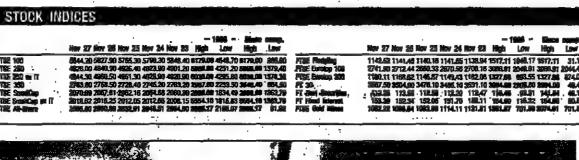
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week up at 1.075 per cent. Data released on Monday are likely to show a 13 per cent decline in new housing starts in October. Figures on real consumption are expected to fall about 2 pe cent, and third-quarter GDP growth is expected to be about 2.6 per cent, according to Merrill Lynch estimates.

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0171 827 3653

COMPANIES DIARY

Consumer trends will be highlighted this week

The services sector is in the pub groups report figures that may reveal weakening

YAGOT

 A full year contribution. likely to be a driving factor in imperial Tobacco's fulloperations are likely to have advanced, helped by higher

volumes in duty-free sales. There may be more disclosure than previously of its profits from the hand rolling tobacco business. A pre-tax advance from £307m to

 Cariton Communications' figures will probably be overshadowed by any comments the company has on

spotlight, as retailers and on November 15. UK consumer confidence.

• Allders, the department store group, said in August it was unlikely to meet profit forecasts, so analysts have pencilled in a 12 per cent fall in underlying pre-tax profits, from £21.5m to £19m (\$32m).

2318m-2330m is expected.

TUESDAY

casting service that started

The launch costs of On Digital will probably have acted as a drag on results, so while operating profits are expected to rise by 1 per cent, the underlying pre-tax figure is expected to be 2390m-2305m, compared with £320m last year.

• The recent gloomy statement from Northern Foods has highlighted tough times in the food industry.

Accordingly, when Hazleadvance would be a surprise. BT Alex Brown expects an year figures. International underlying advance of 8 per cent to £20.1m.

WEDNESDAY

 Interim figures from regional brewer Greene King are expected by company broker BT Alex Brown to show an underlying advance of 8 per cent to £20.6m.

THURSDAY

 Bass shares have suffered this year because of worries

wood Foods reports inter- Lord Wolfson of Sunningdale, chairmen of GUS from the Rizla acquisition is ims, any sign of a strong have fallen from £11.80 of recent acquisitions, Argos reached in April to just a and Metromail, which have recent 612p. Merrill Lynch forecasts a pre-tax £637m for the year to September (£714m).

> restructuring at GEC in the past 12 months has made forecasting the interim results difficult, although the trend has been for operating margins to rise while sales have fallen. Analysts' forecasts range from £430m to £480m (£442m).

 Interim figures from Great Universal Stores are expected to show a decline of

profits heavily weighted to the second half. Analysts' forecasts range from £175m-2210m pre-tax (5252m)

● The scale of corporate ● Royal Bank of Scotland's margins in the UK mortgage market should have held up as it scaled back lending. A pre-tax advance from £760m to £860m-£970m is expected.

FRIDAY

 The findings of the strategic review at regional brewer Morland could overshadow finals. An underly-

the recent performance of over about the performance On Digital, the digital broad- of its UK businesses, and over about the performance some 24 per cent because the ing advance of about 12 per first half includes the costs cent to £18m is expected NEW INTERNATIONAL BOND ISSUES Associat Coupon Yeld Laurch Beck-quirer
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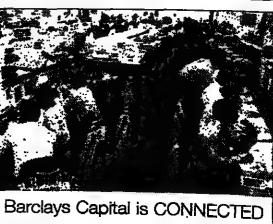


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A SHARPER FOCUS

Focus turns to euro

By Alm Boattle

Attention will turn towards strength of the euro this week as European central per cent. bankers meet to discuss the the new currency.

Bank (ECB) council meets day when data on third on Tuesday and is expected quarter gross domestic prodto finalise plans for the uct are released. remaining interest rate convergence among EMU participants.

bly soon after Tuesday's muted.

operations on January 5. Signs of weak domestic markets.

growth and low inflation among euro participants could lead to a lower the prospects for the future starting interest rate for the euro zone, perhaps around 3

5. 5 · 5. 5. 5. 5. 1

The yen could suffer from final run-in to the launch of the parlous state of the Japanese economy, which should The European Central be further revealed on Fri-

All elements of private domestic demand are expected to fall, with only a rise in Italy, Spain. Portugal and public investment taking up Ireland all have downward any slack. But spending on adjustments of up to 50 basis public works announced in points to make to their key the fiscal stimulus package intervention rates to con- earlier in the year only verge on the core European began to take effect in Seplevel of 3.3 per cent. And tember, the last month of these changes are likely to the quarter, so its positive come close together, proba- influence is likely to be

However, the yen has The ECB council is also managed to hold up recently likely to discuss the starting despite the continuing interest rate for the euro, to stream of bad news, benefitbe implemented in the first ing from a series of technical round of money market factors which have come to the fore in thin end-of-year

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dea	(Files Peac)	9.9710	+0,048	680 + 77R	9.9790	9,2000	19220	-		-	-	-	100
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dicition.	East/Able					1,5696	1.5744	8.6	1,5718	0.9	1.5011	0.9	82
Aralla	(45)	1.5752		746 • 788	1.5765	27419	7,7443	-0.2	7.735	-0.6	7.9055	-2.1	
ng Kang	610	7.7430		45.45	7.7440	42.4500	42.725	-5.1	43.26	-67	45.18	-8.5	
a .	(As)	425400		400 - 500	42.5700	7234.00	7645	-48.2	210	-36.0	9600	X 15	
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10.	(SH4)	4,2093		997 + 190	4.2260	122,000	122.335	6.4	121,415	5.1	117,115	4.5	126
	(1)	1775		989 + 1000	123.150	3,8000	142000			-	•	•	
bysia.		3.8000		300 - 300	3,8000	1.0010	1.8929	-2.0	1,8963	-1.8	1.9171	-1.4	
r Zeabod	(425)	1.8896		886 - 911	1.8921	39.2500	39,7515	-10.7	40,3405	-8.5	(2.88	-88	
ingines	(Peto)	75. AUTO		000 - 000	39.5500		3.7532	-0.5	3,7583	-0.8	3.7657	-0.9	
منتدحة ألم	(SP)	3.7507		505 - 508	3,7510	3,7504	1.6463	3.4	1.83	29	1.622	1.7	
daba.s	(35)	1.6500		490 + 610	1.6595	1.6237 5.6870	5.7715	-14.5	5.8795	-124	6.375	-11,5	
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والثاري ي	(Moo)	1242,50		100 4 400	1248.50 32.4450	1240,50 32,3800	32.49	-26	32.545	-1.5	32.87	-1.4	-
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	(81)	36.1300		880 - 800 2 (crement)	38.2100				5.549 MMW	SD, a descr	art of 35% o	100	
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telgion	312	34	32	35	37	6.00	2.75	
anneicago	3,	35	312	3!~	34	6.00	2.75	
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weekago	3#	35	315	31-	314	4,60	-	3.
Sermany	3.	32	35	36	3	4.50	2.50	3
vrtekago	35	32	3.4	3.	317	4.50	2.50	3
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taly	35	31	37.	31	3.	5.50	4.00	4,
waekago	30,	37	35	32	37	6.60	5.00	~
otherlands	37.	3;	4		4	-	2.75	3
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witzerland	17	10	12	134	134	-	1.000	
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8	5"4	55	5%	5.	5,	-	4.50	
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I LINUR OTA U	100							
derbank Fisting	-	50	512	5 <u>5</u> 5 <u>1</u>	54	-	-	
weekago	-	62	59	51	5 <u>4</u>	-	-	
B Dollar Clis	-	4.74	4.80	4.79	4.78	-	-	
vrocicação	-	4.74	4.80	4.79	4.78	-	-	
CV Linked De	-	32	32	3%	34	-	-	
weekago	-	4	37	33	32	-		
US Links On	-	32	312	37.	35 35 31	_	-	
weekago	-	35	32	37	315	_	-	

POUND IN NEW YORK 1.6510 1.6565 1.6365 1.6377 1.6425

The FT Guida to World Carrancies table can be found on the Companies and Finance page in today's edition.

IN OTHER CURRENCIES | County | Property |

U.S. \$100,000,000



Allied Irish Banks plc

Undated Floating Rate Notes Subordinated as to payment of principal

Interest Rate Interest Period 5.4375% per annum 30th November 1998 28th May 1999

Interest Amount per U.S. \$10,000 Note due 28th May 1999

Credit Suisse First Boston (Europe) Ltd.

To change and complete the Articles of Incorporation of the Company to Introduce therein the Residiny to, within a given class of Shares corresponding to a Fund, create upon decision of the Board several catagories of Shares whose assets shall be commonly invested pursuant to the specific investment policy of the Fund concerned, but where the several categories of Shares of disease and Fund shall be distinguished by a specific feature applied to each such catagory of Shares and to emend arcoles 5, 6, 9, 10, 11, 12, 21, 22, 23, 24, 26, 27 and 28 accordingly

DRESDNER RCM SELECT FUND

The quorum of 50% of the Shares issued not having been met at the Irist Engandriary General Meeting of 9 November 1938. Shareholders of Dresdiner HCM Select Fund (the "Company") are kindly swited to attend a Second Extraordinary General Meeting of Shareholders, to be held in Lisetmbourg at the registered office of the Company on 16 December 1938 at 11.30 a m. with the following agenda:

Shareholders are advised that the Eutracrdinary General Meeting requires no quorum of presence and that decisions shall be carned and approved by 2/3 of the Shares present and/or represented at the meeting Shareholders may vote by proxy, which should be mailed to the Company's Transfer Agent Benque Generale du Luvembourg S.A. at 50, gvenue J.F. Konnedy, 1-2551 Luvembourg so as to arrive no later than 9 December 1598

The draft tent of the proposed amendments of the Arades of incorporation is available for inspection at the registered office of the Company and a copy thereof may be obtained on request.

U.S. \$270.36

U.S. \$250,000,000

BankBoston.

Subordinated Floating Rate Notes Due 2001 Issued 10th February 1986

Interest Rate Interest Period 5.4375% per annum 30th November 1998 26th February 1999

Interest Amount per U.S. \$50,000 Note dua 26th February 1999

U.S. \$664.58

Credit Suisse First Boston (Europe) Ltd.

U.S. \$100,000,000

Robert Fleming Netherlands B.V.

Primary Capital Undated Guaranteed Floating Rate Notes guaranteed by

Robert Fleming Holdings Limited

Interest Rate Interest Period 5.875% per annum 30th November 1998

Interest Amount due 28th May 1999 per U.S. \$10,000 Note U.S. \$ 292.12 per U.S. \$50,000 Note U.S. \$1,460.60

Credit Suisse First Boston (Europe) Ltd.

Kleinwort Benson Group pic U.S. \$100,000,000

Primary Capital Undated Floating Rate Not U.S. \$125,000,000 Primary Capital sted Floating Rate Notes (Series Two)

For the interest Period November 30, 1998 to May 28, 1999 all the above Notes will carry a Rate of Interest of 5.5°, per annum with a coupon amount of U.S \$273.47. By The Chase Markettan Bank

Loudon, Agent Bank mber 30, 1996

ROYAL BANK OF CANADA

Dividend No. 446 NOTICE IS HEREBY GIVEN THAT a dividend of 46 cents per share upon the paid-up Common Shares of this Bank has been declared payable for the current quarter on and after February 24, 1999 to shareholders of record at close of business on January 25, 1999.

By Order of the Board Jane E. Lawson Senior Vice-President & Seci November 20, 1998

Appointments Advertising

appears in the UK edition every Wednesday & Thursday and in the International edition every Friday.

For information on advertising in this section please call Chris Ibbiston on 0171 873 3351

Financial Times

	7	BFr	DK-	PR:	DM		1	Я	No.	B.	Pla	5307	6Fr	<u> </u>	CO CO		Y	E
	(BFr)	100	18.43	16.25	4.847	1.950	4797	5,464	21,40	497.0	4124	23,15	3.997	1.713	4.365	2.837	348.9	2.4
Belgiom Denmark	(DKr)	54.27	10,43	8.819	2.630	1.058	2603	2.965	11.82	399.7	223.8	12.58	2.169	0.930	2.369	1.539	189.3	1.3
рениредије Ременисе	(FTr)	61.53	11.34	10	2 982	1.200	2952	3.362	13.17	305.8	253.8	14.24	2.459	1.054	2,686	1.746	214.7	1.5
Germany	(DM)	20.63	3.802	3.353	1	0.402	989.7	1,127	4.418	102.5	85.09	4.776	0.825	0.354	0.901	0.585	71.99	0.4
reland	(65) (Days)	51.28	9,449	8.334	2.485	1	2460	2.802	10.98	254.B	211.5	11.87	2.049	0.879	2.238	1.455	178.9	1.2
Dairy	Ü	2.085	0.384	0.339	0.101	0.041	100	0.114	D.446	10.36	8.596	0.483	0.683	0.036	0.091	0.059	7,274	0.0
Metherlandik	(Fi)	18.30	3.372	2.974	0.887	0.357	877.8	4.119	3.917	90.94	75.47	4.236	0.731	0.314	0.799	0.519	63.85	0.4
Horway	0000	46.72	8.609	7.593	2.284	0.911	2241	2,653	10	232.2	192.7	10.81	1.867	0.800	2.039	1.325	163.0	1.1
nurway Portugal	(Es)	20.12	3.708	3.270	0.975	0.392	965.2	1.100	4.307	100	82.99	4.658	0.804	0.345	0.878	0.571	70.21	0.4
Spain .	(Pta)	24.25	4.468	3.941	1.175	0.473	1163	1.325	5.190	120.6	100	5.613	0.969	0.415	1.058	0.688	84.61	0.5
Sweden	(SIC)	43.20	7.961	7.021	2.094	0.842	2072	2.367	B.247	214.7	178.2	10	1,727	0.740	1.886	1.228	150.7	1.5
Selfzertend.	(SFI)	25.02	4.611	4.068	1.213	0.488	1200	1.367	5.356	124.3	103.2	5.792	1	0.429	1.092	0.710	87.30	0.6
TK MININ	Ď"	58.37	10.78	9.486	2.829	1.138	2800	3.189	12.49	290.1	240.7	13.51	2.333	1	2.548	1,658	203.7	1.4
Canada	(CR)	22.91	4.222	3.723	1.110	0.447	1098	1.252	4.904	113.8	94.48	5.303	0.916	0.393	1	0.850	79.93	0.5
ISA	(C)	35.25	6.496	5.729	1,708	0.687	1691	1.926	7.545	175.2	145.4	A.160	1.409	0.604	1,539	1	123.0	0.8
	(1)	28.66	5.281	4.658	1.389	0.550	1375	1.566	6.134	142.4	178.2	6.634	1.145	0.491	1.251	0.813	100	0.7
ingen Edit	-	40.68	7.478	6.595	1.867	0.791	1947	2.217	8.586	201.7	167.4	9.394	1.622	0.695	1,771	1.151	141.5	1
india Kronic, Pro	ei fac, i	iarvegine Jüg	ner, and Sing	de liver :	w 12 ha	_	You, December	List and Fee	Ma per 106.									
0-84 M	TOTAL (S	DM 12	5,000 per									OFTIONS	e91 980	cardo nar	DOMESTIC:			
	Сред	Set price	Change	High	L		Estadi	Open int.			A 42 N			mores har	 			_
Date (L5871	0.5840	-0.0037	0.588	5 0.5	836	10,267	90.080	Stries		-	cvi			Dec		() ———	Feb
	1.6000	0.5064	0.0038			680	443	2.222	Price		Deg	Ji.	-	Feb		_		
ion .		0.5867	-0.0005	-	-	-	4	1,173	1.850		1.08	1.2		241	0.71	1.1		251
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A MARIS PAR	क्ट असाक	S (MA) S	E) 125 000	Die 300					1.570		0.36	17	15	1.01	1.03	2.1	П	-

			C	The Care			
	Open	Selt price	Chicago	High	Line	Sat.vol	Open int
Pine.	0.8227	0.0640	· -0.009T	0.6256	0.8120		
Dec	0.8345					11,853 818	76,873
Mar ·	U.A.Jeg	0.8245	-0.0061	0.8845	0.8233		5,905
بسنار	_	0.8346	-0.9091	-	0.8350	22	3,344
are.M	ATTURN 1	(MAQ 902,5	00 per £				
Dec	1,000	1,6524	-0.7066	1,8804	1,8496	4,333	51,222
	1.6670	1,5486	-0.0088	1,6576	1,5436	148	2,341
λs	-	1,8420	0.0002	_	1.8410	36	1,220
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UK IN	112314	ST RA	TES				
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Sterling CDs				2.2	M - M	6M - 61	61.62
Towns Diffe			-	2 4	2 2	- old	- ME

Certa of Tax dep. 62* Certa of Tax 640, ander 61		4	6.5	6.5	6.25	6.25
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UK clearing bank have I	Boding sala (94			89E ·		
Discount Mariest days	84 - 84	6¥ - 6¥	•			
Local authority days.	694 - 694	64 - 64		61 - 52		64 - 64
	-	-	8% - 8%	634 - 62	64 - 84	-
Tracegy 2000 . Bank 200s						

Certa of Tax dep. (£100,000)	4	6.5	65 '	1.25	6.25
Carte of Tax 660, ander £100,000 is 400. Dec					
Ave. harder risk of discount on New 27, 8,257 1988, Agreed miles for period Dec 25, 1998 to					
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	BANK OF E	nglan	ID TRE	EASURY BILL	TENDE	1
		New 27	Nov 20		Nov 27	Nov 2
	Olic on other	£100m	E100m	Top accepted rate	6.2371%	
1	Total of explications	\$734m	27548	Ase, rate of discount	6.2371%	6.3173
	Total allocated	21.00m	£100m	Average yield	6.3350%	8,4184
	Min. accepted bid	256.446	\$98,425	Other at next tender	2100m	£100

		Her 27	Nov 20		Nov 27	Nov 2
	Billin on other Fotal of applications Total allocated Nin, accepted bid Allohment at min, level	\$100m \$734m \$100m \$84.44s 100%	275449 275449 2100m 858,425 100%	Top accepted vale Asse, rate of discount Average yield Other at next bunder Man, accept, bid 28 days	6.2371% 6.2371% 6.3359% £100m	6.317
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Cichaent at min, level	190%	100%	Min. accept. b	id 20 days	•	-
						_
	BA	SE LEN	DING RAT	ES		
	%		%			_
Adem & Company	6.75	Switer Trust	Limited 7,75	€8inger å i	Hedenda	r 6.78
Albed Ideh Benk (GE)	5.75	Phendid & C	on Bank 1.00	Smith & Will	in war	6.75
Wildray Anabacher	8.76	MERCHANI PIE	rang & Con.75	Sun Bank		6.76
Banco Bibeo Vizzeye	6.75	Habib Bank	AG Zurich 6.75	TSB		8.73
Black of Captail	6.76-	7.0	en in But 75	United Beni	col Konne	LET

	%	7	6
Adem & Company	6.75	Exster Trust Limited 7,75	●Singer & Friedlander 6.7
Allied Ideh Bank (GE)	5.75	Prende & Gon Bunk 1.00	Smith & Williamson 6.7
Wilenny Anabacher	8.76	MERCHANT PRINCIPLE & COS.75	Sun Bank 6.7
Banco (Bibeo Vizzaya	6.75	Hebib Bank AG Zurich 6,75	TSB 6.7
Benk of Cyonsi	6.76	Here is Gen Inv But 75	United Benk of Knowl 6.7
Bank of tretand	6.75	C. Hoare & Co 6.75	Unity Trust Bank Pic 6.7
Bank of India	6.75	1953 Harrison Santi & True	Whiteeway Leicher 8.7
Bank of Scotland	6.78	6.75	Yorkehire Bank 6.7
Barciana Bank	6.75	longhony & Shangial E.T.	
But Bit of Mid East	6.75	itwester Bank (UK) LIGS.75	d limited of London
		Julian Hooge Sent. 6.75	investment Berlding
GBrown Shiplay & Co Lis	-	@Leopold Joseph & Sone 6.75	Association
Čříbank NA	8.76	Lloyds Bank 8.75	
Chyclesdale Benk	6.75	Midlard Benk 6.75	
The Co-operative Bus	68.75	NatWestminster 6.75	
Coutte & Co	5.75	@Res Brothers 6.79	

								- 1114
Comment	05/00	4,000	101.0000	2.91	-0.01	-0.14	-0.10	-0.81
-	10/05	8.800	115.5900	2.87	-0.02	-0.07	-0.16	-1.49
	07700	4,790	105.9100	3.99	-0.03	-0.04	-0.14	-7,81
	01/20	6.025	111,3700	4.88	-0.03	-0.16	-0.34	-1,20
(reine)	10/01	6,500	108,0606	3.82	-0.02	-0.15	-0.17	-1.77
	06/06	8.000	112,7700	4.24	-0.03	-0.00	-0.16	-1.86
Marko.			102 2600			_		
Hair-	04(Q) 07/00	4,500	103,4400	3.48 3.68	-0.05	-0.18	-0.17	-1.60
_	08/06	PG00	108,1200	4.20	-0.05 -0.04	-0.15	-0.23	-1.77
	11/27	6,500	12(.300)	5.05	-0.06	-0.10	-0.25	-1.70
					-4146	-0.14	-034	-1.36
	12/00	6.900	113.3796	0.39	+0.01	+9.05	-0.02	-0.05
	13/03	4.100	116,5400	0,7	+0.01	+0.14	+0.07	-0.52
	05/06	1.800	106.2700	1.11	+4.03	+0.18	+0.20	-0.70
	09/16	2,700	114,0309	1.65	+0.04	+0.21	+0.31	-0.88
Netherlands	05/00	4.00 0	107,000	1.35	-0.02	-0.13	-0.DB	-0.97
	07406	5.23	108,9900	4.10	-	-0.02	-0.10	-1.37
New Zestand	02/01	6.000	100,1000	4.95	-0.01	-0.08	-0.26	-1.83
	07/09	7.000	110.9174	LUX		+0.06	+0.16	-1.00
Herees	01/60	9,000	100.0000	7.89	+0.03		_	
	01/07	6,750	109.8900	1.44 1.26	-0.01	+0.04	+0.22	+3.48
				_	-0.01	-0.15	-0.22	-0.36
Peringel	03/00	6.375	102,3300	3.50	-	-0.00	+0.01	-1.37
	05/08	5.375	108,2400	4.30	-0.04	-0.05	-0.17	-1 <i>5</i> 5
Spain .	04/00	6.750	104.4200	3.36		-0.09	-0.10	-1.23
_	01A08	6.000	112,9200	4.26	-0.94	-0.09	-0.23	-1.52
Section	0500	10.250	108.8570	3.70	-0.03	-0.06	-0.47	_
	05/08	6.500	115.8870	4.40	-0.04	-0.07	-5.23	-1.51 -1.57
Suitorised	ÖBADÓ	4,500	104.4500	_				
	01.406	4.250	114.8500	1.90	-9.9%	+0.54	+7.26	-0.00
IK .		_				-0.05	-0.23	-1.13
un.	11/01	7,000	105.1200	5.10	+0.01	-0.00	-0.16	-1.98
	12/03	8.500	107.7100	4.75	+0.01	-0.10	-0.24	-1,84
	12/28	9.000 6.000	133,0500 124,5800	4.76 4.50	+0.03	-0.10	-0.34	-1.80
08					+0.04	-0.08	-0.42	-1,93
us	09/00	4,500	98.7005	467	-0.01	-0.01	+0.50	-1.10
	08/03 05/86	5.250	102,4587	4,86	-0.03	-0.87	+0.50	-1,20
	06/28	5.625	105.7375	4.86	-9.07	-0.01	+0.28	-1,00
-		5.500	104.1844	6.22	-0.02	-0.04	+0.09	-0.87
IIGU	07/90	4.000	100.9900	2.35	-0.03	-0.15	-0.13	-1,31
	D4/08	5.250	108,9000	4.00	-0.02	-0.04	-0.76	14.5

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-0.06 -0.02

1.53 -0.09 -0.13 421 -0.02 -0.04

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3.94 -4.02 -0.03 4.44 -0.03 -0.07

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· 2.90 -0.03 -0.07 -0.13 4.23 -0.09 -0.08 -0.26

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-0.06 +0.54 -0.54 -0.07 +0.25 -0.99

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-0.15 -0.03

BENCHMARK GOVERNMENT BONDS

01/01 - 6,780 105,2815 - 4,89 06/06 - 8,780 127,2876 - 5,13

4,000 100,7300 5,730 111,5300

5.000 100.1800 5.000 100.4700

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CURRENCIES & MONEY

Focus moves back to rate cuts

EUROPEAN OVERVIEW

FT葉 Blac 100

week's wave of mergers.

The Bundesbank will hold its regular council meeting this week, but economists believe the European Central Bank could also provide hints of future interest rate policy at its council meeting on Tuesday.

Export demand in the third quarter grows after the merger and Extended BTR in the UK and talks between the UK and ta

on Tuesday.

Last week the German agers will indicate whether Among the risers were for around 2.2 bund was propped up by the the latest equity rally in household goods and tex-growth next year.

Bond yield curve

EUROPEAN OVERVIEW

By Artady Ostrovsky

expectation of an early interest rate cut and economists said the weakening economic conditions across

Europe justified talk of a rate cut.

Wall Street has been fuelled by corporate consolidation or by real growth in the US economy. If it is the latter, analysts say, the bond markets will suffer.

Wall Street has been fuelled by corporate consolidation or by real growth in the US economy. If it is the latter, analysts say, the bond markets will suffer.

The Government companies.

focus this week on the possibility of interest rate cuts in Europe, on US economic data and on corporate condication in the wake of last solidation in the wake of last cut.

The German economic data will suffer.

The German economic data to be released this week is expected to show falling export demand in the third strongly of markets were unlikely to re-

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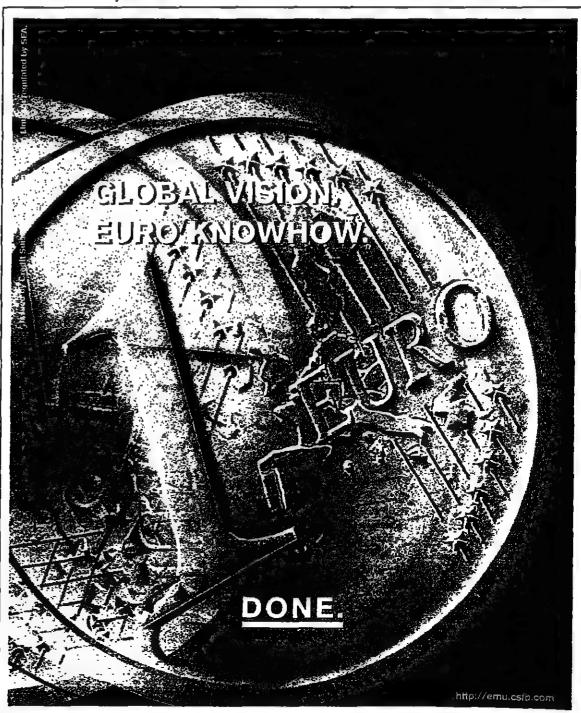
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r	4.25	4.28	4.25		5.57	N 101	5.45	5.48	1.25	1.29	Abbey Nati Tress Sty	02/03	4.575	M	104.100	3 80	-0.04	-0 18	+0.06
t	4.36	4.39	4.35	4.46	5.56	5.80	5.51	5.54	1.39	1.42	Ben Electric Cap Crp	10/04	5.500	w	108.440	3 56	-0.06	-0 13	•0.00
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At Credit Suisse First Boston, we look at both sides of the coin. The introduction of the euro will effect a momentous change, not only in Europe but across all financial markets. Credit Suisse First Boston is unique among the world's leading investment banks in its combination of global reach and resources with European "home market" presence and capabilities. Change means opportunity.

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MONDAY 30

Baltic exchange

Norway hosts the first meeting of the Baltic Region Energy Co-operation Conference today and Tuesday. Energy ministers from 11 countries, including the three Baltic countries - Lithuania. Latvia and Estonia - the five Nordics -Norway, Sweden, Denmark, Finland and Iceland - and Poland, Russia, and Germany will convene in Stavanger. The goal of the meeting is to strengthen co-operation in the energy field, particularly over renewable resources and more efficient energy production, distribution and use. Austria, the US, and the International Energy Agency have been invited as observers.

Dry subject

Ministers and officials from more than 100 countries meet in Dakar, Senegal, for the second conference of the parties to the United Nations convention to combat desertification. The agenda for the two-week meeting includes establishment of a global mechanism for channelling financial help to affected countries, an ssment of the role of Indigenous knowledge, and the adoption of a headquarters agreement with Bonn, where the secretariat will be sited. Desertification affects one-sixth of the world's population and one-quarter of the world's total land area.

Transport talks

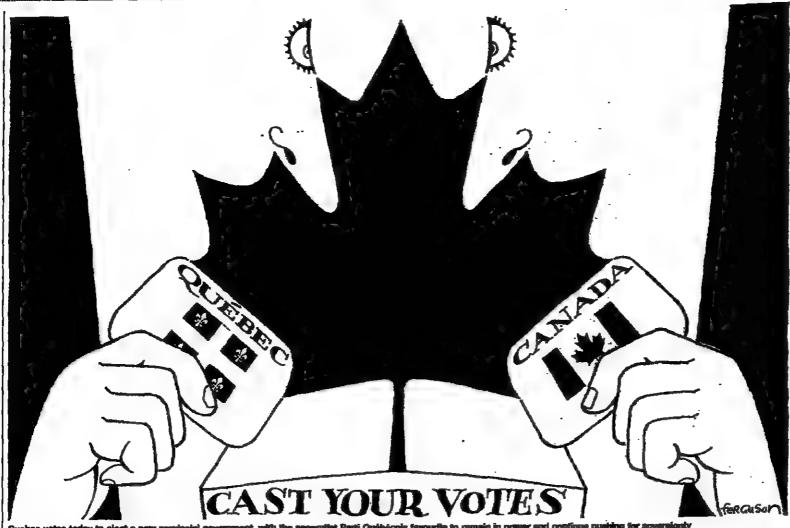
European Union transport ministers will attempt to reach agreement on a directive that would establish for the first time in European law the principle that tolls on lomes can be varied depending on environmental damage. The proposed agreement is for the so-called Eurovignette network of



motorways and main arteries in Sweden, Denmark, Belglum, Germany, the Netherlands and Luxembourg, but could be used as a model for other road systems. A deal would clear the way for a separate trade agreement with Switzerland incorporating plans for an environmentally-based charging system on lomes passing through the Swiss Alps.

Divided prospect

Quebec voters go to the polis today to elect a new provincial government. Winte Liberal lander Jean Charest was expected to mount a strong challenge, the Parti Québécole government of Lucien Bouchard, which favours Quebec's separation from Canada, appears polsed for re-election. Analysts say a landslide victory for the PQ could lead to another referendum shortly on Quebec sovereignty.



Mideast aid appeal

An international conference is held in Washington to seek new financial essistance to support the

Israell-Palestinian peace agreement. The US has invited around 50 nations and multilateral organisations to attend the donors' conference in a bid to co-ordinate aid for the region following the recent signing of the Wys River Agreement.

Holocaust assets

The US State Department and the US Holocaust Memorial Museum host a two-day Washington conference that will explore the issue of Nazi-looted assets, including art and insurance.

FT Surveys World's Most Respected Companies; Denmark.

Holidays Yugoslavia, Philippines.

TUESDAY 1

Taxing questions

European Union economics and finance ministers will tackle several vexed issues in their final meeting shead of next week's EU summit in Vienna. German wishes for minimum taxation of companies in the EU will meet resistance from Britain and the European Commission. The "ecofin" meeting will also try to decide who should represent the euro-area in international forums auch as the Group of Seven leading industrial countries after the launch of the single currency on January 1. In the evening, the ecofin ministers meet EU social affeirs ministers in a so-called "jumbo"

council to consider co-ordinated

World Aids Day

strategies for combating

unemployment in 1999.

World Aids Day focuses on southern Africa, which faces an explosion in the HIV/Aids epidemic and human dison an unprecedented scale. According to the UN agency UNAids, 1.4m people will have been newly infected in 1998 by the HIV virus, which causes Aids, half of them in South Africa. alone. The economic costs are being feit not only by households but in corporate profits as companies experience lower productivity, high treatment costs, bigger benefit payouts and replacement training.

Central Bank meets

The European Central Bank governing and general councils hold regular

FT Survey Supply Chain Logistics.

Holidays

Central African Republic, Portugal, Romania, Turkmenistan.

WEDNESDAY 2

OSCE conference

Foreign ministers from all 54 members of the Organisation for Security and Co-operation in Europe meet in Oslo for two days to discuss the Kosovo verification issue, the European security charter and the role of the OSCE in co-operation with other ations, such as Nato and the United Nations, and whether it should carry out its own peacekeeping missions. The meeting, held every other year, will also decide on a new chairman. Mediterranean partners larael, Egypt, Tunisia, Algeria and Morocco will also attend, as well as non-members South Koree and Japan, acting as observers.

Austrian finale

Preparations for the summit of European Union leaders, the European Council meeting in Vienna on December 11 and 12, will dominate the two-day plenary session of the European Parliament in Brussels. The summit will murk the formul allmax of Austria's presidency of the union -Germany takes over on January 1. The partiament will consider the

applications for EU membership of Latvia, Romania, Slovakia, Lithuania and Bulgaria before looking at the problem of MEPs' salaries and entrenses.

ILO's Asian gloom

A report released in Hong Kong by the international Labour Organisation predicts increasing economic and social turbulence as a consequence of the Asian financial crists and calls on countries in the region to increase democracy and social protection. including introduction of unemployme insurance. Cataloguing the region's growing poverty and joblessness, the report says the Asian social model needs to adapt to the new reality that high and sustained growth can no. longer be taken for granted.

FT Surveys

Review of Information Technology; Indian Information Technology.

Holldays

United Arab Emirates, Kyrgyzstan.

THURSDAY 3

WTO report

The World Trade Organisation publishes its annual report in Geneva, giving an overview of the world trading | Compiled by Roger Bi

system and forecasts for world trade ayalotti and locala id world tract this year and next. WTO economists said last month that they expected trade growth this year to be less than half last year's 9.5 per cent in volume terms while next year could see a further slowing to 3 per cent. In March the WTO predicted that the Asian crisis would cause just "a small dent" in the world economy.

Church assembly

The Jubilee Assembly of the World Council of Churches opens in Harara.

FT Surveys

Automotive industry: Turkish Finance and Industry; Business in the Community (UK only).

Holidays

United Arab Emirates, Sri Lanka.

FRIDAY 4

FT Survey

Ebro Valley.

Holidays Ghana, Iran.

SATURDAY 5

Sumo world title

The two-day tournament of the seventh sumo world championships begins in the Kokugikan arena In Tokyo. About tes from 35 countries will be



competing in team and individual tournaments and Japan will be seeking to maintain its record with a seventh title in the team competition.

Holidays Iran, Bangladesh.

SUNDAY 6

Northern poli

The Turkish Cypriot state in northern Cyprus plans general elections, Cyprus has been divided into rival ethnic Turkish and Greek Cypriot zones since mainland Turkish troops invaded in 1974 in response to a Greek Cypriot coup backed by Athens.

Research ' P this in

Analyses by Paring

Steel teas don't a

10 1 27 M

Holiday

Malta.

Complied by Roger Beale

ECONOMIC DIARY

Other economic news

Tuesday: A key measure of US business activity, the National Association of Purchasing Managers' Index, is expected to hold steady for November, underpinned by plans for a slight increase in car production, Japanese gross domestic product is expected to show another sharp drop of about 3.5 per cent for the third quarter. The UK purchasing managers' index is likely to reflect a deterioration in the manufacturing sector. Thursday: German GDP growth should have risen in the third quarter by 0.7 per cent, according to Deutsche Bank Research, Real spending by Japanese households is thought to have tallen 1.4 per cent annually in October. In the UK, the Confederation of British Industry survey of distributive trades is likely to show weak retail sales in November.

Friday: US non-farm payrolls are thought to have risen in November by 165,000 from October. The unemployment rate, meanwhile, is expected to hold steady at 4.6 per cent. October factory gate orders should have fallen about 1 per cent.

Statistics to be released this week

Day Reletined	Country	Economic Statistic	Mediun Forecast	Previous Actual	Day Palament	Care	- Sconemic Statistic	Medico Forecast	Previous Actual
Mon	Japan	Oct construction orders*		-8.9% ·	Thurs	Japan	Q3 QDP	-24%	-3.3%
Nov 30	Japan	Oct housing starts"	13.0%	-14,0%	Dec 3	Japan	Oct overall PCE	-23%	-1.5%
	Japan	Oct construction starts**		-17.5%		Japan	Oct PCE (workers)**	-2.3%	-1.5%
	UK	Oct consumer credit	\$1,0bn	\$1,30n		Japan .	Oct income (workers)***		-1.6% :
	Christia	Sept labour income*	0,2%	-0.1%		UK	Nov CIPS services survey		52. 1
	Corrects	Sept real GDP-Factor cost*	0.3%	0.7%		US	Initial claims 28 Nov	315k	300k
	Canada	Q3 current account	13.5bn	-16.9bn		US	State benefits 21 Nov		2,195k
	Carreda	03 Real GDP†	2.0%	1.3%		US	M2 week-ended \$2 Nov	.f. ,	•
	Ganada	Consumption	2.5%	5.4%		Germany	Nov GDQ†	0.7%	0.1%
Tues	Australia	Oct building approvats	2.0%	1,9%		Germany	Nov GDQ**	26%	47%
Dec 1	Australia	Oct retail trade	0.5%	0.8%		US	Nov NAPM (non-manufacturing)	1, 1,	
	Australia	C3 current account	\$-7,3bn	\$-6.6bn		US	Oct home completions		1.47m 1
	Jiman	Nov automobile sales**		-17.1%		US	C3 productivity revenue	2.8%	2.8%
	in the second	Nov forest reserves*		0.9%	Fri	US	Nov manufacturing payrolls	-20k	-62%
	US	BTM-Stroders 28 Nov		-0.5%	Dec 4	Japan	Oct coincident Index	42.8%	87.5%
	US	Oct construction spanding	0.5%	0.4%		Japan .	Oct leading differentials index	28.6%	37.5%
	US	Oct leading indicators	0.2%	UNCH		litaly	Nov final CPI'	0.1%-	0.2%…
	US	Resibook 26 Nov		0.1%		italy	Nov final CPI**	1.5%	1.7%
	US	Nov domestic automobile sales	6.9m	7,3m		Caracts	Employment*	25k 11 1.	. 57k .
	ບອ	Nov domestic light truck sales	6.9m	7.0m	During t	he week		• • • • • • • • • • • • • • • • • • • •	
Wed	France	Oct PPI'	-0.2%	-0.1%		Germany	Oct foon consumer climate		100
Duc 3	France	Oct PPI	-1.6%	-1.5%		Genrary	Clict capital account		D644.7bn .
	UK	Nov official reserves				Germany	Oct net foreign band purchases	1 2 2 2	DMG.Sbri
	US	Oct new Yome sales	850k	822k		Germany	Oct manufacturing orders pan-German	r-0.5%	-0.5%
	Australia	C3 GDP	0.8%	0.7%	"atomatic est inco	raile, "year" (in	year † quarter on quarter. Statistics,	courtesy Standard	& Poor's MAS

ACROSS

- Offer to surrender (6)
 Guard ordered to breached line (8)
- They're dishonest German women who take a number in (6)

 Used rest perhaps when taken ill (8)

 Procure release of minor rior (8)

 Chib about to give female support (9)

 Order tinned hash (6)

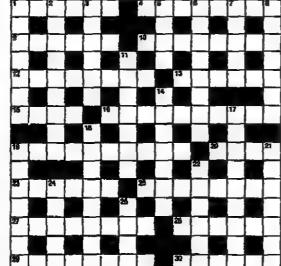
 Time's up! Come out! (4)

 He paints badly so becomes an actor (8)

 Biblical character caused no end of a minor rior (6)
- 13 Procure release of prisoner for three months (6)
- 15 Want to work with the 11 Transferred between banks hands, say (4)
- 16 It costs nothing to try (4.6) 19 Large air intake (4.6) 21 Business unlikely to go 17
- into liquidation? (4)
 23 Orders a transfer of credits
- without right (6) 25 Leader whose utterances in
- office are recorded (8) 27 Attacks and captures (8) 28 Proceeds to answer (6)

29 Just a second (6-2) 30 He's best in the long run (6)

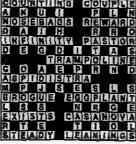
- DOWN
- Colouring when second offence is detailed (7)
 Club about to give female
- no end of a minor riot (5) Angela's cooked an Italian
- (7) 14 Belong to an eccentric painter (7)
 The job of a traffic policeman is to indicate what one should do (5,4)
- 18 Busts are developed, but not easily perceived (8) Theatre employee - quali-fied in first aid? (7)
- 21 Itinerant craftsman (7) 22 Take the stand at a trial (6) Nine get half ration - yet he got revolutionary pun-ishment (5)
- 26 It's neckwear, say, for the



MONDAY PRIZE CROSSWORD

No.9,852 Set by DANTE A prize of a Tombow Lucca fountain pen and rollerball set, worth £125, will be awarded for the first correct solution opened. Solutions by Thursday December 10, marked Monday Crossword 2,852 on the envelope, to the Financial Times, I Southwark Bridge, London SE1 9HL. Solution on Monday December 14. Please allow 28 days for delivery of

Solution 9,840



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JOTTER PAD

WORLD'S MOST RESPECTED COMPANIES

MONDAY NOVEMBER 30 1998

It pays to be big and it pays to be American

In this first worldwide version of the FT's annual survey of corporate reputation Tony Jackson analyses the winners – and the losers

When it comes to business reputation, it appears, big is beautiful. The world's two largest companies by market value, at around \$300bn apiece, are General Electric and Microsoft. Sure enough, world's most respected, while their bosses, Jack Welch and Bill Gates, top the poll of business leaders.

In this first worldwide version of the FT's annual survey of corporate reputation previously restricted to Europe - America takes most of the prizes. Of the top 40 companies on the list, 23 are from the US, 13 from Europe and four from Japan. The rest of the world does

not figure at all. Granted, there are special factors at work. Though chief executives were polled from 53 countries worldwide, it seemed logical to weight their responses according to their importance. The main way of doing that was by the size of their home economy: and since America is the world's largest, US votes

1- **24** (45) -

~<u>~</u>?#<u>_</u>]

the vote of Microsoft, which received twice that of Coca-Cola, which received twice that of IBM.

It seems that Microsoft's strong-arm tactics may have dented its reputation among its peers - both other American CEOs and its rivals worldwide in the broad electrical and IT sector. Among US CEOs it received one sixth the votes of GB, and ranked lower than Toyota: and in its sector it came eighth, behind British Telecom, Emerson Electric and

Toyota's fifth place in the world rankings is remarkable, given the battering received by corporate Japan in recent years. Significantly, support was particularly strong among US senior executives, who doubtless recall how much Toyota had to teach them about lean manufacturing

back in the 1980s. Nor was Toyota the only carmaker to score highly in the world rankings. The auto industry can often seem lumbering and old-fashioned. with a penchant for overcapecity and making periodic the top US companies. GE, losses. But no fewer than remarkably, received twice five car companies figured

Research for this survey was conducted by PricewaterhouseCoopers. Analysis by Financial Times writers.

Toyota: in order, Daimler-BMW and Honda.

Daimler-Benz's position is perhaps not unexpected. The field work for the survey was conducted in the autumn, and in May Daimler galvanised the auto world by merging with - or, more realistically, taking over -Chrysler. Among European CEOs, Daimler took top posi-

And what of ABB? In the previous four years of the survey, which covered only Europe, ABB came top. Now it ranks seventh in the world, one place behind cally European rankings. astonishingly, it does not figure in the top 10. Changes in survey meth-

odology make comparisons with former years difficult. But this time, almost all ABB's support came from Asia. Little came from within its own sector of engineering, where it ranked equal sixth with Bosch of Germany and Valeo of France and Crown Cork & Seal of the US.

Since last year's survey Percy Barnevik, ABB's former and highly respected boss, has moved on to run Investor, the top company of the Wallenberg empire, rather different GE and IBM

No FT, no comment. PRICEWATERHOUSE COPERS 188

World's Most Respected Companies Survey



world listing of most nowhere: which, given its and Nestlé at number seven, respected leaders - 10 places ahead of his successor at ABB. Goran Lindahl.

Which other sectors were heavily represented among the world's top 40? One is unsurprising: the group covering electricals, IT and teleunications. Of the 10 from this sector, we already know about GE, Microsoft and IRM. Other high rankers include the US giants Intel and Hewlett-Packard, and Dell Computer.

The picture given by CEOs within the sector itself is

does, coming sixth in the sushita of Japan. Intel comes grip on the personal computer industry, is quite as striking as the humble sector ranking of Microsoft.

Equally surprising, perhaps, the only phone company in the sector top 10 is After its failure last year to take over MCI of the US, BT is seen by some as being in strategic disarray. Indeed. It does not figure in the worldwide top 40 - though to be fair, no other telephone company does either.

The other sector to figure prominently in the world

are there: Coca-Cola at no 3 American grain market. In followed at some distance by Procter & Gamble, Philip low profile. All its votes Morris and Colgate Palmolive. Unilever makes it, but or from within its sector.

World's top companies

at the bottom as joint 35th. One company figuring higher than that is the US grain giant Cargill, at joint 17th. The interesting point is that Cargill is a private company - America's largest, with sales of more than

After the field work was completed, it came to some prominence with the purchase of the global commodity business of another pri-

publicly that parts of the general, though, this familycontrolled company keeps a ting it together. came either from US CEOs.

Electrical/IT/Telecoms

Electrical/IT/Telec

Bectrical/IT/Telecoms

Electrical/T/Telecoms

Energy/Chen

Food/Beverages/Consumer Good Electrical/IT/Telecoms

One sector which figured scarcely at all in the world rankings was financial services. The only entrant in the top 40 was Swiss Reinsurance, at joint 32nd. As ranked by its peers in the sector, however, it came only third, behind Citicorp and GE Capital.

Citicorp's standing may prove temporary. In April, it announced its \$155bn merger with Travelers Group, More

business were "just not get-

Spectacular mergers, though, do not necessarily guarantee a high ranking. BP does not make the world rankings at all, while Shell comes in 12th. This is despite the fact that in early August, in good time for the survey. BP pulled off the world's biggest industrial merger with its \$30bn purchase of Amoco.

It has to be said, in fact, that UK companies did not make much of a showing. Shell and Unilever do not quite count, being Anglo-

Continued on page 3

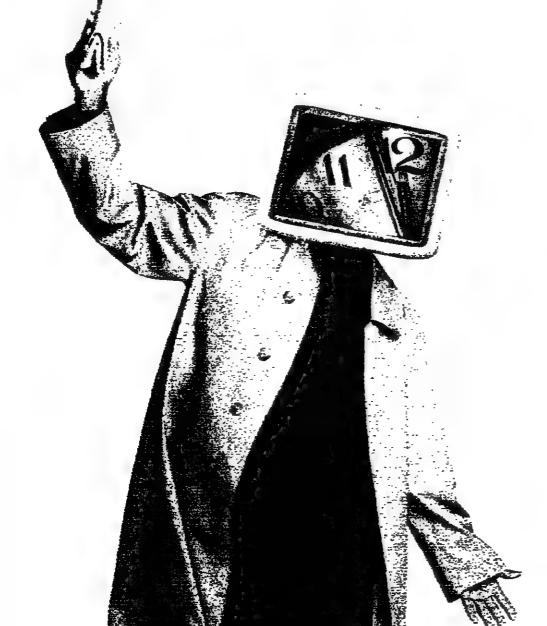
at work, we're

comes along

MANAGERICA COM

We're helping our clients with the millennium problem. Now that's really working against the clock.

Great ideas don't always come between the hours of nine to five. Especially for situations as far reaching as the Year 2000 problem. So even when we're not 🥍 And coming up with solutions, like bringing Australia's major banks together to help address the kind of problem that only s years. We're helping our clients work together and prepare for potential problems no one has had to face before.



We eat, sleep and drink this stuff.



Quality of life at the top

The US group may have lost its position as the most valuable company but few organisations have created so much wealth for their shareholders in so short a period

respected.

The US group may have One is the consistently high lost its position as the growth rate that GE has world's most valuable com- achieved, both in terms of pany in recent weeks, giving way to Microsoft (at least, once the value of options held by Microsoft employees is taken into account). But few companies have ever able series of double-digit created so much wealth for growth. their shareholders in so

GE's recent past has been, in the words of one chief executive who responded to the survey, "a history of sustained growth and shareholder value". The company had a market capitalisation of less than \$20bn when Jack Welch took over as chairman in 1981: last month, as share prices recovered from their early autumn swoon, it topped \$300bn. "A phenome-

as another respondent put it. late 1980s and early 1990s is Behind that performance

It is not hard to see why qualities which were singled approach for which GE is vision" and "uniform system one or number two in their General Electric is so widely out by other chief executives who took part in the survey revenues and earnings. GE has not just performed well over the long term: each quarter has become part of an almost boringly predict

> That reflects the company's constant hunt for areas in which to expand, both in terms of new activities and new regions of the world.

Financial services have led the diversification, accounting for around 40 per cent of profits. Without that, GE's performance this decade would have been far more ordinary. Its ability to pull off that diversification without falling into the sort of traps that hit many other US industrial companies in the just one sign of the highly

Lou Gerstner (left), 'singlemindedness', and Andy Grove, 'disarming modesty

high-tech world

creating today's information technology industry

International

Business Machines and Intel

high-technology world -

rank, second, fourth and

ninth, respectively, among

the world's most respected

ration but at times compet-

ing aggressively, these three

US companies have played a

central role in creating

today's information technol-

Microsoft's software and

Intel's chips are core compo-

nents of the personal com-puters that IBM initially

launched in the early 1980s.

radically changing the work-

ing lives of millions of

All three dominate their

core markets and all three

have global operations. Yet

the most notable characteristic that these companies

have in common is their

demonstrated ability to

adapt rapidly to shifting

Microsoft changed course

when it recognised the sig-

nificance of the internet.

Over the past year, Intel has

restructured its business to

address an increasingly seg-

mented market for micropro-

cessor chips used in different

IBM, which has undergone

far more drastic change, has

rejuvenated itself by rein-

puter, using the latest semi-

make it cost-competitive

with alternative "distrib-

uted" computing systems.

As well as keeping pace with

change, Microsoft, Intel and

IBM are now expanding into

Microsoft is moving

beyond the desktop into

"enterprise computing" with

software for powerful com-

puter systems and networks.

IBM is building a big new

services business, while Intel

is developing ever more pow-

erful microprocessor chips

for use in large-scale com-

puters as well as in high-vol-

ume office, consumer and

the world's largest company

in its segment of the infor-

mation technology industry.

ing, in particular, may come

as a surprise to some. Far

from commanding respect,

the software industry leader

is facing charges, filed by

Yet Microsoft's high rank-

new markets.

types of computers.

market and technology

Together, often in collabo-

three juggernauts of the

Microsoft.

ogy industry.

MICROSOFT, IBM AND INTEL by Louise Kehoe In San Francisco

Juggernauts of the

Three high-ranking US companies have played a central role in

20 US states, that it has used

anti-competitive business

monopoly in the market for

personal computer operating

that people either admire

It is notable that Microsoft

received greater support out-

side the US, where it has few

direct competitors. Latin

American chief executives

gave the company more

votes than top-ranking Gen-

eral Electric. In Europe,

Microsoft almost tied with

GE. Yet in North America.

Microsoft trailed in fourth

place behind not only GE

but also Coca-Cola and

the world it is the most com-

petitive," commented

Mr Gates came second

only to Jack Welch of GE

among the most respected

business leaders. He was

hailed as a "genius" by sev-

eral survey participants and

admired for his "brilliant

"completely unintimidated

by anything", said one chief

executive, in a comment that

would surely ring true

among Microsoft's competi-

Machines, in fourth place,

clearly won its votes as a

International Business

another.

vears"

systems software.

greatly or despise.

practices to maintain its

The expansion abroad also draws admiring glances, helping to make GE the most widely respected company not just in North America but in the world, according to the survey.

'Expansion abroad helps make GE the most widely respected

company in the

It is the management strengths that lie behind this sustained performance that explain why GE is so often held up as a model by other companies. Despite the wide diversity of its activities, the hes a number of trademark disciplined investment group is praised for its "clear

of corporate values".

tered in one part of the group can act and sound much like a manager in another. That is hardly surprising - executives move regularly between divisions. The track record suggests that any weaknesses in terms of lack of experience are more than made up by the application of a common

The clarity of the vision that lies behind its approach also helps to explain the surprisingly uniform nature of different GE businesses. Mr Welch has long displayed a knack for encapsulating his ideas in wavs that make them easily disseminated then driving them home with remorseless regularity until they become second

style and set of management

nature to managers. One case was his insigtence, early on, that GE busi-

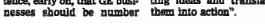
A GE manager encoun-

respective industries. Another is his more recent enthusiasm for "boundaryless" behaviour, urging managers not to limit themselves by taking too narrow a view of their roles. Ideas spelled out in a

chairman's letter can

become the driving force that motivates managers around the world. In the mid-1990s, Mr Welch outlined three ways in which GE would continue to grow: by grafting services on to its existing manufacturing businesses, by raising quality to ever higher levels and by expanding overseas. It is hard to talk to any GE manager now and not be regaled with discussions of the Six Sigma quality drive, or the move into services.

As one respondent to the survey put it, GE under Mr Welch has proved itself "immensely good in formulating ideas and translating





innit:	Company	Country	
	General Electric	UB	
	EM	US	
	Hewlett-Packerd	US	
	Matsushija Electric Industrial	Japan	
=	Smilit Falcon in histories	XIIK	
	Emerson Electric	US	
	Erication	No. of Concession, Name of Street, or other Designation, Name of Street, Name	
	Microsoft	US	
٠.	Vodafone	UK	
0-	CHICAGO IN CO.	Germany	
0 =	Story	Japan	

Hunky Of

Crown Cork & Corl

Food/Beverages/Consumer Good

technology advances.

annual growth rate. upbraided European execumore quickly to e-mail Yet Mr Grove is also

"comeback" company. "They managed a spectacular turn- from Hungary who arrived ing point," said one sup-Another chief executive summed up the situation. He against those who would or she described IBM as a "technology leader that

proved itself capable of responding to dramatic these companies number mobile PCs. In size each is changes in the past 10 one, information technology Lou Gerstner, IBM chairman and chief executive, among the top 10 in the gets all the credit. Ranked fourth among the most respected business leaders, joined by Lucent, the comhe is admired for his "singlemindedness" and "customer focus". He also wins plaudits the US Justice Department for his "ability to revive the internet access service, with and the attorneys-general of company (by) creating a more than 14m subscribers.

world-wide

egy". IBM was ranked even tives from the its own industry sector. However, North Microsoft is a company American chief executives are not great fans of "Big Blue", as the world's largest computer company is commonly known. Their votes did not even rank IBM

among the top 10 companies. In contrast, Intel was ranked higher by its home crowd than in the worldwide rankings. The chipmaker came joint ninth among the world's most respected companies, but number five in North Amer-

Surprisingly, the most However, Microsoft, with advanced semiconductor Bill Gates, its multibillionmanufacturer in the world aire chairman and chief did not make the top 10 in its own industry segment. executive, is also one of the most written about companies in the world. It features supplier, Intel did not get the regularly in newspaper headrecognition it deserves. Ironically, the products of most of the top 10 companies in lines and on the covers of business magazines.

Microsoft has "changed the industry, as ranked by survey participants, benefit the way we live and communicate with each other," said greatly from intel's rapid one survey participant.
"Among all the companies in

man, was placed fifth among world business leaders. Mr Grove, who handed over the role of chief executive to Craig Barrett earlier this year, is held in even higher esteem within the US technology industry. He guided intel from revenues of \$2.9bn in 1988, to \$25bn last year, a conductor technology, to strategic planning". He is 27 per cent compound

> Known for his direct and sometimes abrasive comments, Mr Grove last year tives for failing to adapt

widely admired for his disarming honesty. A refugee in the US with nothing but great ambitions, Mr Grove has recently spoken out limit immigration in the US. Although survey partici-

pants did not rank any of was the only industry to have three companies placed world. In North American rankings, these three were munications equipment spin-off from AT&T, and America Online, the leading

World's Most Respected Companies by sector

Glarcilla		
Conspany	Country	
General Electric	ນອ	
BM	US	
Hewlett-Packerd	US	
Matsushita Electric Industrial	Japan	
Smith Toncommunication	XXX	
Emerson Electric	US	
Ericzson	Section 100	
Microsoft,	US	
Vodafene	UK	
(Removem)	Germany	
Slooy	Japan	
-	•	
cale		
Commune	Consire	
	Company General Electric 1994 Hewlett-Packerd Matsushi Talectric Industrial Entertric Talectric Ericason Microsoft Vocason General General General General	Company General Electric EM Hewlett-Packerd Watsushitz Electric Industrial Emerson Electric Experson Electric US Experson Electric US Experson Electric US Experson Electric US Experson US Vocasion U

Conspany	Country
Neste	Switzerland
Coca-Cola	US
3m	US
Process & Combin	US
Whithread	UK
Philip Marris	US
Cargill	US
Kallogg	U6

•		
Company		Country
Bertelsman	1	Germany
Omnicom		US
McDonald's		US
News Corpo	ration	Australia
	R R) & Some	US
Time Warns		US
Dimev		US

Laher	a nu	Lafter	PTOUR	جابات			
		ជា	espeny empico batrioly	dien		Country US	
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Proper	rty/Co	pastruc	tion				

France US

Hitties

PROFILE

Man with a huge corporate fan club

An unusual book has just appeared in the stores - one that dares to take issue with the legendary achievements

of Jack Welch. There is, according to its author, Thomas O'Boyle, a dark side to the man who has run General Bectric since 1981; an uncaring. short-termist approach to business that has wrocked thousands of careers and destroyed the soul of one of the great American corpora-

If Mr O'Boyle seems to be in a minority of one, it is hardly surprising. In an ena when shareholder value is held up as the ultimate cor porate good, the chairman of GF has created more value than any other executive of his generation. That long and solid track record has made him, according to chief executives, the clear choice for the title of world's

most respected executive, it is, in part, the very same characteristics identified by Mr O'Bovie that help account for Mr Welch's huge fan club in the corporate world. The difference is that Mr Welch's peers see those traits as a force for good,

wither than for humi. He has a ferocious energy and relentless approach to business, driving his managers on to ever-higher achievements. Those that cannot stay the course are spat out by the remorsel GE machine, but those that remain now comprise the most highly regarded cadre

Managers trained in the hard-driving Weich school have also achieved prominence elsewhere, taking his methods with them. Larry Bossidy, a former GE vicechairman and now chairman of AlliedSignal, says of his successful for as long as he has been without some

unusual qualities. Foremost among those mentioned by executives who responded to the survey was Mr Welch's ability to keep breathing new life

into what, according to some management thinkers. is really a dinosaur of the corporate world: a broadbased industrial and service

That success reflects, in equal parts, heavy doses of vision and energy. The vision has kept Mr Welch ahead of the game, pre-empting problems before they arise. Almost as soon as he had taken the helm, for instance, the new GE chaliman set about slashing the company's costs and bureaucracy, at a time when few others

thought GE needed fixing. He also showed good tim-Ing in disposing of lagging businesses or entering new, faster growing ones. Together, these qualities help explain why GE has flourished during a period in

which Westinghouse Electric, a company which once bore many similarities, flouri-Mr Weich's energy, and

his ability to drive home his vision of what GE is about, also draw strong approval. It is, according to one respondent to the survey, "the ability to keep such a large organisation moving" that distinguishes Mr Welch. sure that everyone in the company, from top to botand where they fit into the

Another adds: "He has made tom, knows what their job is core vision of the company. Mr Bossidy goes further, pointing to Mr Weich's abiiity to adapt his vision to changing circumstances. "He renews himself all the time. He isn't in the same place he was a year ago. One example, says Mr Bos-

sidy, is his former mentor's

attitude to Asia: he was once lukewarm on investing in the region, but has now reversed that view and has been hunting for openings created by the recent economic downtum.

For people who work with seem intimidating or inspirng. That no doubt accounts for some of the antipathy detected by Mr O'Boyle in his recent book, At any cost. Managers who have to present a case in front of the boss can sometimes quail before his aggressive ques-

He can also be highly personable, however, and command huge loyalty. "He can be tough and demanding, as you have to be in these



lack Weich: relentle proech to bueiness

roles - but he is the most charming person you will meet," says Mr Bossidy.

that helped Mr Welch rise through the ranks from a working class Massachusetts background to win the sort of position once reserved for the blue bloods of the American busines:

The end of the Welch raion at GE is aiready coming into sight, however. The chairman is due to go at the end of 2000, after two e big hole to fill.

Richard Waters

NESTLE by William Hall in Zurich

Strength of brands is key to success

The food sector winner has few rivals as a global company. It is in fact today more multinational than any of its competitors

If there is one multinational which symbolises Switzerland's long-term success in the business world, it is Nestle, the world's biggest con-

sumer food company. It is very international, rather secretive and more conservative than most rivals. It is not a company that dances to the latest corporate and financial tunes. Until 10 years ago nonto own Nestlé's registered shares, and it did not start issuing half yearly profit figures until 1989. It is effectively protected from takeover since no shareholder is

allowed to have more than 3 per cent of the votes. It persists in retaining stakes in non-food businesses, such as L'Oréal, the world's biggest cosmetics company, when many stock market analysts believe that its shareholders would be better served by divestment. Its supervisory board is Switzerland's most powerful club and appears rather inbred by Anglo-Saxon standards of corporate governance. Many of its directors have served for well over a decade and Rainer Gut, the

will be 68 when he takes over as Nestlê's next chairman in 2000. But, although Nestlé may not always conform to the conventional wisdom of what makes a great company, almost half of its has grown into the world's shares are now owned by international investors and its rise up the list of Europe's most respected companies underlines its

chairman of Crédit Suisse,

The survey cites factors such as consistent marketing and product development, strength of brands and

aggressive marketing, a strong and efficient management style and ability to diversify and yet stick to the core values of the business. Although General Electric is the world's most respected company overall, Nestlé is

and beverage companies and

receives almost twice as

much support as Coca-Cola



in this sector.

Nestlé stresses long-term continuity. It was founded more than 100 years ago by Henri Nestlé, a German, who began making baby food in Vevey, a small town on Lake

Although it is now much more multinational than any of its competitors - it generates just one per cent of its sales in Switzerland - it remains in Vevey and the company symbol, two young birds on a nest, is the same as it was in Henri Nestlé's day. (Nestlé means "little nest" in German.)

Unlike some successful multinationals, such as Coca-Cola, Nestlé is not a one-product company. Having started in baby food, in 1938 it invented Nescafé, the first instant coffee, which most popular brand with more than 3,000 cups drunk every second. Today, Nestlė has more

than 8,500 brands ranging from Perrier mineral water and Carnation foods to Kit-Kat chocolate bars and Mighty Dog pet foods.

local brand managers. Chief executive Peter Bra-

beck, who started as a Findus frozen food salesman 30 years ago, regards his company's brands as "creatures with a soul".

His local brand managers

agement Nestlé keeps close brand managers,

to its billions of consumers. Brands need to be "nursed rather than managed" and Vevey head office, says Mr Brabeck.

-4

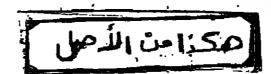
When it comes to global companies Nestlé has few rivals. It opened its first office in London in 1868 and began manufacturing in the Philippines in 1926 and Japan in 1933. Today it runs around 500 factories in 76 countries and employs

It is already the third biggest food company in China and India and has been using the recent crisis in Asia to strengthen its position in markets, such as the Philippines, where it is already number one.

Nevertheless, it has changed considerably under Helmut Maucher, 70, who took over as chief executive in 1981 and remains chairman. He has reduced dependence on Nescafe, divested lame ducks and spent SFr33bn on acquisitions.

He also defused the longrunning row over Nestle's aggressive marketing of Nestle's most important baby food to third world assets are its brands and its countries which was seriously damaging the company's reputation.

Mr Maucher, who will step down in two years time, is not the most charismatic of chairmen. But he has overseen a rejuvenation of Nestle's fortunes by playing to have considerable autonomy its long-term strengths as and by decentralising man- one of the world's great



Country UK/Austr

WORLD'S MOST RESPECTED COMPANIES 3 MAIN LISTING PROFILES

TOYOTA by Paul Abrahams in Tokyo

Rank	Company	Country	Sector
1	Daimler-Benz	Germany	Employering
2	Nestté	Switzerland	Food/Beverages
3	Royal Dutch/Shell	UKNistherlands	Energy/Chemicals
4	British Petroleum	LIK	Energy/Chemicals
5=	BMW	Gurmany	Engineering
<u>S</u> =	Licycle TSB	UK	Financial
7	Doutsche Bank	Germany	Reundal
8=	L'Origi	Prance :	Healthcare
8=	SAP	Germany	Sectrical/IT/Telecoms
10	Notia	Finland	Electrical/IT/Telecoms

ALSTOM by Peter Marsh

Language poser resolved

The Anglo-French group's international culture has propelled it into the top 20

It took Alstom, the become chairman as well and 40 German while the years ago but floated as an independent entity this summer, just six months to end its experiment in "language

company spent in its ultimately unsuccessful effort to trains. maintain both French and English as its official working languages. Before the flotation Alstom was owned jointly by GEC of Britain drives. and Alcatel of France and own as GEC-Alsthom.

The company is ranked of the world's most respected companies, 10 places behind ABB, the winner in previous North America and Asia.

Anglo-French electrical engi- three years ago, admits that the move stoked some grieving side of the company, which is one of the world's biggest suppliers of equipment such as generator sets, transmission and distribution systems and

> With sales last year of Ecul4.1bn (\$16.4bn) it also makes cruise ships, signalling systems and industrial

The high ranking company has achieved is no doubt due at least in part to joint seventeenth in the list its strength in these areas, including its TGV high-speed train, export orders for their power generation rivals which have been won in years of the Price Water- The company has also made

The company's 26 individual businesses, grouped within six broad commercial divisions, are organised on a global basis, though with 60 or so individual "country managers" stewarding operations in specific parts of the world.

Ideas are transferred between different parts of Alstom through a series of "horizontal" working groups, one of the most mportant of which concerns research and development. which accounts for 4 per cent of the company's sales.

remaining 50 come from

ing level of the company,

seven of the 11-strong execu-

tive board are French with

Nick Salmon, a former

GEC man who is head of

Alstom's power generating

division, says that in the

early days there were some

"sensitivities" about which

nationalities were most

prominent in the higher ech-

"But we have outgrown

this. Now it is the best per-

son for the job," he adds.

clons of the company.

the rest British.

about 10 other countries.

Each commercial division is expected both to look out for new scientific and technical ideas that could prove useful in his own business as well as encouraging the flow of innovations from his own unit to others.

An example could be in high-power semiconductors. in which new forms of microchips can be used to control the operation of equipment such as rail propulsion systems or turbines which as a result have applications across virtually the whole spectrum of Alstom's

Another area in which the company is trying to benefit through spreading expertise from one part of the busi-

With such supplies accounting for 60 per cent of Alstom's turnover, the com pany can see huge potential to cut costs through joint purchasing operations.

While almost every Japanese automotive group has made heavy weather of the Asian economic downturn and the since the postwar recovery Toyota's handling of the cri-

> Its stock market performance has been top of its class, in the past two years more than 70 per cent higher than the Tokyo market. There is little wonder why the automotive group, Japan's biggest and the world's third largest, is so respected it was ranked the fifth most respected com-pany in the world, and. rather surprisingly for a Japanese company, was very heavily supported by North American chief executives. It was voted the world's most pany and Asia-Pacific's most

sis has been exemplary.

respected company. Last year Toyota achieved record net profits of Y454bn despite a dramatic collapse in the overall domestic market. This year's earnings are likely to be lower but will almost certainly be far better than its Japanese competitors, many of whom are bleeding red ink.

The key to Toyota's success has been its ability to defend its position in its domestic market and offset the gloom at home by successfully expanding internationally. One chief executive in the survey thought in the domestic market and

while another said "they Toyota's ability to create have the best operating sys-new vehicles that have tem and sophisticated mar-

Excellent handling

on uneven surface

Japan's motor giant is the most widely respected company

outside the US and the highest placed carmaker

Toyota has done well to defend its 40 per cent domesexcessive discounting. Output in overseas markets adjust exceptionally quickly jumped 4.2 per cent, thanks UK. The investments continue. The company has just opened its second car assem-

'The company was very heavily supported by North American chief executives'

struction of its first conti-Valenciennes in northern France. In Latin America Toyota this year opened its first car plant in Brazil.

In Europe this year, it expects to increase its sales 15 per cent to 540,000 vehicles. In the US sales during the six months to September jumped 17.2 per cent to 723,000.

Behind its relative success

aged company in the world" internationally has been proved consistently attractive to consumers, claims Kosuke Yamamoto, board director responsible for busi-

> The group has had to to big changes in demand. "A few years ago, saloon cars represented 80 per cent of the domestic market, a share that was extremely stable," he says.

"But now recreational vehicles represent 50 per cent. We have also found that models' life-span bas shortened dramatically, meaning that we have had to shorten development times. Previously, it would take Toyota about three years to bring a new vehicle to market. Its present record is just 15 months for the Ipsum car-

To achieve that sort of investment. At the same nental assembly plant in time, consumers are achieved 51 miles to the galdemanding increasing lon. amounts of technology in their vehicles.

"Cars in the 21st century are going to need more and investing on a scale suffi- holdings reduce the return more technology." says Mr cient to keep them globally Yamamoto.

The technology will be aimed partly at increasing its colossal financial safety, comfort and drivabil- strength. ity but, most important, at environmental factors.

year in March the company Pride of place in Toyota's was holding cash and cash



Prius, an innovative petrolelectric hybrid vehicle. which has a 1.5 litre petrol speed requires substantial motor with a rechargeable group in Japan. battery. In US tests it Nevertheless. Toyota's undoubted success

> probably the only Japanese motor groups capable of competitive. Toyota can afford to do this because of

At the end of the financial

(\$9.8bn). Despite recent downgrades by Moody's, the US ratings agency, it is still the top-rated industrial

investors, particularly inter-Toyota and Honda are national ones, do question whether the group could do even better. The large cash on assets. But some criticisms seem

churlish. After all, the group is consistently the most successful of the Japanese automotive groups, a company whose record of innovation



house/FT survey of Europe's a success of transforming most respected companies.

became evident that the complexities of putting all company literature in both languages, without giving the impression of favouring one or the other, easily outweighed any benefits from the approach.

Since those early days the company has standardised ing language, even though nations. its beadquarters are in Paris

Pierre Bilger, chief execu- per cent in the US. tive of the company since

pany, in which GEC and Alcatel continue to hold stakes of 24 per cent with the rest traded publicly in Paris, London and New York, the French and English nature of its culture has been interspersed by the characteristics of a on English as its main work- large number of other

Last year the company and 38 per cent of its 110,000 gained 59 per cent of its sales in Europe, 19 per cent opposed to just 17 per cent in in Asia, 8 per cent in South and Central America and 7

Of its top 300 ma 1991 who stepped up to 130 are French, 80 British

international company. Since the start of the com-

activities.

		Respected	
_			-

Rank	Company	Country	Sector	
1	General Electric	US	Electrical/IT/Telecoms	
2=	Coca-Gota	US	Food/Beverages	
2=	Wal-Mart	US	Retail	
4	Microsoft	US	Bectrical/TT/Telecoms	
5	Intel	US	Hechical/Ti/Telecoms	
6=	America Online	US	Hecatical/17/Telecoms	
6=	Bank of America	US	Financial	
6=	Colgate-Palmolive	US	Consumer Goods	
5=	ConAgra	US	Food/Beverages	
6=	Dayton Hudson	US	Retail	
6=	Disney	US	Media/Letsure	
B=	Ford	US	Engineering	
6=	Johnson & Johnson	US	Heathcare	
6=	Lucent	US	Sectocal/IT/Telectoris	
u- 6=	Merck	US	Hearticare	
U=	MANUAL COLUMN		44-44	

It pays to be American

whose origins Anglo-French. Only three pure UK companies make the top 40: Body Shop, British Airways and Marks and

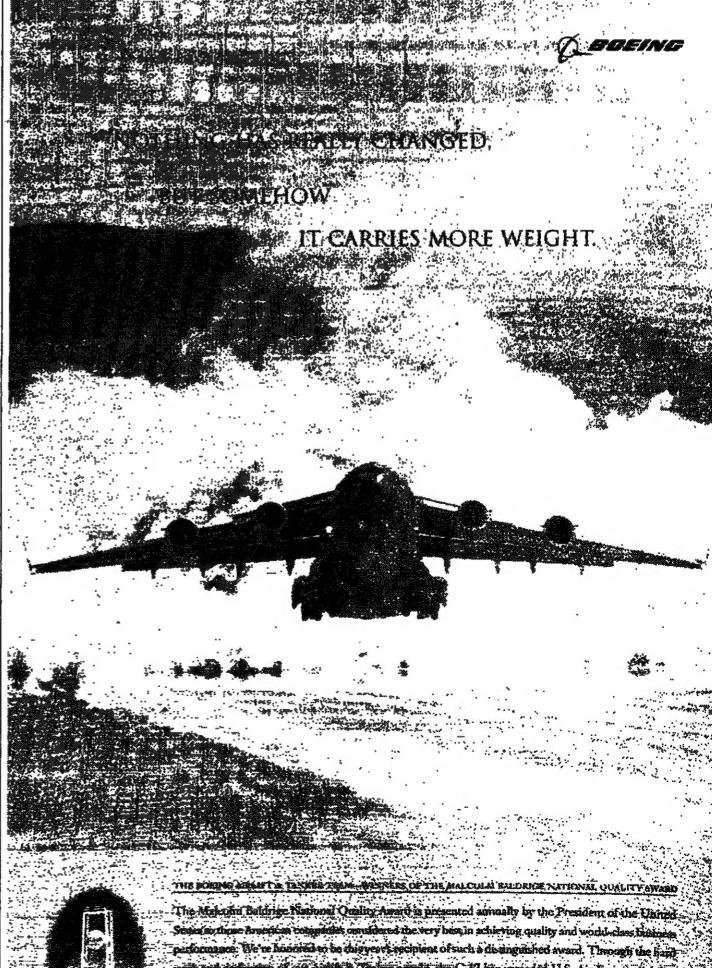
All come towards the bottom, and none were rated highly by their sector competitors. All the most highly rated retailers, from Wal-Mari down, were American. Neither Body Shop nor Marks and Spencer figured at all. The only airline to be applanded by its peers was Deutsche Lufthansa.

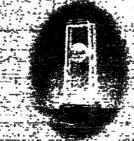
Most other European countries, it has to be said, fared worse again. Germany had two companies in the world top 40 - Damiler-Benz and none (again, counting Alstom as a hybrid.) Italy and Finland had one apiece, with Benetton and Nokia



Some famous American names, interestingly, did not do as well as all that, sage is clear. In reputational BMW - while France had McDonald's, for instance, with its embarrassing and ill-judged libel trial behind the two together, like Genit. came equal 17th world- eral Electric, and you are on wide. Boeing, despite its top of the world.

dominant position in its market, came joint 35th. Overall, though, the mesterms, it pays to be big, and it pays to be American. Put





work and deficients) of our hidden Zober people the C-17 has exceeded U.S. Air Force reliability specificacions and bus proven at house printed affectiveness and versability account the world. We've printed to

Bosses reap the rewards

Of the top 10 most respected companies, no fewer than six have chief executives who qualify among the top 10 leaders

As with the company, so keep such a vast organisawith the boss. If the chief tion moving forwards, and executives in our sample admire a company, the chances are they admire its

leader, and vice versa. There are exceptions. Among the big oil companies. Shell is much more admired than BP. But Shell, for all its virtues, can seem rather a faceless glant. Sir John Browne of BP ranks number 10 among most admired business leaders. There is no mention of anyone from Shell.

Nevertheless, of the top 10 most respected companies in the world, no fewer than six have bosses who qualify among the top 10 leaders. Much the most respected leader is Jack Welch, Bill Gates. America's richest man, comes second, just as Microsoft does to GE in the corporate stakes.

Mr Welch received half again as many votes as Mr Gates, with US chief executives preferring him by a factor of three. Respondents praised the clarity of his a single, clear strategy for

the way he had brought forward the next generation of

Mr Gates, by contrast, is evidently seen more as a one-off, and thus perhaps less easy to copy. The recurring term is "genius". He is described as a trailblazer, an innovator who has also been able to build an empire, and a brilliant strategic planner. A fairly distant third is

Jürgen Schrempp, head of Daimler-Benz. Once more, as for the company, so for the man: Mr Schrempp has received a great deal of media attention this year for his deal with Chrysler. His supporters - drawn

almost exclusively from Europe - cite some suitably Germanic virtues: his consistency, and his ability to assert himself and to push through what his analysis

He is followed by Lou Gerstner of IBM, who is given general credit for sticking to vision for GE, his ability to reviving the company. Next



description is 'genius'

comes a tight group of Andy Grove from Intel, Percy Bar-Nobuyuki Idei irom Sony.

Mr Grove's inclusion is not a surprise; apart from anything else, he has established a high profile as a writer, with his book Only the Paranoid Survive. Mr Barnevik, who is still largely dentified with his previous ob at ABB, drew support from around the world. Mr Idei, by contrast, was mainly admired by respondents in the Asia/Pacific region. The inclusion of Warren



number eight is curious

Buffet at number eight is perhaps slightly curious. Mr Buffet is best known as a portfolio investor of genius, rather than a manager. On the other hand, his portfolio includes one of the world's larger insurance compani Geico: and no doubt, he is also admired as one whose

to challenging Mr Gates's. Further down the list, two names worth noting are those of Goran Lindahl and Doug Ivester, Mr Lindahl has only recently taken over Group. The two are now from Mr Barnevik at ABB, yoked together as joint



but has managed to assert himself without delay. Mr Ivester, too, has had a the top job at Coca-Cola from Roberto Goizueta. Mr Goi-

shareholders in his 16-year tenure than any other US personal wealth comes close chief executive. Two other names worth watching, at 19th and 20th respectively, are those of Reed of Citicorp and Sandy Weill of Travelers

Les facoccu Hirestof Wasda Dong treater John Reed chairmen of Citigroup, as their merged companies are now called. The merger is

Percy Bernovik

Helmut Marcher

bard act to follow, inheriting proving slightly rocky: if they pull it off, they will zueta was famous for having ings next year - and, of created more value for course, vice versa.

What are the qualities most admired among those people? Three above all: clarity of vision, dynamic leadership and tenacity. A typical quote about Mr Welch sums it up: "He has made sure that everyone in the company from top to hottom knows what their job is and

where they fit into the core vision of the company. He has a clear philosophy and has been an inspiration to other managers inside and outside GE."

Chekwan and CES Chalcult.

President and representative director, Co-CEO

Managing Director and chief executive

Obsinesa, CEO and president

Chairman, CEO and prosiders

Prosident and CEO

Chebytan and CEO

Chairman and CEO

Challeng

Foundar and chalmoan emerips

group of business people who are almost wholly missing here: the entrepreneurs, as opposed to the runners of

Mr Gates qualifies as an entrepreneur by virtue of having founded his company. The others, almost to a man - and they are all men - are professional managers.

There is no mention of Mich ael Dell of Dell Compute worth some \$12bn personally at the age of 33. Nor is there mention of Richard Branson.

General Motors

Rank of America

Toyota

Coco-Cola

Perhaps this is to be expec-Finally, it is worth noting ted. The sample consists primarily of big company CEOs; that is, mainly, of professional managers. If they had the entrepreneurial flair to go off and make really big fortunes, they would doubtless have done it already. As tt is, they have the sense to look to those who can show them how to do their own jobs better.

NOBUYUKI IDEI by Paul Abrahams in Tokyo

The greatest challenge yet lies ahead

This year may be a difficult one for Sony's quick-thinking president

Nobuyuki Idei, Sony's cent above its weighted averpresident, has done an astonishing job in revitalising the electronics group since he was unexpectedly given the helm in 1994. But the 60year-old Porsche-driving executive is now facing his

greatest challenge yet. In the mid-1990s Sony appeared to be faltering. The group's traditional television and portable stereo businesses were stuttering and his biggest challenge yet. As the company had lost \$3.2bn the group announced record in the Hollywood movie results for last year, it also business. In 1994, Sony warned of an impending posted its first loss - a mam- downturn. Indeed, analysis

After Mr Idei, seventh in a loss for the second half. bled Californian film operations, he then harstrength and branding power mium-price products, some of which were in totally new business areas. Initially, the

strategy worked wonders. Most notable was the success of the Sony PlayStation, which came from nowhere to become market leader in just four years. Since its launch. the machine has grabbed 55 per cent of global market share against Nintendo's 30 per cent and Sega's 15 per cent. The games console and games associated with it generate more than 10 per cent of Sony's sales and 20 per cent of operating profits.

Mr ldci also continued successfully to build the Sony brand - one recent poll indimost recognised brand in the CS. ahead of even McDonald's and Coca-Cola. The audio visual division

proved surprisingly resilient. The Wega flat screen television was a huge hit in Japan, while mini-disk sales were strong and digital video discs (DVD) sales brisk, particularly in the US. As for computers, a disappointing ica was offset by the success of the Vaio which remains Japan's best-selling ultrathin notebook PC.

under Mr Idel was its geo-graphical range - it remains one of Japan's few truly global companies, Last year, the US accounted for about 31 per cent of turnover, Japan 27 per cent, Europe 23 per cent and the rest of the

world 19 per cent. The result was that while Other Japanese companies download music, video and floundered in the country's games from Sony's website worst recession since the to customers' Sony home post-war recovery, Sony audio visual machines. went from strength to strength. In the last finan- strategy means taking on cial year the company some of the US's leading achieved record sales and profits for the second year running. Unlike most Japanese companies, Sony also generates economic profits well above its cost of capital. **HSBC Securities estimates** that in the year ending the market, then it has to be March 1998, the group achieved a return of 7.8 per

age cost of capital. Not surprisingly, Sony remains financially robust, with net debt at that date of just Y604bn and gearing of just 31 per cent.

But Sony may now be in trouble. Mr Idel whose talent, flexibility and quick thinking has drawn comparisons with the group's cofounder Akio Morita, faces now believe it could fall into

financial year may be rough, but that the difficulties may only be short term. Indeed nessed Sony's design even Warburg Dillon Read among the most pessimistic to launch high-margin, pre- of the brokers, is predicting a healthy rebound in the 2000 financial year.

Even so, Sony's long-term



Nobuyuki kiek ambitious visi

future will depend on vision for his company is the right strategy. He aims to attack the potentially lucra tive digital home equipment market by linking Sony's traditional audio visual products with personal com

The convergence of the computer and the television should lead to products that Part of Sony's strength ful than today's machines he believes.

> Mr Idei's dream is to domi nate this new market, taking advantage of Sony's position in the home entertainment market and its ability to design products that are simple to use. Mr Idei hopes to generate new profit streams by allowing customers to

It looks a tough order. The technology companies, such as Microsoft, IBM and Amazon.com which have also tar geted the digital living room. But if one Japanese company has the ability and management skills to crack

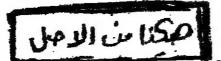


Lbey wouldn't have survived their migration if they couldn't have stopped at their feeding grounds;

> they couldn't have stopped if construction on a nearby power plant had scared them away:

> > the construction wouldn't have waited if not for the engineers of ABB.

Visit the ASB World Wide Web site at http://www.abb.com



Single-minded troubleshooter

The merger with Chrysler has brought the Daimler-Benz chairman firmly to the attention of fellow top executives

As Daimler-Benz's merger with Chrysler demonstrated, Jürgen Schrempp has done much to earn the reputation of Germany's most aggressive and controversial man-

In the process his aiready high profile has increased and he now ranks behind only Jack Welch of General Electric and Bill Gates of Microsoft as the man other business leaders most

During his four and a half years as chairman of Daimler-Benz he showed a single-mindedness to tackle the serious problems at Germany's biggest industrial group. He transformed it into a fitter, leaner company that he could take into the trans-Atlantic link-up, one of the world's biggest industrial mergers.

The 54-year-old manager began his working life as a

Germany. He left to take an engineering degree at a tech-

When he returned to Daimler-Benz it was to the corporation's head office in Stuttgart. From the age of 23 Mr Schrempp then spent the next 17 years in Stuttgart.

In 1974 he moved to the company's South African subsidiary, rising to become the local board member for engineering. Eight years later he moved to Cleveland in the US to run, and finally to close, the Euclid heavy trucks subsidiary.

Even after returning to Germany in 1987 following a second stint in South Africa, trucks stayed close to his heart. He still plays up his humble origins, making much of his time in the no-nonsense world of commercial vehicles.

This simple image sticks.

Benz dealership in southern hand, he appears more at wine glass than a balance

> break was to be promoted to head of Daimler's Deutsche Aerospace division, which ship of the Daimler-Benz

The division had been created during Daimler-Benz's man Edzard Reuter, and Mr Schrempp employed his no-nonsense skills to buy and restructure businesses and to turn the division

In June, 1994, he achieved his ultimate goal. He was appointed Daimler-Benz's chairman. But by the time he started almost a year later, conditions had worsened. Mr Reuter's diversifiprofits and aircraft makers were suffering because of

addition, Schrempp's acquisition of Fokker, the Netherlands regional aircraft manufacturer he had bought in 1993, had turned sour. The illjudged purchase ended badly when Daimler-Benz with-

One of his first public acts cation had failed to deliver as chairman was to launch last year of Daimler's announce the huge loss to new small cars, the A-Class

drew its support, resulting in

thousands of job cuts and

the biggest loss in Daimler's

He has also been unable to shrug off completely the claims that the impressive turnround of Mercedes-Benz. Daimler's car group, since the days of Mr Reuter, had more to do with the reforms set in train by former Mercedes boss Helmut Werner than any of Mr Schrempp's innovations.

Another mistake was the débácle surrounding the the world at a press confer- and the Smart. The new

models were supposed to summate corporate manoeuherald Mercedes' entry into

the small car sector.

But their launch became an embarrassment after they tipped over during the nowinfamous elk test. But, even though the episode was embarrassing. Mr Schrempp yet again won praise for taking a quick decision to pull the models from the market and revamp them.

Despite this setback, Mr Schrempp has powered on. One of his great strengths has been his talent as a con-

In his early days as chairman he overcame resistance from Mr Werner, then head of the company's Mercedes-Benz division, to his plans to Mr Schrempp could have streamline the group by merging Mr Werner's car and truck fieldom into the parent company.

The defeat led to the departure of Mr Werner from

pushed through so quickly such a large and all-encompassing meshing of two componies as the merger which has created DaimlerChrysler. He will now have to Just over a year later Mr employ all his managerial Schrempp took Daimier to and corporate skills greater triumphs with the to ensure that it is a success

This move, to be belatedly

consolidation of Coca-Cola's

strength and extending its

Ivester was put in charge of

made his mark by refusing to accept the conventional

wisdom that the US market

Eking out every possible

opportunity for increasing sales, he increased the pace

of Coca-Cola's soft drinks

volume growth to about 7

per cent. One of his many

successes was exploiting the

was mature.

reach around the world. After a spell in Europe. Mr

merger with Chrysler, which

in effect was a takeover by

the larger Daimler of the US

car group. The merged com-

pany formally came into

existence earlier this month.

Perhaps only the forceful

DOUGLAS IVESTER by Richard Tomkins

Checking the trash cans is part of job

Coca-Cola's new boss has won swift admiration from his peers

In his every waking bour two tough tasks face Doug- imitated next year by las Ivester, the 51-year-old PepsiCo, owner of Pepsichairman and chief execu- Cola, opened the way for the tive of Coca-Cola.

One is running the world's biggest soft drinks company. greatly improving its The other is trying to emerge from the shadow of Roberto Goizueta, his prede-

Mr Goizueta, who died US operations in 1990 and from complications arising from lung cancer in October 1997, attained near legendary status as one of the greatest creators of shareholder

wealth in corporate history. A Cuban refugee, he began working for a Coca-Cola in Havana in 1954. Six years later, fleeing Fidel Castro's revolution, he arrived in the US with his wife, \$40 in cash

and 100 Coca-Cola shares. After working his way to the top of Coca-Cola in 1981 be turned what was then a sleepy and bureaucratic company into one of the world's most successful business machines. In the process he increased its stock market value from \$4.3bn to

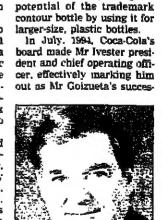
It is a colourful story, and hard act to follow - especially if. like Doug Ivester. you are an accountant by training and conservative. even introverted, by nature. The measure of his success is that he has quickly won the admiration of his peers. joining the ranks of the world's most respected busi-

ness leaders at number 18. Still, what Mr Ivester lacks in colour be makes up for in energy and determination. He regularly puts in a sevenday week, often working long into the night. He travels continuously, leading

Coca-Cola from the front. If you believe the stones he is never happier than when prowling the streets of some foreign land, hanging around the supermarket checkouts or peering into trash cans to see which company's soft drinks are selling fastest, and why.

It is also worth noting that Mr Ivester did not become head of Coca-Cola by chance. Working quietly in the background, he was an important contributor to Mr Goizueta's success and was at least in part responsible for Coca-Cola's remarkable growth. After majoring in account

ing at the University of Georgia, Mr lvester joined Ernst & Whinney as an accountant, eventually heading Coca-Cola's audit team. In 1979 he joined Coca-Cola as assistant controller, rising quickly through the ranks to become chief financial officer in January, 1985, at the unusually young age of 37. In that capacity Mr Ivester played a key role in the November, 1986, spin-off of Coca-Cola's bottling operations into a separate quoted company called Coca-Cola Buterprises, in which Coca-Cola retained a minor-



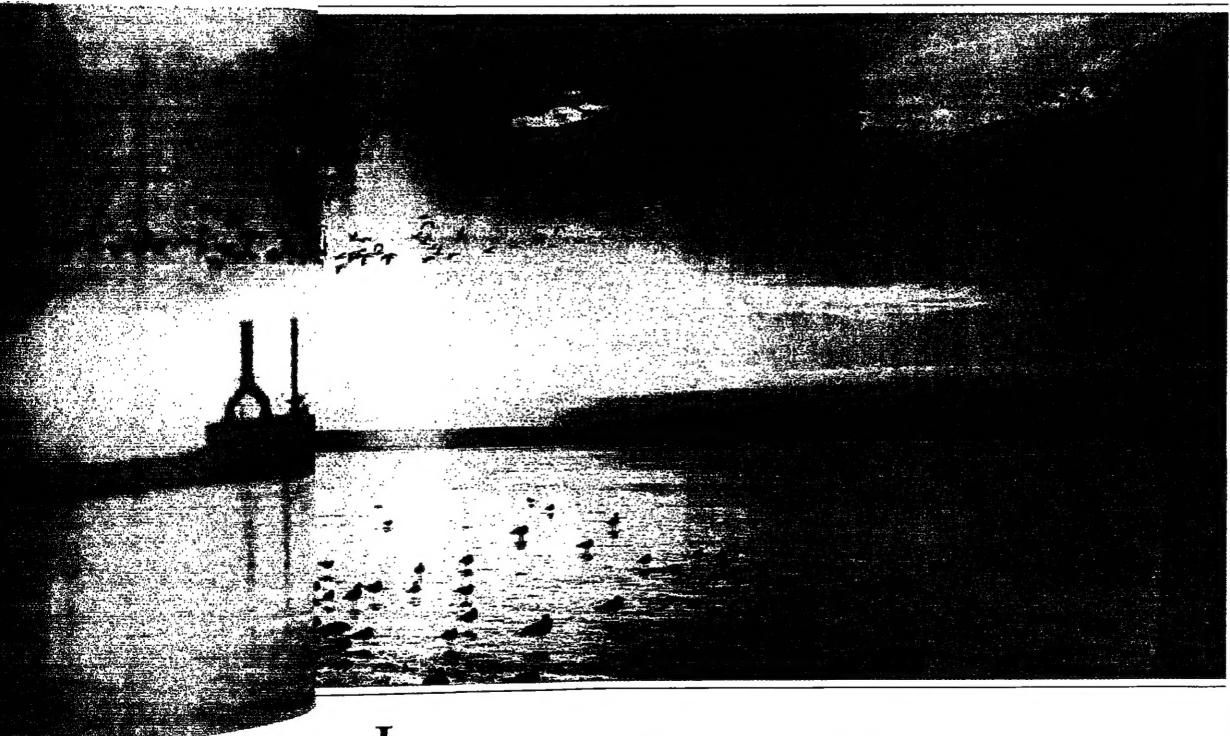
sor. The two men became closely identified with Coca-Cola's strategy of regarding the company as a business in its infancy, accounting for "only" 1bn of the 48bn servings of beverages consumed in the world each day.

To that extent shareholders regarded it as business as usual when Mr Ivester took over last year. He had already been quietly running the business as Mr Goizueta's lieutenant and vowed there would be no changes in strategy on his promotion to chairman and chief execu-

As things have turned out. however. Mr Ivester has got off to an unfortunate start. Coca-Cola's global sales have taken a drubbing from the the economic crisis. Growth rates have slowed to a crawl and both revenues and profits were down in the third quarter.

But Mr Ivester's confidence in the long term remains unshaken, "We have a great business proposition." he said when the third quarter results came

"People get thirsty every day, and we provide a simple moment of refreshment virtually everywhere at a very affordable price."



ast year in South Humber Bank, UK, one of the wonders of technology collided with one of the wonders of nature and something wonderful happened.

Nature survived. The largest combined cycle power plant in Europe was under construction. Unfortunately, it was on a site adjacent to a feeding ground for migratory birds.

Fortunately, the company doing the construction was ABB. You see, ABB is one company that's not only committed to the business of electric power generation, it's also committed to the preservation of the environment.

And it's a commitment that stretches from ABB's senior management all the way through to its subcontractors on the construction site. Which is why during the months between September and March, construction on the plant, which might have alarmed the migrating birds and

Not to mention the birds.

prevented them from feeding, was abruptly stopped. The power plant, which is representative of modern power plant technology (highly efficient with minimal impact on the surrounding environment), was finished only after the birds had completed their annual migration through the area. A fact that made English environmentalists very happy.

INGENUITY AT WORK

Relative unknowns come out on top

Chief executives around the world tend to reserve their highest praise for businesses in other sectors

Of the 10 companies topping the tables in the survey's five world regions, only General Electric of the US. Daimler-Benz of Germany. and Toyota of Japan make it Spain, the US, Colombia and into the super league of the the Philippines. It has set its world's 40 most respected

spot is occupied, in a three. Semen Gresik, a partially way tie, by Cemex, Petrobras and YPF of Mexico, Brazil and Argentina respectively, the region's three largest

In Africa and the Middle East, Elron of Israel, Investcorp of Bahrain and Iscor and South African Breweries, both of South Africa. share pole position.

CARGILL by Nikki Tait

In the past decade Cemex has transformed itself from being a regional operator into the world's third largest cement maker with plants in sights on expanding to Indonesia, where its \$115m In Latin America the top offer for a minority stake in privatised cement mill, has been accepted.

Its co-winners in Latin America. Petrobras and YPF, are both national oil companies. Petrobras of Brazil is heading for partial privatisation - the government hopes to raise \$20bn from privatisations next year including the and its interests also include sale of a large minority stake telephony.

in the group, the world's 15th biggest oil company.

YPF of Argentina bas already taken this route. becoming partially privatised and losing its monopoly in 1993, transforming itself into a more dynamic company in the process.

The Argentine government is now seeking to dispose of a 14.9 per cent stake in YPF by January, a sale it hopes will raise more than \$2bn. Elron, an Israeli electron-

ics and software holding company set up in the 1960s and quoted on Nasdaq in New York, has earned recognition for being one of the largest developers of high technology in the region. A big exporter, it controls, among others Elbit, the defence electronics maker,

Investcorp, the Bahrain investment bank, is best known for its purchases of be the subject of a takeover luxury goods groups such as offer. As well as expanding. . Equally, in Asia-Pacific, Saks, the upmarket depart- rapidly, the group has wonment store group. Tiffany's plaudits for making impresand Gucci. But this year it has snapped up Watmoughs and BPC, two British printers, as well as Leica Geosys-

tems, an industrial measure-

ment business. Iscor is a giant iron and steel group that recently agreed to buy Zinc Corporation, South Africa's only zinc producer. South African Breweries, meanwhile, is considering moving its primary stock exchange listing from Johannesburg to London, partly because it believes this would enhance its access to capital.

There is also speculation ConAgra; the meat processthat SAB, one of the world's ing and foods group, and top 10 brewing groups with Dayton Hudson, the Minnea-

operations in Africa, eastern polis department store group, both relatively little leum's equally daring Europe and China, may soon known outside the US.

Kao, the toiletries and goods group, household sive strides: in black comes third behind Toyota rival. Shell was positioned and Sony but ahead of advancement. .. About one... Honda, Canon and Fuji. The are black, up from 15 perlatter are internationally known companies with powerful brands, and Honda is placed 27th in the world rankings.

tend to be better known globally, the regional In Europe, Germany's largtables reveal interesting con-. est industrial group. Daimler-Benz, sixth in the world, tops the bill. This is IBM, the computers giant, is ranked fourth in the world not surprising, perhaps, in the overall survey but given the German group's merger with Chrysler of the fails to make it into the too 16 in North America, its US. which came into effect home continent. There it is this month, and the success overtaken by the likes of of its chief executive Jürgen Schrempp in lining up the top job at the enlarged

merger with Amoco of the US did not propel the British company ahead of Royal Dutch Shell, its long-time third in Europe, with Nestlé second and BP fourth.

This, however, could reflect the fact that the BP-Amoco deal was only announced in mid-August when polling of chief executives for the survey was already under way.

The survey also reveals that companies' peers from the same industry sometimes judge them more critically than chief executives from other sectors. Daimler-Benz may be top in Europe and sixth in the world, but it is only ranked equal fourth in its sector by engineering chief executives.



Similarly, although BMW is equal fifth in Europe and 13th in the world, it is unranked among engineer-

ing companies. Companies such as Philip Morris, the tobacco company, and McDonald's, the fast food chain, benefited from the opposite trend. Netther company makes it into the North America league yet both are highly rated by their competitors.

HERB KELLEHER by Richard Tomkins in New York

Too big to keep a low profile Practical joker who

The big US agriprocessor - America's largest private company - has won respect for nimble decision-making in a tough business environment

and industrial group based in Minneapolis, made a rare appearance in front-page newspaper headlines earlier this month when it revealed that it intended to buy rival Continental Grain's graintrading operations.

It was an unusual departure. For the best part of its 132-year history the US's largest private company ~ joint 17th in the most respected list - has kept its profile low and shunned pub-

The company, which today employs around 80,000 people, was formed in the second half of the 19th century. Will Cargill, son of a Scottish sea captain, started out by trading and warehousing grain in the Midwest, soon to be joined by

The Cargills went on to railroad network and by the cattle.

1880s had moved into flour milling. not be as private as it might

They soon intermarried with another Scottish immigrant family, the MacMillans, and members of both dynasties played a leading

role in managing the group. Despite numerous ups and downs the company expanded into shipbuilding and grain processing, eventually becoming a broadly based industrial, agricultural and financial products group. Today the original grain

trading activities are still a significant element in the group, with Cargill estimated to handle about onefifth of all US grain exports. The Continental deal. if approved, could give it another 15 per cent share. But Cargill is equally big in processing, reckoned to

have about one-fifth of the US's corn milling capacity acquire elevators along the and handle the slaughtering nation's rapidly expanding of about 20 per cent of US

The sheer size of Cargill's barely broke even, posting a operations means that it canprofit of just \$4m, down from

> like. It reports quarterly Again, part of the responearnings and sales, for examsibility lay with depressed commodity prices and the ple, although it rarely elaborates on particular activities. lack of demand from Asia In recent months these and other emerging markets. But trading losses "incurred have shown an increasingly tough environment. In in turbulent world financial 1997-98, for example, aftermarkets, the majority in tax profits slipped by 43 per Russia" were also blamed. cent to \$468m, with sales Although Cargill did not

93m a year earlier.

down by about 8 per cent at elaborate, there had been speculation that the com-\$51.4bn. That was blamed partly on pany could have lost as the excess capacity which much as \$200m in Russia exists worldwide in grain and other developing coun handling and processing tries. The president of its financial markets group capacity, partly on the falloff in Asian demand and resigned this autumn and some weather-related factors the trading operation has and partly on losses in some been scaled down. But the straitened times consumer finance units.

from which the company has have also thrown up opporsubsequently retrenched. tunities. Last month Cargill Results during the 12 gained a much more signifimonths have been even cant entry into the Japanese grimmer. In the most recent agribusiness and food sector quarter, to the end of when it agreed to "sponsor August, for example, Cargill the reorganisation at



Toshoku, the bankrupt Japanese commodities and: food

Once the project is approved Toshoku can become a full Cargill subsidiary, giving the US company access to a chain of domesti supermarkets, a Japanese sugar refinery, a couple of US-based facilities including an apple fulce plant and a breeder farm and the trading

taken advantage of the high prices, paid for seed operations, as big chemicals companies battle for a place in the expanding field of agricultural genetics, to dis-pose of its North American and international operations. Monsanto paid \$1.4bn for the latter and Germany's AgrEyo was due to acquire ever, the buyer has since

ened by a lawsuit filed against it by a rival seed This alleges that some proprietary, genetic traits were wrongfully sobtained and used... Cargill, says the suit.

the business could be threat-

fifth of its 330 top managers

As for European, US and

Japanese companies, which

cent in early 1997.

trader and retailer.

and distribution activities. The company has also

suggested that it would like to renegotiate the price on the grounds that the value of

one of many to have littered the agricultural biotechnology field, is without merit.

is still flying high The co-founder of Southwest Airlines has won friends through an eccentric approach to customer relations

taken to extremes the notion

that work can be fun. At the

company's Dallas headquar-

never let go of the eccentric- warmth. Herb Kelleher is rated one of the most respected business Today Mr Kelleher has eaders in the US, yet the

est Airlines, figures nowhere A paradox? Not really. The simple explanation is that Mr Kelleher is Southwest

company he leads. Southw-

Airlines. Texas-based Southwest more or less invented the concept of low-cost air travel and it was Mr Kelleher, with his friend Rollin King, who invented Southwest.

As the story goes, Mr Kelleher and Mr. King came up with the idea of the airline in 1966 when they drew its initial route map – a triangle between Dellas, Houston and San Antonio – on a cocktail naokin.

In those days the US air-line industry had not yet been deregulated and it took a long legal battle led by Mr Kelleher, a lawyer, to get the airline into the sir. The first sircraft took off

in June. 1971. From the start Mr Kelleher used accentric methods to draw attention to the abline. Catering for a predominantly Texan clientele, he

gan Somebody up there Its air hostesses wore hot pants and white PVC go-go Potions, peanuts were Love

Love Machines. Later, adjusting to a more politically correct era, Mr Kelleher – 12th in the list of the world's most respected leaders - dropped the "love" campaign in favour of a mis-sion to deliver "positively lievably low fares. But he pranks, laughter and

last year, has become the

country's second largest car-rier, although it recently suf-

fered a downturn in profits

amid strong competition in

But Mr inamori's business

philosophy is not just about

generosity. His career has

been marked by a sin-

gle-minded devotion to the

businesses he has founded

and confidence that they will

not merely the pursuit of

good deeds but a fixation

with numerical targets in

speedily and efficiently ach-

ieving the best possible

Indeed, some critics note

that Mr Inamori's "religion"

the long-distance market.

everyone, Mr Kelleher included, wears casual clothes, the practical jokes are incessant and the working routine is frequently interrupted by birthday cele-The same spirit is at large

Herb Kelleher: a notion that

work can be fun.

on the company's aircraft. launched Southwest with a where the flight attendants "love" theme under the slo- play tricks on the passengers and turn the safety instruc-

comic turn. One example: "Those of boots. Drinks were Love you who to wish to smoke will please file out to our Bites and tickets came from lounge on the wing, where you can enjoy our feature movie presentation, Gone with the Wind."

A Texan by marriage but a native of the Philadelphia suburbs of New Jersey, he sets the tone for the company with his remorseless outrageous service" at unbe- enthusiasm for jokes,

But there is a serious side to his approach. He believes that in a successful business the employees, not the customers, come first. The reasoning behind this philosophy is that if a company's employees are happy everything else will fall into place. It seems to work at Southwest. Most employees seem almost fanatically committed to the airline, delivering excellent service to cus-

tomers and extraordinarily high levels of productivity. Many companies have tried to imitate Southwest's approach, but few have sucded. Somehow, without a Herb Kelleher at the top, the approach seems to ring hol-

low and seldom lasts long. Southwest, in contrast, has gone from strength to strength. As the years have passed its route network has spread to the point where it s now one of the largest airlines in the US. Last year it made net profits of \$318m on

revenues of \$3.8bn. The one dark cloud on the horizon is the question of Mr. Kelleher's immortality - or rather, his lack of it. It is hard to imagine a Southwest Airlines without Mr Kelleher

But he is 67 at to prolong his life expectancy with his frequently avowed passion for bourbon (Wild Turkey) and cigarettes

(five packs a day). He will not admit to plans for retiring, but few expect him to remain chairman and chief executive after his fiveyear contract end in three years' time. After that it is not clear what will happen. There is no succession plan, nor does Mr Kelleher have a clear second-in-command.

KAZUO INAMORI by Michiyo Nakamoto in Tokyo

ngle-minded devotion

The same qualities have enhanced Kyocera's founder's standing both as a businessman and as a Zen monk

Kazuo Inamori, the Kyocera, which he set up chairman emeritus of Kyocera, is a Zen monk. The combination of jobs might seem eccentric, if not incompatible, and has been received with some bewilder-

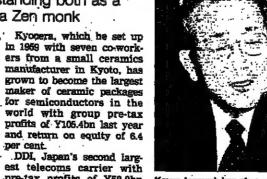
ment, even in Japan. But for Mr Inamori, who has always had a pious streak, the two callings are per cent hardly contradictory.

Mr Inamori, 13th in the list of business leaders, believes pre-tax profits of Y52.2bn strongly in the social obligations of the corporation. He sprinkles his conversation importance of consideration for others and thinking about the good of mankind.

These sayings have formed the philosophical underpinnings of a tremendous bustness drive and self-confidence that have been the source of his success.

"I asked myself over and succeed: over again whether I was . However, what has sure that I was not setting enabled them to succeed is up the company just for the sake of personal achievement, status or profit but out of a pure desire to reduce telecommunications

If the rewards of his philanthropy are measured by how much he has benefited mankind, the two companies him to indoctrinate his he founded must be doing employees into believing in



Kazuo inamort: has always had

that lead to profits.

has retained a self-confidence and entrepreneurial spirit that have led him to take on NTT, even after the considerable success of Kyocera, and to invest in Iridium, the global satellite phone company. DDI was founded in the

face of scorn from the Japanese business community, which doubted the ability of a novice in the telecoms industry to compete against a giant like NTT.

When he set up Kyocera, Japan was already in a stable economic phase hardly conducive to the emergence of new businesses.

is, in fact, a front that allows He has persistently lecof those qualities, particuthe sacredness of numbers larly at Selwa-juku, a school life as a Zen monk.

he set up for would-be entrepreneurs.

As many of his disciples have spread the lnamori philosophy, the message has been one of passion and corporate vision. This has tended to overshadow the reality of rigorous attention to execution that has been equally important. But his critics are quick to

point out that Mr Inamori has relied as much on links with bureaucrats as has any unscrupulous businessman. In particular, he has attracted much criticism for his decision to hire Yoshio Nakajima, a former finance ministry bureaucrat who was forced to leave the ministry as a result of accusations that he received excessive entertainment from members of the financial community.

When he announced his decision to retire from active business life and pursue the quieter life of a recluse, the news would have delighted some members of the Japanese establishment.

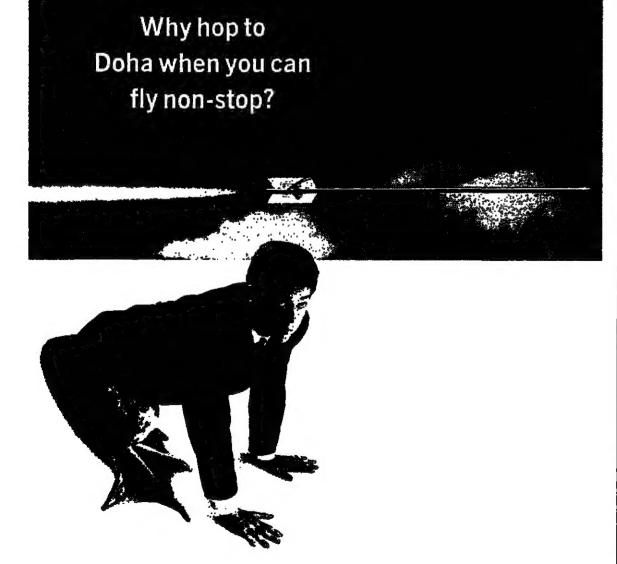
His outspoken views about the need for deregulation, his tirades against bureaucrats have earned him a reputation as a troublemaker.

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a building

A TANK AND

However, the crisis in Japanese economy has brought Mr Inamori back to the front line. Given Japan's difficult outlook, it may be some time tured about the importance before he will be able to return to the tranquility of



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